



# ENAGIC GLOBAL E-FRIENDS

Vol  
201

Aug  
2017



Enagic®



## *The Enagic Opportunity:*

*Leading People to Success  
All Over the Globe!*







*“Please be my personal  
ambassador in your corner of  
the world and carry with pride  
the torch of Enagic!”*



# *Message from* *Mr. Ohshiro*

## **Global Growth: Developing Leaders of Change**

My island was my home. I grew up on a small island in the recesses of the East China Sea; Okinawa. Just off the coast of Taiwan, my island provided everything for me; my sustenance, my playground, my relatives and my culture. But there was always inside of me a burning desire to venture out into the world, to see the corners of this planet and to ask people, "How do you live?"

I took advantage of that pioneering spirit decades later when I launched off from my own island and traveled first to Tokyo, and later to such amazing places as Los Angeles, New York, Italy, Singapore, Hong Kong, all places which pulled at me to spread the message of compassion. I've always been intrigued with different people and the challenges of their existence but I've also been comforted with the concept that we all wish to protect our families and provide an amazing life for our children. In other words, we seek happy living; we are all universal in this core hope.

So in developing leaders for the global expansion of the Enagic Mission, it's vital that these leaders absorb and assimilate this common, core concept. We seek happiness. We eagerly crave secure, fulfilling living. We aren't looking to be copies of anyone nor do we want to buy a course for success; we aren't looking for "canned happiness" but instead, authentic and resounding happiness.

Ask yourself; are YOU one such leader that will help me spread this message? Do you honestly and truly seek to not only develop security and compassion for your family but ALL families? Can you help me reach the people who also need this message of freedom? Can you provide your own personal story that transmits the heart of Enagic; Mastery of the Triple Health Formula that leads to true, resounding happiness?

This is my personal challenge for YOU. Become the leader I need you to be. Develop within yourself the traits and qualities to spread the message of compassion with heart. Constantly hone within yourself the eyes and mind to see within others their ultimate best. And then be an agent of change within others so that they also realize True Health. Please be my personal ambassador in your corner of the world and carry with pride the torch of Enagic!

Let's lead this world together toward peace and True Health,

**With Respect & Appreciation,  
Hironari Ohshiro**





# *Distributor Profile*

*Pol Frias, 6A3*

*Monterrey, Mexico*

The Enagic business is a global opportunity and, as such, has seen people from all over the world assume a leadership role as an Independent Distributor. Pol Frias is one of these dynamic individuals.

"The Enagic philosophy perfectly fits in my way of life and the way of thinking, because I always believe that the water is the pillar of human life. I have been focused on leaning the best things to promote wellness and on sharing it with people. Because I have realized that the majority of people don't know how to have a healthy lifestyle, and surprisingly, even many of health professionals are unaware of the characteristics that the water makes human life healthy. For this reason, as part of my life mission has been helping people to take control of their health. The Kangen Water® is the pillar to start with the path of well-being!"

Pol Frias currently holds the rank of 6A3 as an Independent Distributor and started the Enagic business in February 28, 2015. He now is the highest ranked distributor in Mexico. Pol had developed the Kangen Water® business at an incredible speed and, just one year after he started, he achieved 6A. When asked what his secret was, his answer was simple: "Persistence."

"Do not stop sharing and sharing without rest. The project that Enagic offers is something unique. That's why we have to take advantage of it as much as possible. Many of the people who surround us live an acidic lifestyle and they have no idea the real meaning of the acidity and toxicity that they consume daily. We have to let them know that drinking Kangen Water is a great thing and that hydration is an important part of being healthy."

In March Pol had the opportunity to visit the Enagic factory in Osaka, Japan. "I could confirm by my own eyes that it is a factory certified in ISO standard with strict quality controls, which should give all distributors the peace of mind knowing that Enagic manufactures the best technology, backed by the international certifications. This is very important for me for my Kangen career." His vision for the near future is to build an Enagic business, focused on bringing health to all Latino families! Changing as many people's lives as possible not only in Mexico, but also in all Latin American countries!







# ANESPA DX

**NEW  
AND  
IMPROVED!**

The Anespa has been one of the best selling products in the Enagic inventory, but, as the say, all good things must come to an end. The Anespa is being discontinued. However, do not fret, because it is being replaced with a new and improved version of the product, the Anespa DX!



- The ceramic balls from the Futama Hot Springs contain Tufa (extracted from the hot springs), which metabolizes when hardened and provides a relaxing and therapeutic hot spring effect. In other words, it will feel like you're actually soaking at the Futamata Hot Springs, right in the comfort of your own home!
- The MIC stones within the ceramic balls are rich in minerals and purify your water while absorbing toxic substances. These stones generate mildly alkaline water - which is beneficial for the skin.
- The Chikutan Ceramic balls help to clean the air while generating strong negative-ions that provide a relaxing and soothing effect.







**ALL TOGETHER, THESE FEATURES WILL  
WORK TO PROTECT YOUR SKIN, HAIR, AND  
WILL UPGRADE YOUR BEAUTY LIFESTYLE  
TO THE NEXT LEVEL!**

Furthermore, the base has been redesigned for a more efficient filter replacement process.



MINERAL ION WATER  
**ANESPA<sup>DX</sup>**





# Branch News

## France

### The first Enagic seminar in Mauritius!

Recently the first Enagic seminar was held in Mauritius Island located in the Indian Ocean. The seminar, which was hosted by the Enagic branch office in France, took place in Floréal, in the center of the Island, and over 100 people attended to learn new techniques of development of the Enagic business and to learn more about the Enagic E8PA membership program.

Local 6A leader, Rishiraj Beeponee, participated in the informative presentation with his wife, Nina Beeponee, sharing their business experience of Kangen Water®. "We'd like to extend a very special word of thanks to Enagic France for their continuous support. With their help we have been able to share the concept of True Health across the Indian Ocean, helping others to achieve their goals and a better life", Nina explained.

Former Minister of Industry and Minister of tourism of Mauritius, Michael Yeung Sik Yuen, who recently became 6A, also attended this meeting. He is now developing the local market as well as the Maldives islands and the Seychelles islands.

"I have always dedicated my life to helping others, by working for the Mauritian government and now by sharing Enagic's True Health Philosophy. Through my many contacts, this philosophy is now spreading faster than ever, not only Mauritius, but also other Indian Ocean nations", said Michael. He expressed his hope for continued success and plans to expand his business into India.





# Branch News

## Toronto, Canada

### A celebration of 5 years of success in Toronto!!!

Over 400 people from Canada and USA attended in the Toronto branch 5th anniversary ceremony, which took place at the Hilton Toronto Hotel, Canada.

Top distributors from the USA, Tamia Bethea Williams (6A11-4), Romi Vadera (6A10-5) and Jayvee Pacifico (9A9-6) were the featured speakers during this amazing anniversary event. Each speaker spoke about their experience with Enagic and encouraged all the attendees to achieve their own life goal with Kangen Water® and the Enagic business.

On behalf of, Mr. Ohshiro, the Master of Training, Mr.

Katsumasa Isobe, gave a speech and said that "we have accomplished a lot together during these five years and empowered people's life with Kangen Water® and the Enagic business."

The staff of Enagic Canada is excited with the successes over the past five years and intends to continue this journey of success for many more years to come!







# Branch News

## Australia

Clint Morgan, 6A

### Inspiration from Down Under

When you commit 100% to something, nothing can stand in your way, especially not yourself. I was a personal trainer for six years and people would always talk about the importance of being hydrated, however no one ever really talked about HOW to stay hydrated. I was a regular tap water type of guy and it wasn't until I was influenced by one of my clients to start filtering my water that my life changed.

After some serious research and a Skype call with a man from Canada, Balazs Kardos, who became my sponsor, I discovered Enagic – which quickly became like a new home for me. Being so taken with the business and the water, I began to share my story with others and inspired them to get involved. My business took off and I reached the distributor rank of 4A in just a few months.

I took a break for a while due to some life challenges but when I saw how one of my team members, Martin Ball, was still working hard and going strong, my passion for Enagic came racing back. After that, I made the decision to commit 100% to my Enagic business and finish what I had started. This was one of the best decisions I've ever made!

6 weeks out from the 2016 convention, together with my team, we made 29 sales in 6 weeks to put me over the 101 sales mark, making me a 6A on the last day of month. It was great to be recognized at the convention as a new 6A. I can't believe that was a year ago now, it seems like it was just yesterday...

Now, one year and many world travels later, I have now helped many others achieve 4A, including my beautiful partner, Kristie Ord, and Martin is now 6A and helping his own team learn success and True Health with Enagic.

I'm super proud of the whole team and their commitment to themselves and this business. We work together closely and the team continues to grow through challenges. We are continuing to attract new responsible leaders, all committed to spreading this vision of True Health to others.

Thank you, Enagic!











# Branch News

## Hong Kong Global 6A Meeting

A Global 6A Meeting was held at the Kimberley Hotel in Hong Kong and about 300 distributors from all over the world participated in the event. The meeting started with Mr. Ohshiro giving a rousing speech, expressing the significance of the Global 6A Meeting in Hong Kong and around the world. "When Enagic was still a small company, we started our global business here", said Mr. Ohshiro as he retraced the footsteps of the company.

*"Those early efforts have brought us to today, where we will soon create over a million Kangen Water® users." said Mr. Ohshiro, who is still amazed by the power of the Kangen Water®.*

Following the program, the title incentive award ceremony was conducted by Mr. Masami Yamaguchi, Global Sales Desk Executive Director, and Jayvee Pacifico (6A9-6), one of Enagic's highest ranking distributors. New 6A's and above came to the stage where they were recognized for their rank advancement, most smiling from ear to ear as they received their certificates. In addition to the new 6A's, 6A2's and

6A2-2's, there were also two 6A2-5's awarded their rank advancement certificates.

After the 6A meeting, participants enjoyed an evening of dinner and entertainment, strengthening the bond of Mr. Ohshiro's unique method "Human Based Marketing (HBM)".













# Branch News

## Düsseldorf, Germany

### Germany host country for the second CEO Seminar and Global Recognition Ceremony!

The first CEO Seminar and Global Recognition Ceremony was celebrated in Hong Kong and the second celebration was held in Düsseldorf, Germany. This incredible event drew over 300 distributors from all around Europe and around the world, including well known, high-ranking Enagic distributors. In attendance were Jayvee Pacifico, Sam Sia, Joko Triyadi, Romi Verdera, Cynthia Briganti and Akitoshi Nakamura, just to name a few of the Enagic superstars who attended the event. But they not only attended the event, they shared their wisdom about the business and their views on how to increase global sales.

This was one of the biggest events in the European region and the European distributors were very excited that Germany was selected to be the host country for the event. They were honored to be able to finally meet Mr. and Mrs. Ohshiro and to hear from all the very successful and experienced distributors in attendance. The event started with delicious food and a meet and greet, where distributors from around the globe were able to introduce themselves and grab pictures with both new and old Enagic friends.

Padraig O'Hara, a 6A3-2 from Ireland, served as the MC for the event. After introducing himself, he shared a thought with the crowd, "I come from a small island, just like Mr. Ohshiro, and I know if we can succeed with Enagic, anyone from anywhere can achieve success in this business." Mr. Ohshiro then took to the stage and delivered an inspiring speech,

which received a standing ovation. This was followed by different distributors sharing their insight about the business and global sales.

Later that evening, at the Global Recognition Ceremony and gourmet dinner, the highest ranking distributor from Romania, Sebastian Popa, 6A3-4, gave a short speech and then a toast, surrounded by Mr. and Mrs. Ohshiro, Henry Martin, 6A2-4, from England, Roland Hedge, 6A8-3, from France and the top distributors from all the different countries.

This was followed by recognition of the distributors who had advanced to the rank of 6A or above. These excited distributors came to the stage to accept their advancement certificates and their advancement rewards. Many European distributors came to the stage, including John Hughes, 6A4-2, from Ireland, Gabriel Romascanu, 6A2-2, and Kazuo Sakita Jr., 6A5-2, from Spain, Peter Fleischer, 6A2-2, from Austria, Anne Bonnefond, 6A3-2, from France, Daniel Romascanu, 6A3-3, and George Staneiu, 6A2-3, from Romania. These excited individuals helped energize the celebration and shared their joy and happiness with all the attendees.

Colin Galligan, an Irish distributor, entertained the crowd with singing and many people started dancing, including Mr. Ohshiro himself! The CEO Seminar and Global Recognition Ceremony in Düsseldorf was a huge success and enthusiastically concluded with an announcement that the next event would be hosted by the United States and held in New York.



















# ENAGIC SEMINAR, TRAINING & GLOBAL RECOGNITION

**Sunday, Sept. 17<sup>th</sup>, 2017**

**Time:**

- 12:00 Registration
- 13:00 ESPRI Training by Don Prosser
- 14:00 E8PA and other corporate announcements
- 15:00 Guest Speaker (TBA)
- 16:00 Break
- 19:00 Global Recognition Ceremony  
Global E8PA Promotion and Awards Dinner

**ATLANTIC CITY  
6A2-3 MEETING**

**10:00<sup>AM</sup> – 11:30<sup>AM</sup>**  
**For 6A2-3s and  
above only**

**Venue:**

**Resorts Casino Hotel**

1133 Boardwalk  
Atlantic City, NJ 08401  
Tel. 800-772-9000 • 609-340-7850

**Cost:**

**Training and Dinner: \$75**

**Cost of event: \$150**

One night stay at Resorts Casino  
and dinner included.

**After September 2<sup>nd</sup>** until the  
cutoff date of September 13<sup>th</sup>, the  
cost is \$180.

**GET YOUR TICKETS AT**  
**[www.enagicwebsystem.com/events](http://www.enagicwebsystem.com/events)**





# ENAGIC<sup>®</sup> 8 PROSPERITY ASSOCIATION

## *An Unusual Tour of the E8PA Facilities*



Recently the likeness of Mr. & Mrs. Ohshiro were captured in a unique “bobble head” figurine. The similarities were so uncanny that we think the artist may have actually captured a small part of the “essence” of Mr. & Mrs. Ohshiro as this “mini” power couple insisted on a complete tour of the impressive E8PA Facilities!

When the full sized Mr. Ohshiro decided to make his dream of a resort destination for distributors a reality, he did what he has always done; he dreamed BIG. The Enagic 8 Prosperity Association Resort is the fulfillment of his lifelong dream.

The main facility is massive, sitting on an expansive 200+ acres, with other areas of the resort taking

up another 200 acres, creating a huge 400+ acre resort in total. At the main facility members will find a restaurant, a Training Center, the Enagic Museum, an Enagic store, a bathhouse, a driving range, and a very competitive 18-hole golf course.

Mr. Ohshiro is an avid golfer and he insisted that the E8PA resort offered a challenging and beautiful course. To help ensure that the course would meet his expectations, he personally helped in the design of all 18 holes. The course features numerous water hazards, including a spectacular fountain tucked away in the winding hills, which serves as an attractive water feature and a challenging water hazard.







Each hole is nestled in an amazing tropical rain forest. The views are spectacular, with almost everyone including the crashing waves of the nearby ocean. Novice and pros alike will fall in love with this challenging course and will want to play it over and over.

After an exhilarating 18 holes, golfers can relax and unwind in the on-site bathhouse. Tucked away in its own wing of the building, the bathhouse offers separate facilities for both men and women. There is a large dressing area with oversize lockers and each bathhouse also includes a large vanity area. From there bathers enter the shower and bath area, where they can shower off and then relax as they soak in a hot, luxurious bath, overlooking the ocean below. There is also a sauna for those wanting to enjoy the soothing heat. They then can complete their bathhouse experience with cold water soak to reinvigorate their mind, body and spirit.

After a relaxing soak, members can then dine in the E8PA restaurant, where they will enjoy a variety of local and international cuisine. All of the food is prepared using different grades of Kangen Water®, in order to make it as clean and delicious as possible. While dining, members can take in the views of the beautiful golf course or the tranquil ocean and breaking waves of the shore at the bottom of the hill from the resort.

After enjoying the day at the E8PA main resort, members can explore the local surrounding areas, many of which are also part of the resort. There are beautiful semi private beaches, the birth home of Mr. Oshiro, the UKON processing facility and UKON farms, just to name a few. There are additional resort facilities and amenities located in other areas of Okinawa, like the Enagic Hot Springs and Ocean 8 Restaurant, or the Enagic Bowling Alley, each are all part of the E8PA Resort.



*“Tokyo, and the rest of the world, is reserved for business, while the E8PA is reserved for pleasure and relaxation. I invite you to become a member of the Enagic 8 Prosperity Association and discover the amazing benefits that membership offers.”*

*– Hironari Ohshiro.*





# 8-POINT SALES REPORT

&

# 6A GROUP SALES REPORT

***is now available online for E8PA members!***

***<https://information.enagic.com>***

With this new service, you can check your updated 8-Point Sales Report and 6A Group Sales Report with your PC, Tablet or Smartphone anytime and anywhere. The 8-Point Sales /6A Group Sales Report Online Service is one of the exclusive benefits for E8PA Cardholders.

Get your E8PA card today and take another step forward to success and prosperity!

***We hope that you will utilize this web service to help speed up the process of realizing true health because we want you to be healthy, wealthy and happy!***

***For more information, please contact your corresponding Enagic branch office.***



# Tech Talk

## Machine Cleaning



It is very important for you to clean your machine. It will help your machine to produce the highest quality water and will keep your machine working for many years.

The biggest issue for the performance of a water ionizer is mineral build up, also known as “scale”. In the United States the majority of this build up is caused by the calcium in the source water. You may be familiar with the term “hard water”; this means there is a lot of minerals in the water and, unfortunately, most of the United States public water supply has hard water. This makes cleaning the machines in the United States even more important! There are several ways to clean your machine and there are even a few things you can do each day to help keep your machine clean.

The first way is using the e-cleaner to clean your machine yourself. It is an easy process and should be done more often if you reside in an area with very hard water. If you are making a lot of water, it is recommended that you use the e-cleaner to clean your machine as often as once every two weeks.

You should also have your machine “deep cleaned” once a year. Deep cleaning can be done at Enagic service centers. To help keep your machine clean you can also run the beauty

water for 3 – 5 minutes each day. This forces the polarity of the plates to reverse, so minerals that were attracted to the plates are repelled. Keeping your machine clean will help keep your water pristine!





# Road to 6A

## Leaders Lead



Robert Gridelli & Daniel Dimacale are two of the top independent distributor leaders in the world. Both have helped bring a better understanding of leadership to the Enagic business and both have helped develop countless distributor leaders. This month, on the ongoing Road to 6A, we share some of the insight of these two dynamic individuals regarding leadership and being a leader.

During a distributor educational seminar Robert "Bob" Gridelli shared how the word "Leaders" contains the fundamentals of being a leader. Bob explained, "Each letter in the word "Leaders" stands for an important aspect of leadership. All distributors have to do is remember what each letter stands for and then commit to making it part of their daily business practice."

- L** *Loyalty – To the project, company, product & your team.*
- E** *Ethical – Conduct your business properly & with honor.*
- A** *Attentive – Listen to and help with your teams needs.*
- D** *Dependable – Be available & follow through.*
- E** *Enthusiasm – Be eager to succeed & to help.*
- R** *Respectful – To get it, you have to give it.*
- S** *Supportive – Assist your team so they can succeed.*

Bob concluded by saying, "If you practice these simple fundamentals of being a leader, your results may be incredible. Like most things in this business, the principles are simple; the hard part is deciding to do it and then actually doing it! Remember that in this business, the person that helps develop the most leaders will ultimately create the biggest sales organization and will make the most money. Also remember that the best way to develop leaders is to be a leader yourself and to lead by example. Lead to Succeed!"

Like Bob Gridelli, Daniel Dimacale knows how important leadership is for the Enagic business. With over 35 successful years of marketing and business experience, Daniel has had

his share of developing leaders who have gone on to achieve tremendous success. As part of his leadership seminars, Daniel shares a document called "Leadership On Track"; below are the key components which Daniel feels are critical to true leadership in our industry.

*"Always be available for your people • Show people simple systems they can use to create successful actions. • Help people set their goals – and keep them accountable for them. Help people stay focused and avoid unproductive actions. • Always be positive: When you're up, talk to your team. When you're down, talk to your sponsor. • Be on the cutting edge; leaders are pioneers. Try out new technologies, marketing techniques and resources and pass the most useful and effective ones down-the-line. • Be a good example; The speed of the leader is the speed of the group. Keep open lines of communication with your people. Keep people informed, involved, and inspired. • Offer your help -- but don't help so much that you end up doing the work for them. • Put your people first; frame your goals in terms of their goals... helping others succeed is the only way you succeed. • Hold yourself to a higher standard; whatever you want your people doing, make sure you do it first. • Leadership is what you do... • Leadership is what you show others how to do... • Leadership is who you are..."*

We thank Robert and Daniel, and all the other amazing distributor leaders in Enagic, for their contributions to the development of leaders who have become vital in the global growth of Enagic and the Enagic business opportunity. All of these leaders have helped introduce the exciting Enagic business to many others. Each day, we are excited to welcome all of our new distributors, for they will become the leaders of tomorrow.



# *Cooking with Kangen*

*This healthy one pan oven roasted chicken breast and seasoned veggie dish is done in less than 30 minutes and is tender, juicy and delicious. Fast and flavorful...the results are charred veggies and juicy chicken!*



## *Oven Roasted Chicken & Seasoned Vegetables*

### **Ingredients:**

- 2 medium chicken breasts, chopped into small cubes
- 1 cup bell pepper, chopped (green, yellow or red)
- ½ red onion, chopped
- 1 zucchini, chopped
- 1 cup broccoli florets
- ½ cup tomatoes, chopped
- 2 tablespoons olive oil
- ½ teaspoon salt
- ½ teaspoon black pepper
- 1 teaspoon Italian seasoning
- ¼ teaspoon paprika (optional)

### **Directions**

- Preheat oven to 500 degree F.
- Clean fresh produce with 11.5 pH Strong Kangen Water®, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water® rinse. Chop all the veggies into large pieces. On another cutting board chop the chicken into cubes. Place the chicken and veggies in a medium roasting dish. Add the olive oil, salt and pepper, Italian seasoning, and paprika. Toss to combine.
- Bake for 15 minutes or until the veggies are charred and chicken is cooked.

### **Perfect Pairings**

To create a complete meal with this delicious chicken and veggies dish, add a side of Kangen Rice.

*Live Healthy -  
Live Delicious!*





# PROPEL YOUR BUSINESS TO THE NEXT LEVEL!

Would you like to show the world the amazing things that Kangen Water® can do?

Do you want to exponentially grow your sales?

Do you want to spread the message of True Health and help others succeed?

**Then you must have the right tools to market your business online!**

Your EWS Enagic Backoffice System account will give you instant access to online ordering, mobile app, awesome websites and automated marketing tools that have been helping countless thousands of Enagic distributors achieve their goals!

Choose between our Starter, Distributor or Leader plans and get huge savings with this one-time offer! Don't miss this opportunity to access the best marketing system available for your Enagic business!

**SIGN UP FOR YOUR EWS ACCOUNT NOW AND GET A 25% LIFETIME DISCOUNT!**



enagic·mobi

**VISIT [WWW.ENAGICWEBSYSTEM.COM](http://WWW.ENAGICWEBSYSTEM.COM) AND SIGN UP NOW!**



# Stories of Success

## Enagic...Developing Global Leadership

Entering a global market comes with numerous challenges, but one of the greatest is developing leadership which will help in the global growth. Enagic has recognized these challenges and has faced them head on.

"Enagic started in Okinawa, a tiny island in a single corner of Japan, but today has grown into a global company. A company that previously functioned on a single culture and a single ethnic group has thrown itself into a multi-cultural, multi-ethnic business environment. Only a dozen years have passed since the company took those first steps.

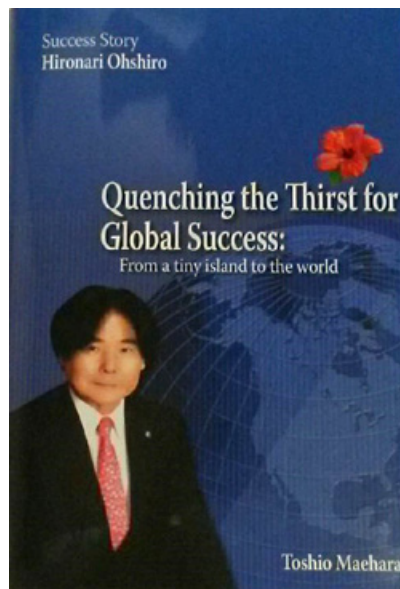
If the culture of the market is different, then the way that products are sold within that culture must be different, too. The company must build up knowledge and awareness of the culture and legal systems of the markets in which it trying to establish itself. There may be religious requirements, too. In Malaysia, for example, a prayer room must be available in one corner of the office. To the company, strictly speaking, it is superfluous space. In Japan or the United States, where there is total religious freedom, it is hard to imagine such requirements being put in place. Tax systems, business law, differences in monetary value; it is difficult to manage all these aspects adequately by relying on the knowledge of individuals alone. In product design, too, adaptations must be made for different languages; this will not work if the company insists on sticking slavishly to the same method.

The climate can also have a significant impact on business. Distributors working in Alaska, near to the North Pole, and distributors working in Cape Town in South Africa will likely be very different in their business methods and their concept of money. The top managers in Enagic, as a globalized company, need to have considerable knowledge, experience, and awareness of international etiquette. This is a pressing matter. Managers need to be able to hold their own in a global context.

Ohshiro's retirement is still a long way off. For the next ten or twenty years, his main responsibility as the owner of Enagic is to foster successors who can take over the company once

he does retire. Going forward, all top managers at Enagic will need to have the following three skills sets: first, they must have strong communication skills including proficiency in English. Enagic's main market is the United States and the company is moving into the EU, Russia, South America, and of course the rapidly growing markets in Asia. Working in global cities requires English language competence. The ability to communicate in English is also necessary as a way to create contact points between Enagic staff and Enagic distributors. Staff must have effective leadership and communication skills if they are to be successful leaders. Second, they must have an international perspective. Managers working globally must have a global outlook and global ideas. Managers whose ideas are rooted only in Japanese culture and

customs are not suited to today's corporate environment, in which companies must be part of what is called a global village. Third, they must have the ability to adapt to change by adopting multiple perspectives. Top managers must be able to respond to change from both inside and out, to have the capacity to adapt, to be resilient. The complex human factors involved in a multi-cultural and multi-lingual company are reflected in the markets in which the company is active; the EU market is different from the Asian market, which includes Japan. It is not enough to develop a single marketing strategy. Managers need to be able to respond to markets from multiple perspectives. Regulations issued by governments, industry, and religions can also have significant impact on markets.



It is clear that Ohshiro must maintain his command for the foreseeable future, but he also has an important task in fostering a successor. Perhaps he already has someone in mind, but whatever the case it will be extremely difficult to find someone ready and willing to step into Ohshiro's shoes.

"Dreams aren't for dreaming, they are for making come true." Ohshiro is firm in stating this belief. From his tiny island, he made his way to Tokyo, then Los Angeles, to New York, Hong Kong, and continental Asia, then onwards further to the EU: London, Paris, Germany. Now, his sights are set on Russia. He has already established a base in South America, a market with huge potential."

Above is an excerpt from the book **Quenching the Thirst for Global Success**, the Success Story of Hironari Ohshiro.

It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic.

A must for distributors, it is available at [www.enagic.com/shop](http://www.enagic.com/shop)





# *Congratulations to each of you for your outstanding achievement!*

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person who has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.





EDITH JACKEL	Australia
CHRISTIAN ESSLETZBICHLER	Austria
NIPOMED KANGEN SAUDE PROM. DE VENDAS E SERVICOS	Brazil
JOYCE SEE-LUI LAU	Canada
JO-ANNE SARCIRON	Canada
BRENDAN MANANSALA	Canada
GOCHOO GANBAYAR	Canada
BC LTD	Canada
LING ZHANG	Canada
BLAIR BRANCONNIER	Canada
ALEXANDRE STEVENS	Canada
TUNG NGUYEN	Canada
MARTIN DOLAN/HEALTH SYSTEMS IRELAND	Great Britain
BUSINESS SERVICES ENTERPRISE LTD	Great Britain
LIAO XIAO LU	Hong Kong
HE MU CHUN	Hong Kong
ZHAO LI QIN	Hong Kong
ZHONG SHAO YING	Hong Kong
CHU SEK HOI	Hong Kong
CHU KA MAN	Hong Kong
CHAO HIO MENG	Hong Kong
LEUNG TSZ YAN	Hong Kong
BHOLESING GIRASE	India
ASHWINI KIRAN	India
SADHANA MANGESH MANE	India
MEGA MURALI	India
SONIA SANDHU	India
CV.DUNIA BARU	Indonesia
DIKKY SATIA	Indonesia
ELISABETH NATALIA SETIAWAN	Indonesia
JULIANTO LIE	Indonesia
JUSTIA NINGSIH SE	Indonesia
AISHA PUTRI HAPSARI	Indonesia
RENA MARISA	Indonesia
ANGGIT WIGATI	Indonesia
CV LENA KAT	Indonesia
MARIA GERTRUDESNERI KOBAYASHI	Japan
SAW GOH TONG	Malaysia
CHEAH YOON SIANG	Malaysia
CHANG SO THOI	Malaysia
JONNATHAN CARBALLIDO VIEYRA	Mexico
CATHERINE CABE	Philippines



EARL JOSEPH CABAUG	Philippines
CHRISTINE CABANGON	Philippines
FERDINAND BONDAD BANIQUED	Philippines
NEAGU VALENTINA	Romania
UNIVERSAL WATER S.R.L.	Romania
SHIRLEEN GRANDGEORGE	Singapore
TOUCH IN STYLE SA (PETRONIO SIMONE)	Switzerland
TMG GROUP ASIA CO.LTD.	Thailand
ZHI FEN XIE	USA
POWER TEAM GLOBAL INC	USA
NELLIE VERDERA	USA
NENITA B BAUZON	USA
LYNDSEY MORAN	USA
ANGELICA MIZZI	USA
ANNDEANA D. CHARLES	USA
LEAUDREY GREENIDGE	USA
ULYSSES HOWELL	USA
DANIEL C. VENTURA	USA
CHRIS BADEN	USA
CHRIS JOHANSON	USA
CYNTHIA WHITCHER	USA
RENE C. BUTIU	USA
LERNA Y. BUTIU	USA
BRAD S RONNE	USA
PHILIP J BOEHR	USA
ROBERT MERCADO LLC	USA
PRECISION DYNAMICS INC.	USA
PEVZNER AVRAHAM	USA
CHANA REIZES	USA
PEVZNER AVRAHAM	USA
CHANA REIZES	USA
LIFELINE WATER SOURCE LLC	USA
ADJ INC CORP	USA
RAYMOND JANFAZA	USA
LUKE M KETTERHAGEN	USA
TRACY MANABAT	USA
ANH MAI P LE	USA
MINH Q LU	USA
TAI DUC LUU	USA
AVRAHAM PEVZNER	USA





## 6A2



EVA MARIE SAN GABRIEL	Canada
HOOKED ON PETS PLUS	Canada
BLUU ENTERPRISES INC	Canada
CROSSOVER VENTURES LTD	Canada
FREEDOMTRAXX25 LTD.	Canada
BARRY MCGILLION	Great Britain
DONNY SATIYA	Indonesia
ARI HANDRIANTO KUNADI SANJAYA	Indonesia
CV.ZAIDUL AKBAR KANGEN AMAZING TEAM	Indonesia
ALEONOR CRISTAL	Philippines
DERRICK ALLEN	USA
ULYSSES HOWELL	USA
MELISSA D MALONE	USA
CHRIS JOHANSON	USA
CHRISTINE MARSHALL	USA
ARTHUR MANABAT	USA
THE KANGEN BODY SHOP INC	USA

## 6A2-2

FRANCO C RAZON	Canada
LESYENO WELLNESS CENTRE	Canada
KANGEN UK IRELAND LTD	Great Britain
YOHANES NIKIYULUW SE	Indonesia
MEIRINNASARI	Indonesia
MICHAEL SEWELL	USA
BRANDON L ODOM	USA

## 6A2-4

CV.AIR MAKMUR ABADI	Indonesia
---------------------	-----------





*Setting the standard  
for over four decades!*