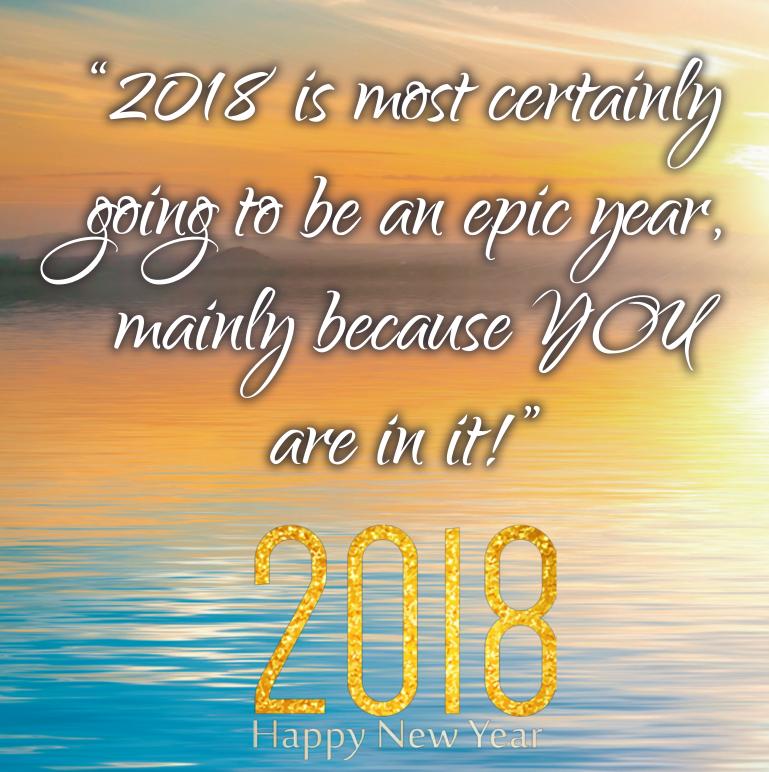
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ENAGIC 2018 Your Time To Shine



Message from Mr. Ohshiro

As we embark into the New Year, 2018, it's a splendid opportunity to start in appreciation for the growth of 2017. It's also a wonderful time to empty ourselves so that we might be filled with the potential to make 2018 even more amazing! As our Enagic Mission spreads out quicker and quicker across the globe, more and more people are awaiting the opportunity to be transformed through True Health.

We each are individual and as the New Year welcomes each one of us, it also requires that we work as a team to leverage our skills, our experience, our hopes and our aspirations. I'm fond of the acronym HBM (Human-Based-Marketing) as it pulls together THE most important part of Enagic; the people. Each of you has a particular gift to present to the Enagic community at large, as well as your local teams. Imagine the advancements in liberating people across the world we can make if we concentrate on unifying our unique abilities with a greater and greater sense of collaboration!

2018 is most certainly going to be an epic year, mainly because YOU are in it! In the Japanese tradition, it's the Year of the Dog. Words like faithful, compassionate and social come to mind. May the year of 2018 visit us with the wagging tail of community, the smiling face of cooperation and the fidelity of expansive teams!

Looking forward to a prosperous year,

Hironari Ohshiro

ENAGIC GLOBAL BUSINESS MAP



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The Year in Review

This has been a tremendous year for Enagic and all of the distributors world-wide. Not only did Enagic shatter previous monthly sales records, but we saw more rank advancements than ever before, we officially inducted the E8PA Resort with a global convention and we crossed a milestone mark by passing ONE MILLION products sold! It has been an incredible twelve months!

These are just a few of the many events which took place during 2017. For those of you who were fortunate enough to be able to participate in these events, we thank you for your continued support and dedication to Enagic. For those who were not able to attend any of these outstanding events, we would like to encourage you to watch for events during 2018 and try to attend at least one. These events are conducted to help distributors learn about our products and industry, to recognize rank advancements, to motivate distributor teams and, most importantly, to allow distributors the opportunity to gather together and celebrate their success!

February 2017

Enagic grand opening ceremony of new office in France

Europe continues to develop as an important marketplace for Enagic and France continues to be one of the most productive regions. The local French distributors have been so busy that they have made it necessary for Enagic to find a bigger office location! The new office is in an excellent location and will accommodate both the current and future growth of the French Marketplace.



March 2017

Enagic grand opening ceremony of new office in Italy

During a three day celebration almost 100 distributors converged on the new Enagic Italy Office to officially kick off the new location. The celebration included distributors from all over Italy, as well as distributors from other countries such as the United States, Germany and Romania. During these three days, distributors and guests were treated to a very special training program. All three days were filled with positive energy and everyone was very motivated. Distributors were very excited to learn from highly experienced leaders and directly from Mr. Isobe, who flew all the way from Japan, to provide his unique training. All the distributors said the new office will be the milestone for a new era in Enagic and expressed their commitment to make 2017 the biggest year for Enagic Italy.



March 2017 Enagic 2017 E8PA Global Convention in Okinawa



The highlight for every distributor visiting Japan for the first time was the tour of the Enagic factory in Osaka, Japan. Most had only ever seen the factory in pictures posted on social media or videos about Enagic. Being able to tour the factory was a thrill for all in attendance! The convention was held in Okinawa and an important part of the 2017 Enagic Global Convention was the valuable training provided to the attendees. The day started with a toast to success, followed by the introduction of Mr. & Mrs. Ohshiro. Mr. Ohshiro took to the stage and delivered a riveting speech that got the crowd excited and ready for a full day of valuable training. Both corporate and distributor trainers were on hand to share their knowledge with distributors about how to build their Enagic businesses, tips on prospecting and growth and lessons of how personal development can

positively impact their business efforts. It was a full day of excellent training and every distributor left with great tips and suggestions of how they may improve their business and themselves. Enagic would like to extend a very special "Thank You!" to each of the trainers; we are extremely grateful and appreciative that you were willing to share your incredible stories and information with your fellow distributors.

May 2017 Enagic Global Recognition Ceremony in Hong Kong

A Global Recognition Ceremony was held at the Kimberley Hotel in Hong Kong and about 300 distributors from all over the world participated in the event. The meeting started with Mr. Ohshiro giving a rousing speech, expressing the significance of the meeting in Hong Kong and around the world. "When Enagic was still a small company, we started our global business here", said Mr. Ohshiro as he retraced the footsteps of the company. "Those early efforts have brought us to today, where we will soon create over a million Kangen Water users." said Mr. Ohshiro, who is still amazed by the power of the Kangen Water. Following the program, the title incentive award ceremony was conducted by Mr. Masami Yamaguchi, Global Sales Desk Executive Director, and Jayvee



Pacifico (6A9-6), one of Enagic's highest ranking distributors. New 6A's and above came to the stage where they were recognized for their rank advancement, most smiling from ear to ear as they received their certificates. In addition to the new 6As, 6A2s and 6A2-2s, there were also two 6A2-5s awarded their rank advancement certificates.

July 2017 Enagic Global Recognition Ceremony in Germany

A Global Recognition Ceremony was held in Dusseldorf, Germany. This incredible event drew over 300 distributors from all around Europe and around the world, including well known, high-ranking Enagic distributors. In attendance were Jayvee Pacifico, Sam Sia, Joko Triyadi, Romi Verdera, Cynthia Briganti and Akitoshi Nakamura, just to name a few of the Enagic superstars who attended the event. But they not only attended the event, they shared their wisdom about the business and their views on how to increase global sales. This was one of the biggest events in the European region and the European distributors were very excited that Germany was selected to be the host country for the event.



They were honored to be able to finally meet Mr. and Mrs. Ohshiro and to hear from all the very successful and experienced distributors in attendance. The event started with delicious food and a meet and greet, where distributors from around the globe were able to introduce themselves and grab pictures with both new and old Enagic friends.

Later that evening, at the Global Recognition Ceremony and gourmet dinner, the highest ranking distributor from Romania, Sebastian Popa, 6A3-4, gave a short speech and then a toast, surrounded by Mr. and Mrs. Ohshiro, Henry Martin, 6A2-4, from England, Roland Hedge, 6A8-3, from France and the top distributors from all the different countries. This was followed by recognition of the distributors who had advanced to the rank of 6A or above. These excited distributors came to the stage to accept their advancement certificates and their advancement rewards. These excited individuals helped energize the celebration and shared their joy and happiness with all the attendees.

August 2017 Enagic Grand Opening Ceremony of Naha Plaza in Okinawa



Okinawa is the birthplace of Enagic, so it makes sense that this is where the company's official headquarters would be located. But Enagic has come a long way from its humble beginnings over forty years ago and the company "HQ" has transformed from quaint small offices to entire buildings! The Naha office recently moved and celebrated a Grand Reopening at the new Enagic Naha headquarters which is called "Plaza Naha". It is located on the first floor of the Enagic International headquarter building. Mr. and Mrs. Ohshiro attended the grand opening ceremony and shared happiness and ideas for a prosperous future with all the attendees of the event. "Naha is the capital of Okinawa, where more than 300,000 people live. This is our chance to further develop the Kangen Water business

and to promote True Health to the wonderful people of Naha." said Mr. Ohshiro, using some words of the local dialect, Uchinaguchi. The Plaza Naha is a place for all Enagic distributors; it hosts seminars, as well as sells filters and welcomes new distributors from all Okinawa and the rest of the world.

August 2017

Introduction of the New & Improved Enagic Anespa DX

The Anespa has been a top selling product in the Enagic inventory, but, as the say, all good things must come to an end. The Anespa has been discontinued! However, do not fret, because it has been replaced with a new and improved version of the product, the Anespa DX! This new model features a larger ceramic cartridge, with an even greater amount of ceramic balls from the Futamata Radium Hot Springs and Chikutan.



September 2017

Enagic Global Recognition Ceremony in Atlantic City, New Jersey



A recent Enagic Global 6A2-3 Meeting and Recognition Ceremony took place in the Resorts Casino Hotel in Atlantic City, New Jersey. The event started with the 6A2-3 meeting in the morning. The meeting was attended by both Mr. and Mrs. Ohshiro and main Enagic branch managers from the East Coast and the West Coast of North America. There were also 27 of the top European distributors who participated in the event. They were all excited to exchange their ideas and perspectives. "Thanks to all of your hard work, we will achieve a target of 1 million units soon", explained Mr. Ohshiro, expressing his deepest gratitude to the leaders for all of their commitment and dedication. The Global Recognition Ceremony, Global E8PA Promotion and Award Dinner followed the 6A2-3 meeting. The venue was packed, attracting more than 300 attendees. When the

Ohshiro's entered the main hall, they received a rousing, standing ovation. Mr. Ohshiro took to the stage and proudly explained that the company would soon gain the one millionth Kangen Family. With a wide smile Mr. Ohshiro exclaimed, "I may possibly be the father of one million people!" His words immediately triggered thunderous applause from the crowd. He went on to discuss the E8PA resort and explain his feelings about the importance of family, "The E8PA headquarters in Sedake was built to show my gratitude for my mother. I would not be here in this hall, if she had not been born into the world. I am very glad to have the E8PA in my home town. She is always present." During the Recognition Ceremony, team leaders were spotlighted when 6A and above distributors were invited on stage to be recognized for their achievement. After that, the title incentive winners and the monthly contest winners were recognized and honored. Sam Sia, one of the top Malaysian distributors, was asked by Mr. Ohshiro to be on the stage during the awards ceremony and was introduced to the attendees as a key distributor in the opening of the new branch offices in both Dubai and London. After speaking for a few minutes Sam concluded by saying, "I will make an all-out effort to Enagic and to my family."

October 2017 Enagic Grand Opening Ceremony of Dubai Office

Enagic held a Grand Opening ceremony, which included a traditional ribbon cutting, for the new office in Dubai. The new Dubai office has been in development for quite some time and we are very excited that the office is now open. Enagic would like to extend a special word of thanks to Mr. Higa, for his tireless efforts in helping to get this new office up and running. The ceremony was such a huge success, that it had to be divided into two parts in order to accommodate the over 600 guests who attended. Enagic distributors gathered from Asia, the USA, Canada, Italy and from many other parts of the world, to attend this very special event. The vibrant and exciting atmosphere of this



event filled Mr. Ohshiro with high expectations for the future of the Dubai office, and he commended two 6A distributors, Jalal Zaitouni and Maatouk George, who have been active in the Middle East and Near East, for their incredible efforts and great contributions. This new office in Dubai will serve as a hub for Enagic and Kangen Water to continue to spread around the world, especially throughout the Middle East and the surrounding territories. The new Dubai office is staffed with 10 Enagic employees and branch manager, Nick Nakao and is ready to serve the needs of the Dubai market. Nick expressed his excitement for the new office and is very motivated to help spread the concept of True Health and the refreshing benefits of Kangen Water to the rest of the world from the Middle East.

November 2017

Enagic Global Recognition Ceremony in Singapore



Those who truly understand Enagic know that the Kangen Water business is not just about selling machines; it is about realizing True Health, which is comprised of physical health, mental / spiritual health and financial health. In order to achieve this, the foundation of the business is built on two vital components: teamwork and trust. This was the main message conveyed at the Global Recognition Ceremony held in Singapore. Over the course of two days distributors and guests were provided with insight about the business and products for global leaders and from Mr. Ohshiro himself. During the meeting Mr. Ohshiro provided the leaders with his insight and suggestions, "What are you focused on? Where are you spending your energy? Do you worry about what the

distributors above you are doing or not doing? Perhaps you are focused on what the company is doing or what different branch managers are up to. If this is the case for you, then you are wasting your time! In Enagic ultimate success will come to those who realize that their main focus should be on their team members. They are the lifeblood of a thriving Enagic business and should be the priority of any true leader."

November 2017

Enagic grand opening of new office in Germany

Nine years ago Enagic opened a small office in Düsseldorf, Germany and started developing the European Union marketplace. The office was headed by Tomo Takabayashi, a former manager in the U.S. headquarters in Los Angeles, CA. Tomo relocated his family to Germany and has been instrumental in the growth and development of the E.U. market. The outstanding results of the German distributors and staff of the Germany office have forced them to outgrow their original office space and made it necessary to find a new, more accommodating space in which to conduct business. A grand opening celebration was held to usher in a new era of growth for the entire European Union. Mr. Ohshiro praised the location of the new office, which he spotted when he was visiting Düsseldorf for the CEO Seminar last July. He was very pleased with how it turned out, and how welcoming it is to distributors and guests. He said it is now a model for other European offices.





The grand opening event was a huge success, with almost 100 people in attendance. Nearly twenty-five percent of the attendees were new prospects or guests of existing distributors, so lots of new people were able to enjoy the grand opening celebration. This ceremony was different than any before, as the purchaser of the 40,000th sale in Europe was recognized and congratulated. Davido Livestro, a young and motivated distributor from Italy now living in the Netherlands was the lucky buyer. Reaching 40,000 sales was a big target for the E.U. and now their sights are set on reaching 50,000 sales! Not only are we looking forward to continued growth throughout Europe, but we are also gearing up to boost sales and welcome more German distributors as we prepare for the 10 year anniversary of Enagic Germany in 2018! We hope everyone is able to join us next year as we celebrate a decade of success in Germany and the E.U.

Exceeding Goals, Setting Records & Hitting Milestones

Every journey starts with a single step and Mr. Ohshiro took his first steps with Enagic over forty years ago. He could never have imagined back then that the dreams and aspirations of a young man would someday grow into a global company which would change the lives of millions of people. But that is exactly what has happened. In fact, the month of September 2017 marks a milestone accomplishment for Enagic and every distributor around the world.

It has been Mr. Ohshiro's goal for Enagic to positively impact the lives of at least 20,000 families in one month by the end of this year. This would be achieved by having our distributors submit 20,000 or more unit sales in a calendar month. In order to rally the distributors around this ambitious idea, Mr. Ohshiro instituted the motto, "Let's Unify"; signifying the unified dedication it would take to achieve this tremendous goal.

In September 2017 the global distributors achieved this goal by standing together as a Unified Enagic!

With help from distributors from every corner of the globe, the goal of 20,000 units sold in one month was achieved; in fact this lofty goal was actually surpassed! Upon receiving the news of this incredible accomplishment Mr. Ohshiro released a statement for the entire Enagic distributor base. "It is with great pride, respect and appreciation that I extend my sincerest thanks to every Enagic distributor and employee worldwide for their hard work and contributions to making this monumental goal a reality! I would like to extend an extra special word of thanks to the Enagic distributors throughout Asia, especially those in Malaysia, Indonesia, Hong Kong and China. Thank you all for your hard work and huge contributions to this achievement."

Achieving this goal was not easy, but Mr. Ohshiro has never believed in setting goals which would be easily achieved. He believes in grand goals, which require dedication and effort to achieve; goals that push each individual to perform at their highest level and bring forth their very best. Each distributor who has helped reach this milestone has earned the right to bask in the warmth of this achievement and celebrate.

Mr. Ohshiro added these words of advice, "Now that we have achieved this goal my advice to each distributor is to set your

own goals for you and your team and stay true and focused on sharing our mission of True Health. This starts in each community, where hundreds, or even thousands, of people are waiting for you to bring Enagic's message of compassion to them. I encourage you to not only set goals for yourself, but to dream big and set ambitious goals. Big dreams and big goals are what will usher in our next milestone and YOU can be an important part of making it happen! Challenge yourself to embrace the Enagic mission and change lives by sharing the principles of True Health and the refreshing power of Kangen Water! As an Enagic distributor you are an Ambassador of True Health and the Enagic Mission. As such, I ask you to walk arm-in-arm with me as we embark on the journey towards the next milestone of Enagic. Together we will continue to make history."

Very few companies will ever achieve one of the biggest milestones in the sales industry: making one million or more product sales. But that is exactly what Enagic has done! That's right; Enagic has surpassed a total of one million products sold, an absolutely incredible achievement! Reaching this momentous accomplishment has taken many years and the efforts of distributors from all over the world. This tremendous achievement benefits distributors in many ways:

1. Industry Leader – reaching and then surpassing one million products sold is a clear indication of the industry superiority enjoyed by Enagic. In addition to exceeding one million products sold, Enagic met and surpassed the goal of 20,000 units sold in one month, something that most other ionizer sellers will never achieve throughout the entire life of their company, let alone in one calendar month. These are important milestones which illustrate the dominance of Enagic in the industry and the desirability of the Enagic products in the marketplace.

2. Marketplace Viability – you don't sell a million of anything if it is over-priced, doesn't work or isn't needed! By reaching and surpassing one million products sold it shows that the marketplace viability of the products has been proven over a million times! In practical terms it indicates that over a million people have reviewed and determined the Enagic products to be the one that they trust enough to purchase. This is a great selling point, as most people want to know that what they are buying is worth their consideration. Having over

a million other people purchase a product before them is a strong indication that the machine they are purchasing is a good one!

3. Uncompromised Quality – just like proving the marketplace viability, you don't sell over a million products costing anywhere from \$1,500.00 to nearly \$6,000.00 unless the quality of the product is outstanding. Once again, the shear volume of sales is a clear sign that the product is of the highest quality. Enagic is very proud of the fact that their products are by far the highest quality in the entire industry, which, again, is an excellent point when speaking to prospects.

4. True Health is Spreading - Enagic is more than just a company selling a product; it is a gathering of people on a mission to help Mr. Ohshiro spread his idea of True Health. It is a mission unlike anything else in the industry. Just like a flowing river, every time a person is introduced to Enagic and Kangen Water, the concept of True Health spreads a little further. In many instances one person being exposed to the idea of True Health will be shared with even more people, even if they are not active distributors. With over a million products sold, it is fair to think that millions of others now know about the idea of True Health and how it can benefit them. The education of the marketplace is an important part of successful selling and the more people who are educated about True Health and Kangen Water, the easier it will become to facilitate product sales.

5. Closing In On Momentum – as a technology product, sales of the Enagic machines are subject to a marketplace introduction model known as the "Diffusion of Innovation", which is a fancy way of saying that most technology products go through a specific process of marketplace introduction and acceptance. The first people to purchase new technology, which also includes established technology that is being introduced to a new market, are the "Innovators" and "Early Adopters". These two groups are the ones who help prove the consumer viability of the technology and fuel the initial growth of the company. Many technology products have failed as a result of these two groups not embracing the product. If the product proves itself in the minds of these two groups, it will typically then spread to the next group,

which is called the "Early Majority". This is a massive portion of the marketplace, literally representing hundreds of millions of people. As this group is introduced to the technology and starts to understand and embrace it, sales enter the beginning stages of what is known as "Momentum". This is when vast fortunes are made. This is also when Enagic distributors will transition from the normal definition of a "sales person" and will become more of order takers for the growing number of people who have learned about the technology and are seeking a representative to help them place their order. It is an exciting time for all involved. Surpassing one million products sold has put Enagic one giant step closer to entering the momentum stage, which is a huge selling point for most people considering the distribution and sales of the Enagic products.

These are just a few of the many benefits for distributors created by this milestone in Enagic's history. Now that we have surpassed one million products sold, we should focus on the journey to the next million! Just remember that as an Enagic distributor, you are part of the best company in the industry and with the right effort and commitment, you can be poised to reap the amazing benefits of the next leg in the journey to success with Enagic!

Enagic Milestone: Over One Million Families Benefiting from Enagic & Kangen Water!

2018 Goals

The Enagic mission is simple to understand; spread True Health. When it comes to goals, the MISSION is the GOAL! By embracing the mission of Enagic, each distributor will be on the road to helping meet the goals of the company, no matter how lofty. Mr. Ohshiro would like each distributor to think beyond sales goals and profits and, instead, focus more on the pursuit of the Enagic Mission, which, ironically, if achieved will lead to more shattered sales records and even higher profits.

The Foundations of Enagic

Mission: Realization of True Health

Physical Health Financial Health Mental / Metaphysical Health

Understanding "Kangen"

The word "Kangen" applies to more than just water. It is an important part of a bigger Enagic philosophy. It is the idea of stripping away the things which keep us from arriving at our "destined" state of harmony and balance. Enagic offers five different kinds of Kangen:

> Bodily Constitution = Good Health Fair & High Income = Good Earnings Quick Return = Rapid Financial Reward Appreciation / Compassion = Care of Self and Others Societal Support = Care of the Community

Face-To-Face: Human Based Marketing

"True Health" is the lifestyle we should seek in the 21st Century. A business program which allows infinite diversity and flexibility. Overcoming various barriers and boundaries, it is a human-centered technology nurtured by close communication between people. Experience and discover your own style of Enagic business. Then the "Circle of Compassion" will ripple throughout the globe, now and forever.

REALIZING TRUE PHYSICAL HEALTH

REALIZING TRUE FINANCIAL HEALTH

TRUE (HEALTH

REALIZING TRUE MENTAL HEALTH

Design by EnagicWebSystem.com

The Enagic Distributor

If one were to describe the role Enagic's CEO, Hironari Ohshiro, has played in the overall development of the company, he would undoubtedly be categorized as the "brains & spirit" of this global operation. While Mr. Ohshiro efforts, leadership and foresight have played a vital part in the success of Enagic, he will be the first to tell you that the "heartbeat" of the company comes from the distributors. As such, each month we scour the globe to identify dynamic distributors who are setting an excellent example and are making a difference in the Enagic business. We then feature one of these distributors in the Distributor Profile section of the Enagic E-Friends newsletter. This honor is available to any distributor and this last year we have seen many new up-and-comers featured. We would like to once again honor the featured distributors from 2017 and extend our sincerest thanks for all their hard work, dedication and leadership.

We hope to see YOU as a featured distributor in 2018!

Canada's Top Distributor

Vancouver, B.C. Canada

Glenda Calinisan, 6A3-4

Glenda Calinisan is the first 6A2-4 in Canada. Working with her husband, Dante, this power couple has helped develop the Enagic marketplace in Canada. "The best gifts we've received are the Blessings from God and, of course, the Enagic business. We are so grateful to Mr. and Mrs. Ohshiro for the opportunities they've provided for the global Enagic family. They are both gracious and compassionate, with a big heart that has changed the lives of so many distributors. Our success has a lot to do brought our dreams to life. Enagic has provided us with the freedom to spend more time with family, to work from home, and to travel whenever and wherever we desire to go. We constantly do business trainings, organizing, strategizing and live demos locally, as well as out of the country with our global teams. We have discovered, if you want to achieve immense success, you need to work together as a team. We encourage one another and build each other up. We pick others up when troubles weigh them down. As a couple we work together and stick together through thick and thin. Thank you to all the Enagic Staff for all your support! God Bless Enagic!!!



finding YOUR true path to success!

Youth on Fire!

Las Vegas, NV. USA





Steve Park of California has proven that with the right desire, focus and motivation, ANYONE can achieve the Enagic dream. Steve lit up the digital world and crafted a team so quickly that he rose to achieve the rank of 6A, as the YOUNGEST ever person in America. And his conquests aren't over yet! Steve is eying the expansion of his team within 2017 with plans to empower his social media strategy. Steve created his entire team ONLINE. He's proven it IS possible with the right degree of effort. Steve understood that the younger generation demands a certain culture and their needs are different. So he delivered! And boy did he deliver; BIG time! He launched his global Enagic business online and continued to engage people time and again. The payoff was huge: by the age of 20, Steve Park had reached the first rank level of leadership within Enagic, 6A! Steve shared with us that content was king on social media. His insights taught us that simple "status updates" didn't do the trick, but that innovative, interesting and engaging stories and videos captured the attention, interest, desire and final action he was shooting for. Steve's commitment to different thinking and original methods proves that in the Enagic success story, the

only one to follow is yourself. Steve certainly blazed his own trail. Steve Park is a testament to the fact that Enagic is about

Landing An Ocean of Security

Lowell, AR. USA

Loretta & Philip Harp, 6A2-2

Loretta and Philip Harp were struggling in the Spring of 2008. Approaching 50, Philip was plagued with the nagging thought of having no backup plan, no retirement to count on and rising expenses. He'd dabbled in various network marketing endeavors; but like many people, each time the outcome of the "opportunity" failed to meet expectations. He was amazed when he personally witnessed a Kangen Water demonstration by Michelle Raley. He quickly learned two important things

which transformed the lives of his family members in a lightning strike: his wife was drinking poor quality water and his family's food was unclean. Both would be greatly improved by simply adding this amazing technology into their lives. He knew he had a winner! He and his wife quickly introduced the Enagic concept of True Health to friends and family and in just a little over 12 months, they reached the rank of 6A. They also used various networking groups to help spread the word about Kangen Water. They are recognized by distributors from all over the country as amazing leaders, for both their own team members and their fellow distributors. The future is bright for this True Health couple as they strive to reach 6A2-3 and expand their business even more. The entire Enagic Team greatly appreciates all of their hard work and dedication and looks forward to the continued success of Philip and Loretta Harp!



Went From A Job To A Purpose! Spokane, WA. USA





As a health coach, nutritionist and certified fitness trainer, Lori Ellis knew quite a bit about health. In fact, she instilled in her fitness clients the absolute need for proper hydration. But upon experiencing Enagic Kangen Water during a demonstration by a friend, she knew she'd found THE best thing to share with her clients!

"I was a single mom, divorced, living in debt, working 12 to 14 hours a day...and spinning my wheels financially. When I found Enagic, or rather IT FOUND ME, I knew I was going to be able to help myself, my family, and my clients in an even more powerful way than ever before."

Lori extensively researched both Enagic and Kangen Water. Both she and her husband Michael immediately felt fully hydrated, had better endurance and were energized. This is their 50's! So Lori began sharing Kangen Water with more and more of her clients. In fact, she called everyone she knew: ex-clients, gym owners, trainers, etc. She conducted a Kangen Water demo every week for six straight weeks and brought Kangen Water to the gym for sampling. In no time, her team was being built!

Lori and her husband have recognized the true mission of Enagic and been extremely fortunate to have also noticed major positive changes in their lives. Their fitness levels have skyrocketed, Lori's debt has been paid off and they have enjoyed the fruits of wonderful friends. Lori remarks, "I feel emotionally revived!"



Edmonds, WA. USA

John & Christine Deasy, 6A & 6A

John and Christine learned about Kangen Water over a decade ago, when their middle child was diagnosed with a rare disease. At the time, they knew that they could not afford a machine; however, they were being supplied with water from their Chiropractor. The water samples they received were mainly used for their daughter and not the rest of the family. In just three short years, after focusing on proper hydration, nutrition and exercise, there were no signs of the disease. They knew that this was

an answer to their prayers. They purchased a machine when they learned of the payment options, which they we not aware of 8 years earlier. Every single week they committed to bringing 1-5 people to EVERY presentation, and never missed a beat in the first 10 months!!! They have worked hard as a team and as a family!!! With the help of their phenomenal business partners and the leadership of the other top certified trainers, and the impact of conventions, Christine achieved the rank of 6A in 15 months, and her husband John went 6A the following month. Their sites are set high as they continue to grow their business in the Seattle area, around the States, in Norway, and in John's home country of Australia!

Meet "Ms. Kangen Girl"

Rosemead, CA. USA



Stephanie Contreras, 6A2

Change your water, change your life. I share this motto with courage because it has been true for my life. My Enagic journey began in April 2010, when my parents purchased a Leveluk machine for each member of the family, they saw the vision of what this product and business opportunity could be for many families. I was fortunate that my parents' dream has always been to support me in building my future. My parents decided to place my father under me, and as he built his business, mine expanded as a result of my parents' hard work. However, they would make me cash the checks as they built volume, and I can recall my dad saying, "The day you join us in the business, I will give you the money." Two years later, I was presented with extensive research at an event that changed the course of my business and how I saw Kangen Water. Today, I understand the true value of not only our Kangen Water, but our Anespa and Ukon products. My team is currently in a period of development, but the basics of selling and network marketing are what keep me financially succeeding. I remind my team my mission: "To train and develop independent entrepreneurs to live a life that they love, through education and inspiration." As I got more ambitious, it seemed that magically, the people who were looking for a change in their life showed up, which made it easy for me to begin to build a team of leaders!

Making Waves In Mexico

Monterrey, Mexico



Pol Frias is a dynamic individual from Monterrey, Mexico. "The Enagic philosophy perfectly fits in my way of life and the way of thinking, because I always believe that the water is the pillar of human life. I have been focused on leaning the best things to promote wellness and on sharing it with people. Because I have realized that the majority of people don't know how to have a healthy lifestyle, and surprisingly, even many of health professionals are unaware of the characteristics that the

water makes human life healthy." Pol currently holds the rank of 6A3 as an Independent Distributor and started the Enagic business in early 2015. He now is the highest ranked distributor in Mexico.

When asked what his secret was, his answer was simple: Persistence! "Do not stop sharing! Many of the people who surround us live an acidic lifestyle and they have no idea the real meaning of the acidity and toxicity that they consume daily. We have to let them know that drinking Kangen Water is a great thing and that hydration is an important part of being healthy." In March Pol had the opportunity to visit the Enagic factory in Osaka, Japan. "I could confirm by my own eyes that it is a factory certified in ISO standard with strict quality controls, which should give all distributors the peace of mind knowing that Enagic manufactures the best technology, backed by the international certifications. This is very important for me for my Kangen career."

Enagic: A Hole In One!

Bangkok, Thailand



Tony Meechai, 6A

People from all walks of life are drawn to the incredible potential of the Enagic business and Tony Meechai is an excellent example that anyone can succeed in this business. Unlike others with years of sales experience, Tony came to Enagic with a very unique skill set, he is a successful professional golfer. With more than 20 years of experience in golf Tony is widely recognized as the leading golf trainer in Asia. "I first came into contact with Enagic at Lotus Valley Golf Resort. My sponsors, Sam Ho and Khun

Ying, had set up a demonstration booth at a prestigious golf tournament that day, where he met Mr. Higa. I was intrigued because it was an unknown product that many athletes and celebrities were using in the US." But it was more than just the booth that intrigued Tony and captivated his interest. "After the experience I had with Higa-san in Thailand when we conducted the qualifier and then, when I met Mr. Ohshiro in Okinawa at the finals, I knew this company was very special!" We asked Tony to end his interview with his thoughts about his future with Enagic. "My mission is still the same, to develop and promote golf, but now with Enagic, it is time to add the message for everyone to experience True Health! Mr. Ohshiro is so right about True Health and it's important to all human beings. It doesn't matter what color or race or career you have. My target is to double the amount of people I can reach and share the message of True Health!"

Enagic: A True Homerun!

Sao Paulo, Brazil

Ricardo Hideki Shimanoe, 6A

"I have devoted myself to sports for many years, especially baseball. In fact, I would say that baseball is my life. Throughout my athletic life I have been taught two things about "sports". First of all is the deep relation between sports and health. Without health, we can't enjoy any sports. At the same time, sports help keep us healthy and in a good physical condition. Secondly, that water is essential for playing any type of sports." Ricardo Hideki Shimanoe was the former captain of the Brazilian national

baseball team. Ricardo has always cared about his drinking water and was introduced to Kangen Water in March 2016. He dove into the Enagic business and became a full-time distributor. A year later, in April 2017, he achieved the rank of 6A. "I have been able to bring hope and happiness to many people through baseball. I have always tried to benefit the most people possible through my actions. After retiring from baseball I was fortunate to be able to learn about Kangen Water and the Enagic business. I was impressed by the company philosophy and immediately understood that by working with Enagic I could help introduce people to True Health: Mental, Physical and Financial."

Ricardo also added, "Now, I'm in a different field from where I used to play baseball, but no matter what field I am in, I also strive to be the best, to be #1. I will work hard towards meeting my goal, which is to achieve 6A2."



Andhyka Sedyawan is one of the top Enagic Distributors in Indonesia and his collective team, Kangen Amazing Team (KAT), is one of the most productive teams in the world. To maximize the recent 2A Speedy Achievement Bonus Campaign Andhyka and his team went over and beyond to help. "We created a KAT Task Force, which was made up of Kangen Amazing Team distributors who are 6A's and above. Everyday our Task Force came to the office to help with the crowds, answer questions and basically do whatever we could to help. I am very proud of all of our team members and I greatly appreciate all the hard work of the office staff." Andhyka went on to say, "We do our best to create a productive and beneficial working relationship with everyone involved in the process. From the distributor making the sale, to the staff member processing the sale, to the person making the purchase. They are all part of the process of teamwork and the Enagic "office" is so much more to us. It's not an office, it's home. And, just like anyone, we protect and care for our home!" Andhyka is committed to working hard and expects to achieve the rank of 6A5-5 in early 2018. Enagic looks forward to the continued success of Andhyka and his entire team and greatly appreciate his dedication, his leadership and all of his hard work!

Glob



Jun and her team from Malaysia, and other parts of the world, have been very important to the quest for a million units sold! Jun and her husband, John Lim Sim, are both high ranking Enagic distributors and they both have been working very hard to develop their global team. This power couple has used their experience and teamwork to create one of the strongest teams in Malaysia. They were able to maximize the recent 2A Speedy Achievement Bonus Campaign, which helped their team make

product sales and added many new distributors to their team. "We are all very fortunate to be part of Enagic and to know about Kangen Water. The company has done such a good job of making an amazing product for us to offer and has been tireless in supporting the efforts of our entire team. Mr. Ohshiro has been so generous with the Enagic distributors, that we feel a special connection and loyalty to him and to Enagic. This has become so much more than a business opportunity...we have become a family, on an incredible mission to share True Health with the world." Jun and her husband plan to continue working hard in order to end 2017 strong and want to travel the world to develop new teams and to help train distributors.

The First Hong Kong Distributor!

Hong Kong



Winnie Lo, 6A2-4

Winnie is one of the top distributors from Hong Kong and has helped shape the Hong Kong marketplace. In fact, Winnie was the very first Enagic distributor in Hong Kong! She has been one of the most active distributors in this fast paced metropolis since the Enagic Hong Kong office opened in 2005. She and her team made sure to maximize the recent 2A Speedy Achievement Bonus Campaign and have added many new sales and distributors during this promotional campaign. "I am so proud of

all my team members and so thankful to the Enagic staff, both in Hong Kong and other parts of the world. The generosity of this company seems to have no bounds! We are rewarded so handsomely by Enagic and every time I think it can't get any better, they announce something that takes the whole business to another level!" Over the past twelve years the sales in the Hong Kong market have steadily increased, thanks to Winnie and her team's significant contributions. When asked her plans for the rest of 2017 and 2018 Winnie said, "There is still plenty of time left in 2017, so I am going to continue to work hard and make the most of the remainder of the year to create a solid foundation on which to build in 2018. I am determined to help my team succeed and grow and will help them in any way I am able. Together we can meet any goal and achieve success!"

....



Pat and her team are very proud to be associated with Enagic. They have the opportunity to share, to promote and to help realize Mr. Ohshiro's vision of sharing True Health throughout the world. "A recent promotional campaign was perfectly timed and helped encourage and motivate so many people. It's amazing to think that in just one month the Malaysian market added over eight thousand machines to Enagic's grand total of nearly a million units sold! The success of the campaign has created

so much momentum that I expect to take us all the way to the end of the year. My goal is to help my team to continue to succeed and to reach the rank of 6A3-4 in 2018." Pat is an important part of the Malaysian leadership and has worked very closely with the staff of the Enagic Malaysia office. "The Enagic staff has always been very cordial and helpful. I have the utmost respect and appreciation for all of them! In fact, I must salute the staff and the office manager, Jeffrey Takei, for their patience, commitment and professionalism in working hand in hand with independent distributors during the Speedy 2A campaign. I am also proud of our team members who voluntarily helped out with checking for accuracy of the application forms, assisting distributors with the payment process, clearing backlogs; basically ensuring every distributor had the opportunity to take advantage of the Speedy 2A campaign."

Making A Difference In Canada

Toronto, Canada



Richard Cheng, 6A2-3

Richard started with Enagic on a part-time basis back in 2009, but it took almost 3 years for him to really start working his Enagic business. "Enagic would allow me to build a legitimate global business without having a "boss" and I would be able to pursue freedom from the typical 9 – 5 cubical life and stop living for the weekend. The success of my business was up to me and I decided I would work hard to not just build a business, but a legacy" He would be able to build his business locally, but he could also take his business efforts anywhere in the world. "It is rare to find an opportunity that will really allow you to develop a world-wide business. Enagic empowers their distributors with the ability to develop business partners and procure sales all over the world. It's amazing to think that I am able to travel around the globe to build my team without having to deal with any of the headaches and difficulties normally associated with conducting International business." Richard is now on a mission to serve and empower others with compassion and hope. "My style has always been to be the best in whatever I do by working hard, challenging myself, learning from my mistakes and leading by example. When I first started with Enagic I applied all these strategies, but I was just trying to make sales. It wasn't until I decided to make a difference that my business really started to take off."

Congratulations!

Congratulations to each of the 2017 featured distributors! Your hard work and dedication exemplifies what it means to be an Enagic Distributor! Your tireless efforts and leadership serve as an excellent example for distributors all over the world and we appreciate your commitment to helping your team members and spreading Mr. Ohshiro's concept of True Health. We hope that the success stories of the featured distributors will serve as inspiration for others who would like to pursue the Enagic Independent Distributor business. We applaud them for their incredible success and wish you the best in your Enagic journey!



ENAGIC®8 PROSPERITY ASSOCIATION

E8PA Business Development I.T. Solutions

In addition to all of the amazing benefits included with your E8PA Membership, Enagic has recently added a series of internet based advantages offered exclusively to E8PA Members. This includes online access to your personal genealogy & "Bubble Chart". It also includes both personal and team sales reports and information, allowing you real-time access to the status and development of your Enagic business. And even more benefits are coming soon! Members will get swept up in the tranquility and stunning beauty of the E8PA resort and all it has to offer and may never want to leave. But they can rest assured that the E8PA resort will always be there, waiting for their return, and that the resort will strive to offer even more amazing amenities and luxurious accommodations for the valued E8PA members.

"Tokyo, and the rest of the world, is reserved for business, while the E8PA is reserved for pleasure and relaxation. I invite you to become a member of the Enagic 8 Prosperity Association and discover the amazing benefits that membership offers."

- Hironari Ohshiro.



Benefits of Membership E8PA IT Solution

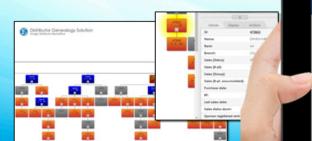


You can review your updated sales report online anytime.

NEWS & INFORMATION

6A2 and above distributors can check their downline group sales. Take advantage of this powerful tool for building your business strategically.

Distributor Genealogy Solution Get on-screen bubble tree in PDF format View downline distributors' info (ID, Rank, Sales and more) Search options available





8-Point Sales Report

- Download in PDF format
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6A Group Sales Report

- Daily SalesGroup Sales
- Indvidual Report

2018 E8PA GLOBAL CONVENTION IN OKINAWA

- Mr. Ohshiro's Birthday Celebration -

March 17, 2018 More INFORMATION COMING SOON

Road to 6A Setting and Achieving Goals

Enagic is very fortunate to have distributor leaders with extensive experience in direct sales and the network industry. These people have taken it upon themselves to share their knowledge with their fellow distributors. This article was created from input of a few of these outstanding leaders.

2017 was an important year for Enagic, as not only did we achieve the goal of over 20,000 unit sales in one month, we also passed one million units sold. Achieving these impressive goals are major milestones for Enagic and serve to inspire Mr. Ohshiro to set even more ambitious goals. To honor these accomplishments and the idea of goal setting, we would like to share a few goal setting tips that may help you set your goals for 2018.

It is the start of the New Year, which is a great time to set your goals. In addition, January is an excellent month to revisit your goals from last year. By taking a look at last year's goals, you can determine which goals you achieved, those you did not, what efforts worked well and what changes you should make to be more effective in 2018. When reviewing your goals from last year, make sure you consider the following: Did you hit your personal sales goals? Your team sales goals? Business development goals? How many goals did you accomplish? Did you even have actual goals?

Once you review last year's goals, it will be time to set this year's. And remember, when it comes to goals, play it "S.M.A.R.T." A S.M.A.R.T. goal is defined as a goal which is Specific, Measureable, Attainable, Realistic and has a Time Frame for completion. Below are tips you can use to help you set and achieve your end of the year goals.

#1: Write down your goals! You have to write them down, otherwise they are not goals...they are dreams! Set new "end of the year" goals and determine what you want from your Enagic business in the next few months...be specific: host a family holiday party, an extra \$5k for presents, a vacation to Hawaii, etc...then WRITE IT DOWN!

#2: Break your goals down into small manageable steps and identify the actions you'll need to perform in order to accomplish those goals.

#3: Determine your daily minimum activity. Do you need to meet with one new person each day, sample 10 gallons of Kangen Water, invite 2 guests to a demo, make 5 new prospect phone calls? VOW to not go to bed until you finish your daily minimum activity.

#4: Start working TODAY. With consistent effort and proper planning you can achieve ALL of your goals and create an awesome 2018! Many of the top distributors use January as their "reset" month with a 30 – 60 day All Out Massive Action effort. This concentrated and concerted effort will often set the pace for the entire rest of the year! Commit the next 30 – 60 days to set the foundation for a successful 2018 and take advantage of every opportunity available to build and strengthen your team.

Keep in mind; one of the only drawbacks with setting goals in this industry is that the only person you really have to answer to is yourself. Unfortunately, people tend to be very forgiving of themselves if they fall short of meeting their goals. If you are not on track with your goals, don't let yourself off easy. Really focus on those goals and commit to making them happen. Be like Mr. Ohshiro and push yourself to make the effort necessary to achieve your goals. Take an honest, no nonsense look at where you are with your goals and determine what you need to do from today to keep on track and achieve them. Remember, there is one person who deserves the very best you have to give and one person you should not let down. That person is YOU! The Enagic distributors have proven they can achieve a monumental goal like over 20,000 units in one month and over a million products sold, so we know you can do it! Enagic believes in you. Mr. Ohshiro believes in you. You can do it! You can make it happen!



The eight point system...

The eight point system is the source of Ohshiro's "magic power". Some have even called it genius. It's a system of compensation that nobody else has managed to replicate. It is somewhat hard to explain in this limited space, but, in short, it is a completely unique commission system, unlike anything else in the industry. The standard commission model is known as a Binary plan; this is where the

distributor recruits "downline", in other words new distributors are subordinate to the enrolling distributor and pay commission to that distributors. We can refer to this as the "vertical axis".

In Ohshiro's eight point system, however, the vertical axis is limited to eight stages, after which the distributor has to expand their new distributors horizontally, because there will be no commission beyond that. This is called the "horizontal axis". So these "eight points" comprise the vertical downline

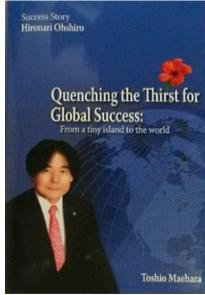
and the horizontal downline. In order to maximize commission, the vertical axis should be extended eight stages and the horizontal axis as far as possible— the further it extends the higher the distributor's rank will become. With a Binary plan, the vertical axis can extend further down, but with Ohshiro's eight point system, the distributor can extend both the vertical and the horizontal axes, creating a balanced structure, and maximizing the commission they are paid.

Key to this system is the fairness of the commission itself. Network marketing systems

can be misunderstood as pyramid schemes or similar, but the eight point system created by Ohshiro serves to undo that misunderstanding. His business systems, including the eight point system for commission, have been recognized as a trademarked business model by the government of Japan. It took five years for the trademark to be granted. It was the first such business model in this industry to gain this recognition, although I will not go into the details here.

Further details on the eight point system are available in Enagic corporate brochures and other related literature.

Above is an excerpt from the book **Quenching the Thirst for Global Success**, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at **www.enagic.com/shop**





Congratulations to each of you for your outstanding achievement!

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person who has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.





KRISTIE ORD	Australia
TERENCE GARCIA	Canada
ALBERTA LTD.	Canada
NEIL-HUNG PETER TSAO	Canada
LAURA NEWMAN	Canada
XIU PEI WANG	Canada
ZOWIE SHU	Canada
XIU HONG ZHANG	Canada
WEN HSUAN TSENG	Canada
CARLY ELDRED	Canada
GARETT FRANCIS	Canada
J.G MARKETING	Canada
MICHAEL DREHER	Canada
CURTIS R SHAW	Canada
GLORIA ESCORIHUELA AGULLE	Spain
DENIS LANERO CAJA	Spain
DESIDERIO RUIZ HERNANDEZ	Spain
STEFANO MATTEI	Italy
BUSINESS INSIDE LTD	Great Britain
LOREDANA MUTU	Rumania
DJOVANI 5-IVAN KUZMANOV-ET	Bulgaria
WATERWORD LTD	Hong Kong
SUPREME WATER ENTERPRISE	Hong Kong
TANG JUN	Hong Kong
KAN WAI FONG	Hong Kong
FANG DAN XUAN	Hong Kong
ZHANG SU YU	Hong Kong
WONG CHI WAH	Hong Kong
NG CHI WA	Hong Kong
ASPIRING CONSULTING GROUP LTD	Hong Kong
TAN GUI FU	Hong Kong
WU YAN PING	Hong Kong
HEALTH CO./LEUNG SHUI WAN	Hong Kong
CHAN YUN ON ROYDEN	Hong Kong
CHONG WAI SZE	Hong Kong
SO CHIU WAI	Hong Kong
BHAURAO RAMDAS PATIL	India
DESI ANDRIANOVITA. S.KEP NS	Indonesia
SARAH NURJANAH	Indonesia
MLT KANGEN PLT	Malaysia
LOH YOON KONG	Malaysia
MOHD NAZARUDDIN BIN MOHD DAUD	Malaysia

MARK ACE VILLAMIN	Philippines
RUFO FROILAN ROSAS ZORNOSA	Philippines
郭子郁	Taiwan
PAG-ASA ENTERPRISES INC	USA
MELLYANA ALATIEF	USA
LYUBOV MATAYEVA	USA
NERIYA BADALOV	USA
FUTURE OF HEALTH CARE	USA
GREGORY SCOTT KNOWLTON	USA
THOMAS L WARDEN	USA
ANTONIO M CABANESAS JR	USA
ANA MARIA HERNANDEZ	USA
CEON GLOBAL TRUST	USA
RICHARD W. MARSHALL	USA
ANDREW JOSEPH MIRAFLOR	USA
ARLEEN F. LAIMANA	USA
LORENA CONTRERAS	USA
KANGEN INC	USA
WATER KANGEN INC	USA
LIFEPRENEUR LEGACY LLC	USA
JOHN A. PEREZ	USA
MARY JANE CRUZ	USA
VU CALVIN PHAM	USA
PETER VU LLC	USA
NHI TU MA	USA





DEREK P KEHOE	Canada
BRENDAN MANANSALA	Canada
KEJM LIFESTYLE CONSULTING INC	Canada
XUE ZHENG YANG	Canada
J & G MARKETING INC.	Canada
DANG MINH BUI	Canada
BENEDETTA LUPO	Italy
SAS POL ESSELIN	France
KWONG YIM FAN	Hong Kong
LIU YANG	Hong Kong
TAI KING KI DANKEY	Hong Kong
IZZI LADIES'	Hong Kong
US ONION INTERNATIONAL GROUP LTD	Hong Kong
CHENG FAN	Hong Kong
CHUI FUK KWAN	Hong Kong

YAP CHEE WAN	Malaysia
NOOR HAYATI BINTI MOHAMED MOKHTAR	Malaysia
NORMA BARRETT	USA
DAPHNE MERIALES	USA
INTERNATIONAL ABUNDANCE MOVEMENT	USA
CHANA REIZES	USA



6A2-2

KARDOS CONSULTING INC.	Canada
XIANG LIU	Canada
SHARON HEALTH COUNSELING LTD	Canada
INFINITE WEB & MARKETING SOLUTIONS LTD.	Canada
JOSUE ANDALLO	Canada
JIANG ZHAN WEI	Hong Kong
JOY GIANT LTD/ HAU SZE YIN IRIS	Hong Kong
NAZIRAH BINTI BUGAL	Malaysia
FUTURE OF HEALTH CARE INC	USA
COLTEN ECHAVE	USA
PEVZNER AVRAHAM	USA



HUANG HE NEW CONCEPT CONSULTING LTD.	Canada
SHARON HEALTH COUNSELING LTD.	Canada
B.C. LTD.	Canada
LIAO JIA KUN	Hong Kong
SAIFOL MUALIM BIN AHMAD YAHAYA	Malaysia
GLOBAL AFFILIATE ZONE LP	USA
FREDERICA RIO INC	USA



MZH ENTERPRISES LTD.	Canada
NOR LAILATUL SAIDAH BINTI MD RAZMI	Malaysia
PURPOSE DRIVEN LIFE INC	USA

Setting the standard for over four decades!

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NAG/

ENAGI

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