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EO C

Mr. Ohsh

Welcome

to the 1st

November 2018 Thankful Thinking!

Giving Thanks for the Chance to Help Others!!



"We should really stand back and recognize, "Wow! IREALLY have a great role here in changing not only MY world, but the world of OTHERS in a magnificent fashion!"

Message from Mr. Ohshiro

Gratitude is the most beautiful attitude....

I've always felt this, from when I was a little boy growing up during the war, when food was hard to come by; all through my life as I've experienced the blessings of this life. What I've experienced is that this attitude of thanksgiving pervades a worthwhile and fulfilled life.

We're given so many chances to see the dark side of life, to simply sit back and complain, blame someone else, or feel sorry for ourselves. But it honestly requires personal bravery to be in gratitude, to see the Light in others, to see the Brightness of the future, to be in positive gratitude.

We're given an amazing opportunity here in Enagic. Our role as ambassadors of the True Health Story is one of powerfully exciting others and positively impacting their lives. What an amazing mission to be on! To change lives! We should really stand back and recognize, "Wow! I REALLY have a great role here in changing not only MY world, but the world of OTHERS in a magnificent fashion!"

So as we approach this season of Thanksgiving, it's appropriate that we live in this spirit and attitude of gratitude, fully aware that we are the gift of change for others. We are the holders of the Torch of Truth. And that Truth is that simply by "Changing one's water, we can certainly change our LIVES!"

I urge you to hold tight to this feeling of thanksgiving and to spread this adoration for the change in others across the globe. I'm proud to be on this mission with YOU and I look forward to deepening our attitude of gratitude. It's time to change lives!

Appreciating all the blessings, **Hironari Ohshiro**

Distributor Profile

6A3 Daijiro Sakita



It Really Is Sensational!

When Daijiro Sakita started his Enagic journey, he never could have guessed he'd eventually open his own Kangen office in Sao Paulo, Brazil. Initially, he got most of his motivation to work from his brother. "His excitement and enthusiasm helped motivate me. When he was excited, so was I." It wasn't long until Daijiro embraced the concept of True Health and realized what it meant to him to be part of Enagic. He wanted to become a product of Enagic, and felt that was his best bet for success.

He began spreading the word of True Health to everyone who would listen, and in December of 2015, those efforts paid off in the form of his advancement to the coveted distributor rank of 6A. "We tried to make information easy to access and as simple as possible. We really wanted to refine our approach and make it as duplicatable as possible." Three years later, he opened up his own Kangen office. Since March of 2018, he's held multiple workshops and demonstrations for both newcomers and distributors alike. "This business project is still in its infancy, and as such, we really need to hit the Brazilian marketplace aggressively. I feel we have the same recipe for success as they do in the US and am so glad my office will help further that goal!"

Mr. Arioka, the General Manager for Enagic Brazil, had nothing but positive remarks for this impressive achievement. "Brazilian 6A distributors, Daijiro Sakita, Djalma Santos de Lima, Claudio and Midori Sakanaka, Luciano and Claudia Sakaue and Roberto Hosomi all work together from the Kangen office Mr. Sakita opened in Sao Paulo, Brazil. They hold leader workshops twice weekly and Kangen Demonstrations every day. In the spirit of community and helping their fellow distributors, the office is open not only for their group members, but for everybody. They believe that true success will be achieved through working together, regardless of which team you're on. Mr. Ohshiro surprised them with his visit to their office







Enagic

speech to the 6A leaders and had the chance to share some quality time with them. Mr. Ohshiro applauded their efforts and enthusiasm in running their new Sao Paulo Kangen office. "Daijiro is a wonderful distributor, who not only cherishes the members of his own team, but works with

them diligently to help them succeed as well. It's clear he's truly proud of his team and they are proud of him as their team leader."

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Nobal E-Friends 2018.11 5

Mr. Ohshiro

MPP

NTEP



THE ULTIMATE HOME USE MODEL

The SD501 has proven itself to be the finest machine in its class for over a decade, with the highest quality built-in electrolysis chamber on the market. This reliable machine generates a continuous stream of 5 types of water, including delicious and nutritious ionized alkaline drinking water and unique waters for countless household needs. You can easily operate the SD501 thanks to a large LCD panel and clear voice prompts. The SD501 has been the flagship product of Enagic for many years, as it is the model which best serves the needs of most consumers. So, when you need enough delicious, healthy Kangen Water to hydrate your whole family and non-toxic cleaning and sanitizing waters to take care of your home, the SD501 is the machine you've been searching for!

Generates: Cleansing Water (11.0 pH), Kangen Water® (8.5 - 9.5 pH), Neutral Water (7.0 pH), Slightly Acidic "Beauty" Water (4.0 - 6.0 pH), and Sanitary Water (2.7 pH) * pH may vary depending on water source

PRODUCT SPECIFICATIONS

Model name / number Water source connection Power Supply Power consumption System

Production rate (gallon(s)/minute)

Level Selections

Electrolysis Capability (continuous use) Cell cleaning method

Applicable water quality and pressure

Electrolysis Enhancer

Enhancer Refilling Protector Electrode material Electrode plates Leveluk SD501 / TYH-401NF

1-way diverter (TAP/ION) connects to the end of faucet AC 120V, 60Hz (with ground) Approx. 230W (under maximum electrolysis function) Continuous Ionized Electrolysis Water Generator System (with built-in flow rate sensor)

- Kangen Water: 1.2-2.0
- Acidic water: 0.4-0.7
- Strong Acidic water: 0.16-0.3
- Kangen Water / 3 levels (approx. pH 8.5-9.5)
- Clean water (pH 7)
- Acidic water (approx. pH 5.5-6.5)
- Sanitary water (approx. pH 2.4-2.7)
- Cleansing water (approx. pH 11.0)

Approx. 30 min at normal room temperature

Auto cleaning system (periodically controlled by microcomputer)

Municipally supplied drinking water: dynamic range in 100-450kPa

Forced dissolving type additive system (One time addition produces approx. 1.0-1.3 gallons of Strong Acidic water.)

Indicates by voice, buzzer and LCD

7

Current Limiter/Voltage Stabilizer/Thermal Protection Platinum coated Titanium

Branch News

Brazil

Sensational Success!

It seems that almost every month Enagic achieves a new company milestone or makes some sort of major impact on our industry, but for Enagic Brazil, October of 2018 will undoubtedly be recorded as the most memorable month in their history. Mr. Ohshiro had never visited the region due to the great distance and incredibly long travel time. However, being literally a world apart wasn't enough to keep Mr. Ohshiro away and he and his family made the arduous trip to Brazil and were met with a wondrously warm welcome.

Mr. Ohshiro enjoyed dinner with local 6A distributors and had an amazing time meeting all the new faces in this growing Enagic region. With the opening of a new distributor office in the area, since he was in Brazil, Mr. Ohshiro felt he had to make an appearance. On October 20th, he surprised the Sao Paulo Kangen office by visiting their establishment and delivering his first speech on Brazilian soil, right in their office. Later that evening, Mr. Ohshiro addressed a much larger group during an event held at the Sao Paulo Hilton Hotel, one of the biggest hotels in Sao Paulo, which was coordinated by the Enagic Brazil office staff. People from all across Brazil came to hear him speak, some even travelled as long as thirty hours by bus to be there! By the time he started his speaking, over one hundred and fifty people had gathered to hear his message. He started with a brief history on the connection between Brazil and Okinawa. After the harsh times Okinawa went through after WWII, many Okinawans immigrated to Sao Paulo, Brazil. Even Mr. Ohshiro couldn't have guessed how he would be impacted by this historical observation. To his delight and utter surprise, during his trip, he reunited with an old high school friend who had immigrated to Sao Paulo fifty-two years earlier. Of course, he got his friend drinking Kangen Water immediately, showing that Enagic is a business based on genuine human interaction and caring. Mr. Ohshiro went on to tell them his conventional stories







attendees were ecstatic as Mr. Ohshiro applauded their efforts. "If the Brazilian people conduct business with even half the kindness and compassion they've extended to

me and my family, I'm sure that it will translate into great success throughout all of Brazil and South America."

He feels that the Brazilian marketplace is ready to ignite and is now confident it will, with such great leaders behind its development. The crowd jumped to their feet and erupted into cheers as Mr. Ohshiro finished his speech, giving him a standing ovation. When asked about his trip, Mr. Ohshiro had this to say, "It was a truly magical journey; one I'm so glad my family was able to share with me. But I do have one regret; not coming sooner! I can promise everyone this, I'll be returning soon to meet up with these impressive Ambassadors of Enagic and to encourage and nurture the growth of this splendid region!"



Enagic Japan Welcomes New President Don Prosser

Sometimes it takes a lengthy journey for a person to discover where they are supposed to end up as their ultimate destination and this couldn't be more true when it comes to the newly named President of Enagic Japan, Don Prosser. Don's journey with Enagic started over a decade ago and he has assumed numerous roles as an Enagic corporate staff member, which has taken him all around the world, including

several years working directly with Mr. Ohshiro. His vast experience in the different facets of the Enagic business and his understanding of the core principles of Enagic has led him to the place where both he and Mr. Ohshiro believe he will have the most impact and do the greatest good for the company: Japan.

"Returning to Japan to represent Enagic as the President is a great honor and I am humbled by Mr. Ohshiro's faith in me and my abilities. Japan holds so many fond memories for me, but now I am looking towards the future and helping others make their own memories, as well as adding to my own." Don brings with him not only over a decade's worth of experience, but also a great appreciation and understanding of Japanese culture and the ability to speak fluent Japanese. Don was personally selected by Mr. Ohshiro to usher in a new era of growth for Enagic Japan and the Enagic global brand. "This is a homecoming for me, as Japan has been an important part of my life, for a very long time. Now I get to take all I've learned while at Enagic USA and create a unique connection between the Enagic motherland and distributors from around the world. It is a very exciting time to be part of this amazing company!"



Don is spearheading a new campaign which will connect distributors from all around the globe with new prospects in the Japanese market. "Over the past decade, Enagic has experienced tremendous growth,



but mainly in newly opened markets outside of Japan. This growth has been great for Enagic, but the reality is that the focus on worldwide expansion has left the market potential of Japan relatively untouched, which means opportunity for existing distributors. Our new Enagic Motherland campaign will help distributors meet new Japanese prospects in Japan and then Enagic Japan will help the global sponsors support these new distributors."

Don and his support staff have been putting the finishing touches on this new idea and are preparing websites and social media suggestions to help distributors from around the world connect with potential Japanese prospects. "Of course, it will take effort and dedication for someone to succeed, but the actual process of this new campaign hinges on a simple three stage process. We are excited to help those distributors who want to expand their business efforts to the birthplace of Enagic and look forward to helping them meet and far exceed their goals!"

Enagic Japan is excited to have Mr. Prosser at the helm and we look forward to continued growth and success. When asked for a comment about the promotion of Mr. Prosser, Mr. Ohshiro had this to say, "Don Prosser has made so many contributions to Enagic and has been an important part of our unprecedented growth and global

success for over a decade. His ideas are forward thinking and he understands the unique nature of my personal and business philosophy. This is the right time for this change and he is the right person for the job."

Mr. Ohshiro, Enagic Japan and the rest of the Enagic global offices and staff, are pleased to welcome Don



Prosser as the new President of Enagic Japan and are eagerly awaiting the new and exciting Enagic Motherland campaign! We hope that you will join Don and Enagic Japan, as we embark on this new era of strengthening the bonds of the Enagic global community.



India's team of Enagic Family Businesse

ranch News

Somanchi Family 6A2-2 Sesharathnam & S. Rama 6A Sree Jaya (daughter)





getting machines shipped to India. At the time, there wasn't a local office, making machine acquisition an expensive and complicated process. However, Enagic realized this and saw the potential of the India marketplace. In February of 2016, Enagic opened an office in India, allowing Sesharathnam to soar to heights she hadn't though possible. Only a year after she achieved 6A, she had worked her way to 6A2 and 6A2-2 a year after that. "I won't lie, I worked very hard to get here, but in truth, I never could have made it without my team. I firmly believe that through teamwork, anything is attainable."





6A2 Vaddadi Vijaya Chandra Bose

Vaddadi is a 6A2, who started his business in 2015 in India. Like many consumers, he was skeptical when first approached with the machine. "At first glance, I thought the machine was overpriced because of the business attached to it. I realized quickly that I was jumping to conclusions without knowing everything. However, the longer I tried the water and learned about Enagic, the more I understood. It

wasn't long until I thought the machine was well worth the price, if not more."

He attributes much of his gained knowledge to his sponsor, Dr. Madan Mohan, and Google! Once he purchased his machine, he had enough knowledge to feel confident in sharing the water with everyone he knew. Initially, he was met with resistance. The India marketplace was brand new and not yet receptive to the idea of prevention being better than a cure. Business was slow, but steady at first. In early 2017, he met his mentors Mrs. Somanchi Sesharathnam and Mrs. Somanchi Krishna who helped build his business in all aspects. They ran events, trainings, and demonstrations, and were always available if he needed help. In time, he learned how to be someone with true leadership and with his newfound knowledge and skills, helped his team grow until he hit 6A at the end of 2017. Hitting 6A was all the motivation he needed to push harder than ever, and shortly thereafter, hit the rank of 6A2. "My advice; know the material, know the science behind the machine, master the presentation and demo, and tell as many people as you can." He dedicates much of his success to his wife, who stood by him through good times and bad times and was always there to support him. "We all must work together to succeed here and my wife's support reinforced my desire to succeed. That translated to my desire to help my team succeed. Any business that incentivizes you to help others is a company that truly supports True Health. Thank You Enagic!"





Kondamu Family 6A2 Lalitha & Sathyanarayana

Sometimes unexpected things happen in the most unexpected places. The same can be said about Kondamu Lalitha, who couldn't have imagined that an unrelated business trip to Malaysia would lead her to Enagic. While in Malaysia she attended a product demonstration and was instantly on board. She purchased the machine with herself and her family in mind. "Some of us were going through some health problems, and we thought that a large part of it was due to the unhealthy drinks and water we had been drinking. So, naturally, I purchased a machine in hopes that it would help hydrate us better." For six months, she remained an end user until she made the decision to start the Enagic business. She began her distributor activities on



April 1st 2016, but her start was no joke! Initially, she was met with resistance, as there is very little health awareness in India. However, through hard work and determination, she was able to attain the rank of 6A2 in only two years. "I'll never forget my journey to 6A2. It brought me so much joy to help my team succeed and helped me see a kind human society that I'm proud to help spread through the message of True Health."





6A2 Krishna & Prakash Somanchi

In 2015, Somanchi Krishna Veni was introduced to Kangen Water by Sesharathname Somanchi. She had been told all about the machine and its background, but the price seemed too expensive for the masses. However, after trying the water and experiencing the benefits of proper hydration, the price suddenly seemed much more justifiable. She knew she had to have her own machine and moved forward with her purchase. She then began to educate herself on everything Enagic, and this new knowledge lead to a life changing transformation. "I knew that to lead a healthy life you needed healthy food, healthy water, and healthy air. I always figured water and air were out of our control, but with Enagic, finally, healthier water was possible!" As soon as she learned that sharing and telling



others about the water could benefit her financially, she was ready to start her Enagic business. She began telling everyone about the water through meetings and demonstrations, and in two and a half years her efforts were recognized in the form of a 6A2 ranking. "Team work is the best way to spread the message of True Health. None of theses amazing life changes would have been possible without my team. I'm so grateful for all they and Enagic have done. I suppose that saying is true, 'Change your water, Change your life!'"



Hong Kong

Mobility: The Future of the Kangen Demo?

For many Enagic distributors one of the most difficult things to get a prospect to do is actually attend a product demo / project presentation. There can be so many logistical issues; scheduling conflicts, work schedules, family commitments, etc. Finding a way to ensure a prospect experiences a live demonstration has always been a bit of a challenge, until now, that is!

Top leaders from Hong Kong believe they might have discovered the perfect way to expose prospects to the live demo...bring the demo to them! That's right, a few outof-the-box thinking distributors from Hong Kong deduced that if they couldn't get people to come to a demo, they'd bring the demo to them, and that's exactly what they did.

So how did they do this? By simply outfitting a "Kangen Demo Bus" and bringing all of the grandeur and spectacle of a live product demo right to people in the streets of Hong Kong. This monthly event is a creative way to share the concept of True Health and Kangen Water.

Each month, a bus is loaded up with demo supplies and pertinent information, so that new prospects can have all their questions answered and can experience the power of a live product demonstration. Winnie Lo, one of the distributor leaders from Hong Kong, has helped to make this unique monthly event a reality. would work, but we weren't sure if it would; surprisingly, it has worked better than we could have ever imagined! It is a great way to bring our team together and to expose



a brand new group of prospects to Enagic; prospects who may have never seen the information, if it weren't presented right in front of them."

Unlike a portable set up, like at a booth or tent at a vendor fair, where the commitment is typically for an entire day or even a few days at one location, this mobile demo can actually travel over great distances in a single day, increasing the number of potential new prospects and people exposed to the Enagic information. Congrats to Winnie and the rest of the Hong Kong distributors for such an innovative and unique idea!



"Bringing the Enagic product demo to the streets of Hong Kong has been an amazing experience. We hoped it

Branch News Los Angeles

Halloween at Enagic USA HQ ...No Tricks...Just Treats!!

The light of day was quickly disappearing as Halloween night came into sight, but instead of ghosts and goblins, the Enagic USA headquarters in Torrance, California was invaded by the enthusiastic staff, which was a treat for all the visitors to the office! In the playful spirit of Halloween the Enagic USA Los Angeles sales department staff pulled out the costumes and put on the make-up to help distributors enjoy this festive time of year.

Distributors were excited to have their orders processed by the Riddler from Batman, a gently fluttering butterfly, a 2018 World Series winner, a vampire mistress of the night, a princess who is looking for her shoe & her prince charming and more creative characters as the Los Angeles office was transformed, not into a House of Horrors, but into a healthy House of Hydration! Our employees are a critical part of Enagic and we appreciate it when they go out of their way to share the festive holiday mood. We hope that everyone had a safe Halloween and that distributors appreciate all that the employees do for them, both in and out of costume! So, the next time you visit an Enagic office, please be sure to say hello to the office staff and let them know they are appreciated and, if it is a holiday like Halloween, please feel free to come dressed in your own costume and add to the festivities!



Training the Trainers

October of 2018 has been a busy month at Enagic and was also a month of a few historic "firsts". Not only did Mr. Ohshiro travel to Brazil for the first time to meet with this newly developing Enagic market, but Düsseldorf, Germany became the location of the very first Trainer's Training in the EU region.



The training was headed by Mr. Isobe, the Enagic International Education Director. These dedicated distributors were empowered with knowledge and information which would not only allow them to become effective distributor trainers through the Enagic Certified Trainer Program, but were also taken on a journey of self-discovery and personal enlightenment. Mr. Isobe has a unique philosophy and approach to training. He has personally developed over 5000 business-minded trainers over his 40 year career, in both leadership and business.

"My trainings are less about business strategies and more about human based marketing, personal development and relationships. Unlike traditional business training, my training will help people identify where they are in their life...it will give them a reality check. Together we evaluate their past self, in both successes and failures. This allows them to gain insight and identify what needs to change and what is working. This ultimately leads to solving the issues that hold people back. It's connecting mindset with actions and emotions which, lead to a life change."

It was here, that twenty determined individuals gathered and

began a journey into selfimprovement under the tutelage of Mr. Isobe, who mentioned that quality is far more important than quantity and that the turnout for this first training was actually more than he expected. "Being the first Trainer's Training, my expectations for the number of attendees was not very high, so when I saw that



there were around twenty people in attendance, I was thrilled!" Together they explored what made each of them unique and how to improve on said qualities. "I find it very important to not only recognize one's strengths, but also identify how one can improve those strengths as well." Mr. Isobe was very pleased with the results of the training, saying, "It makes me very happy knowing that these new trainers are leaving here with tools to help themselves and their teams. I always strive to push distributors to be the people I know they can be, even if they aren't sure of their own potential. I look forward to the



next training event in the E.U. After the seeing the excitement and enthusiasm of the graduates, I expect to have two to three times the number of participants!"

DYNAMIC DYNAMIC KAZ

Join Kaz as he describes th Mission of Enagic

NOVEMBER 2018

Honolulu

11/11 • 2:15PM - 3:00PM at Hilton Hawaiian Village

11/12 • 1PM-4PM (1PM-2PM, Prospect/2PM-4PM, Distributor) at Honolulu office

Chicago

11/14 • 3PM-6PM (3PM-4PM, Prospect/4PM-6PM, Distributor) at Chicago office

Seattle

11/15 • 4PM-6PM Prospect & Distributor) at Seattle office

Enagic®



11/17 • 11AM-1PM & 2PM-4PM (Prospect & Distributor) at Spencer office

New York

11/19 • 3PM-6PM (3PM-4PM, Prospect/ 4PM-6PM, Distributor) at NY office

Orlando

11/20 • 3PM-6PM (3PM-4PM, Prospect/4PM-6PM, Distributor) at Orlando office

Dallas

11/21 • 2PM-5PM (2PM-3PM, Prospect/3PM-5PM, Distributor) at Dallas office

Design @ EnagicWebSystem.com

Global E-Friends 2018.11 | 19

Enagic Community Commitment:

Care for the Elderly

At Enagic, caring for our community is more than just a public relations ploy or a few thumbs up on a social media website. It's about identifying a need and taking action to help overcome that need, and recently, Enagic had the opportunity to show the level of our commitment to some of our most important citizens-our elders.

Until just a few decades ago, the majority of traditional elder care in Japan was left to the immediate family and institutional care was extremely limited. But in recent times, more and more of the youth from rural prefectures have ventured off to the bigger cities, to seek out more modern opportunities, which have left many aging parents and grandparents alone and on their own.

0.0

Caring for the elderly has always been a very important part of Japanese culture, so this change has been hard for some to adjust to, which is what happened to a senior care facility in Okinawa, Japan. The Unity elder care facility, established in 2005, provides 24-hour care for 77 residents and day services for another 83 seniors, for a total of 160 people, each and every day. A few years ago, the facility was experiencing financial hardships and it looked as if it might actually have to close, which would have displaced the residents and made things very challenging for those needing the daytime services. When Mr. Ohshiro found out about the issues they were having, he wasted no time and took swift and decisive action.

In 2016, the Unity elder care facility became part of the growing "Enagic Group", which includes a number of businesses that fall outside the normal realm of the Enagic water ionizer and Ukon business. "Every successful company should do what they can to help ensure that the local community is cared for," said Mr. Ohshiro. "Enagic is fortunate that our success has been substantial enough to allow us to provide a lifeline to a few different struggling businesses." And that lifeline has made all the difference in the world!

The facility is now doing very well. So well in fact, that a second daytime care facility was opened to help accommodate for the ever growing number of Okinawan senior citizens needing such services. The patients have been thrilled with the changes that becoming part of the Enagic Group have provided them. Water machines have been added throughout the facility and are being used in a number of different ways. Now all of the seniors are drinking Kangen Water and are enjoying the benefits of proper hydration and they have been washing their hands with the 2.5 pH Sanitizing Water, which has helped reduce the spread of germs.



The LeveLuk machines are also helping keep the facility nice and clean. The 11.5 pH Cleansing Water is used to clean the floors and the 2.5 pH Sanitizing Water is used in humidifiers throughout the facility, which helps reduce the spread of the flu and other airborne contagions. One of the most unexpected benefits has been the smell of the center. Many nursing homes

have an unpleasant ammonia type odor, which is often mistakenly attributed to poor hygiene, but it is actually an inescapable component of body odor that only manifests in older individuals. The technical term for the smell is nonenal.

According to a study published by the Journal of Investigative Dermatology, an increase of nonenal is directly associated with aging. Nonenal is a chemical compound that is produced when omega-7 unsaturated fatty acids on the skin are degraded through oxidation. The skin begins producing more fatty acids as its natural antioxidant defenses begin to deteriorate. Hormonal



changes like menopause can contribute to this chemical process as well. As the skin grows weaker, its natural oils oxidize more quickly, producing nonenal. Because it isn't water soluble, nonenal can remain on the skin despite thorough washing. Therefore, the smell persists on the body and on fabrics, even in extremely clean environments.

Just like traditional body odor, following a healthy lifestyle can help to minimize nonenal. This includes

exercising regularly, avoiding stress, abstaining from smoking, drinking alcohol in moderation, eating a clean diet, getting enough rest and drinking plenty of water. Consumption of the antioxidant rich Kangen Water has eliminated the unpleasant smell that plagues most elder care facilities and the residents couldn't be happier. Some of the residents commented, "...since getting these amazing water machines, we feel much better, there is no unpleasant smell; we feel clean and healthy!"

Enagic is proud of our commitment to our local and global community and we feel fortunate to be able to help those in need. We also hope that every Enagic distributor understands that the blessings the company is able to bestow on others is a direct result of the success created by our global network of ambassadors. Without your dedication and hard work, the blessings would flow to far less people. It is our hope that we all continue to be able to share these blessings and that we continue to be blessed in all the things we do.





IECHICICATION 11.5 pH Cleansing Water



& 2.5 pH Sanitizing Water

These waters are different and different is GREAT!

In addition to manufacturing the highest quality products in our industry, Enagic is one of the only companies who offer these types of devices with the ability to produce 2.5 pH & 11.5 pH water. To someone unfamiliar with ionization technology having the ability to make these waters may not seem like a big deal, but to those who understand the technology, and the benefits these waters can create, they know it is a huge deal!

These two waters have very special properties and are very unique. The 2.5 pH water produced by the Enagic device is referred to as "Sanitizing Water" and comes out of the bottom hose during production. At the same time, the 11.5 pH water, this is referred to as "Cleansing Water", exits the top hose of the device.

In order for these waters to be produced, they require "electrolysis enhancer fluid", which is nothing more than a saline solution. The enhancer fluid consists of mostly purified water and a small amount of sodium chloride, also known as "table salt". It is this small amount of salt that really makes the difference in the production process, as salt is made up of two critical components necessary to produce these waters. The sodium is needed for increasing the conductivity to make the 11.5 pH water and the chloride is needed for the 2.5 pH water.

During the production of just these two waters, a small amount of the enhancer fluid is injected into the electrolysis chamber, where it combines with the source water and electricity. The 2.5 pH Sanitizing Water has disinfecting properties and can be used to sanitize kitchen utensils, cutting boards and to clean and disinfect in and around the entire kitchen and house. The strong acidic water utilizes the chlorine ions in the saline solution to create Hypochlorous Acid Water. Without the chlorine in the water it would not be able to kill bacteria. The Japanese Electrolyzed Water Association defines strong acidic water to be: pH below 2.7, ORP of +1100 and 20-60ppm of the available chlorine. This simply means that the pH level is less than 2.7; that the positive oxidation reduction potential



is at 1100 or higher; and that there is a presence of between 20 – 60 parts per million of chlorine. The Enagic devices are some of the only consumer water ionizers on the market which are able to make 2.5 & 11.5 pH waters.

The Cleansing Water is also produced at the same time the Sanitizing Water is being made. The 11.5 pH water is excellent for cleaning and degreasing. The Cleansing Water uses the sodium of the saline solution to create a weak sodium hydroxide solution. Sodium hydroxide is a critical ingredient in soaps. Without this ingredient, the water would not be able to break down and emulsify oils when cleaning. The electrical charge also restructures the water so that it becomes a non-polar solvent, which also allows it to mix with and break down oils.

These waters are unique and special. Between the two of them, they can be used for safe, non-toxic cleaning and degreasing around the entire house. These waters are effective enough that they can replace the traditional chemical based cleaners, which will save money and reduce the risk of chemical exposure or contamination.





For the best sanitizing effect, make sure that your 2.5 pH water is fresh. It is most potent when it is made fresh and used immediately. On the other hand, for some unique character of the source water, the 11.5 pH water may be stored for a few days in an air tight, dark container prior to using. This allows the "hardness", which are mostly calcium minerals, to precipitate out of solution, which will increase the ability of the Cleansing Water to clean and degrease.

*An available chlorine is differed from the man-made chlorine and it is produced during the electrolysis.



Ukon Factory: Green Thumbs Prepare for a Golden Harvest

While Enagic has earned the reputation as the "Gold Standard" in the Water Ionizer Industry, the Enagic Ukon has been earning the reputation for being the "Golden Standard" in the supplements industry for our turmeric based products and it will soon be time

to bring in the newest turmeric harvest. In preparation for one of our biggest harvest goals ever, the farmers responsible for growing this amazing root were invited to the Enagic E8PA headquarters for a very special event, where they were the guests of honor.

The Kangen Ukon Farmers Appreciation Assembly recognized over two hundred and fifty Ukon farmers and their families for their ongoing contributions to Enagic's mission of spreading True Health. The gathering was to celebrate the upcoming harvest season, which begins in November. During the festivities, the Enagic Ukon Factory employees introduced themselves and spoke to the farmers about Ukon harvesting, how they could maximize their efforts and gave encouragement to help them start this season out with a bang! With such a hefty harvest goal, both the farmers and Enagic Ukon Factory employees knew they would need to work together to make the goal a reality.

The region where the turmeric used for the Enagic's Ukon is grown is located at the northern tip of Okinawa, known as Yanbaru. This region is often referred to as "nature's treasure" (shizen no takara) in Japanese. Harvested exclusively for the company, the Ukon is grown on dedicated farms in Yanbaru. The soil inherent to Okinawa is perfectly-suited to the cultivation of Ukon, providing a rich, densely-nutritious bed layer for the Ukon to grow within. It is also said that the angle and length of sunshine during a warm, Okinawan day is perfectly attuned to growing Ukon. All of the ingredients are washed, sterilized and processed with different types of Kangen Water, which is a world's first.

Every ingredient is 100% plant-based, vegan-friendly, with absolutely no animal products used in any way.* Our Enagic Ukon is made with precise attention to every detail involved in the cultivation process to deliver the healthiest ingredients to you in a natural manner. It is a unique product developed as a result of continuous research on the body, health, water and antioxidant benefit. It has a high degree of absorption and even distribution throughout the body. For centuries, turmeric has been widely used as a spice, medicine, food and a coloring agent across large parts of Asia. In fact, turmeric is often referred to as the 'Spice of Life'! * USA version

Towards the end of the event, once the speeches were completed, all those in attendance enjoyed a delicious dinner and shared excited conversations about the upcoming harvest. The day was concluded with a heart-felt toast to all of the hard-working farmers and their families. "Please raise your glasses; may the harvest be plentiful, and may our efforts bring great success! Kanpai!"





Enagic Golf Academy: A Hole In One!

Mr. Ohshiro has long believed that the competitive and physical nature of sports and athletics can play an important role in the development of children. He feels that competing in sporting activities allows participants the chance to let natural talents propel them to levels and places they may have never

dreamed possible, which was the motivation to convince Mr. Ohshiro to start the Enagic Golf Academy. An avid golfer, Mr. Ohshiro wanted a program which would allow talented, young golfers the chance to not only learn how to improve and master their game of golf, but also have the potential for their skills on the green to receive international attention at tournaments around the world.



Recently a few of the Enagic Golf Academy superstars had the chance to display their skills and take home some impressive victories! Terumichi Kakazu, a professional golfer on staff with the academy and the son of the principal of the Enagic Golf

Academy in Okinawa, Japan, took third place in one of the biggest golf tournaments in the country, the Japan Open Golf Championship. His skillful play and hard work definitely helped him as he shot his way to the top three of the entire tournament, which was held in October 2018.

A few months earlier, Haruki Miura successfully passed the rigorous Professional Golfers Association (PGA) of Japan pro-test and became the first male Enagic Golf Academy student to become a professional golfer! We are so proud of this tremendous



achievement and look forward to providing Haruki our support as he embarks on his journey into the ranks of professional golf. Several other students are also doing very well in their own tournaments and the golf academy instructors expect even more of the students to transition into the professional golf circuit in the near future.

In addition to the students of the original Enagic Golf Academy in Okinawa, Japan, there are also students residing in the United States, who are part of the International Enagic Golf Academy and are working hard to



advance to the level of professional golfers. They have been using the golf course and amenities of the recently added E8PA Eastlake Golf Course and County Club in San Diego, California to hone and perfect their skill. We congratulate all of these talented young people and look forward to cheering them on in all of their future endeavors, in golf and in life!



Road to 6A Thankful Beyond Thanks

Enagic is very fortunate to have distributor leaders with extensive experience in direct sales and the network industry. These people have taken it upon themselves to share their knowledge with their fellow distributors. This article was created from input of a few of these outstanding leaders.

As Mr. Ohshiro has said so many times before, Enagic is different than any other company in the direct sales industry. The mission is different, the compensation plan is different, the products are different; the best synonym for Enagic is Different! One of the biggest differences is being thankful. Not just thankful from the perspective of someone who has earned a good living with Enagic or who has experienced the many life style improvements which can come with finding True Health. In Enagic, there is another aspect of being thankful that not many people actually get to enjoy; being thankful for the opportunity to truly help others. Being part of this life changing company has allowed so many people the opportunity to be of service and assistance to others. Introducing people to the water allows them the opportunity to experience potential health benefits of proper hydration. Introducing people to the power of the Enagic independent business gives people the opportunity to make a living, while making a difference to even more people. It is a win-win-win situation for the company, the distributors and the prospects!

Even a customer who just purchased their own machine is thankful. Most sales driven businesses are plagued by a common consumer problem known as "buyer's remorse", which typically comes immediately after a major purchase. Sometimes a buyer is unsure if they made the right choice and will experience an uncomfortable feeling that they made the wrong decision. This often results in the buyer contacting the seller with complaints or regrets. While this may be a typical occurrence throughout the majority of this industry, it is NOT something that typically happens at Enagic. Actually, here at Enagic, it is quite to the contrary! At Enagic, the vast majority of our customers are more likely to contact us with a compliment instead of a complaint. And distributors get just as many "Thanks" as we get from hundreds of thousands of satisfied customers! It's an incredible feeling to constantly have people contact you, not to complain about their purchase, but to thank you for introducing them to it and helping them get their own machine.

But as we've already mentioned, it's not just buyers who are thankful, the distributors also have a lot for which to be thankful! They are thankful for finding the Enagic opportunity. They are thankful for discovering the benefits of Kangen Water and proper hydration. They are thankful for the positive changes they have experienced in their lives as a result of embracing the concept of True Health. They are thankful for being a part of a company and business which is changing the lives of people all over the world. And they are thankful that, through Enagic, they are able to help bless the lives of so many other people! It is fair to say that the words "Thank You" have played an important role in the Enagic independent distributor business and are part of the foundation of the success of the business. With your help, we can share the Enagic difference with people from all over the world; giving them the opportunity to experience the personal and professional satisfaction which comes from making a difference and being thankful for the chance to do so!

Stories of Success

Ohshiro-ism: Embracing the Five Kangen Principles

The "Heart" of the five principles is "Thanks"

"Ism" refers to a distinctive system or philosophy, as is capitalism or communism. It can be added to a name to refer to that person's philosophy and the guidelines by which they live their life. Companies can have "isms", too, helms which steer them in certain directions. Without a helm, a ship cannot journey across the sea; it cannot tell which direction and it will stall at sea. The world of business is like trying to grip the helm of a ship sailing across a stormy sea.

It has been nearly fifty years since Ohshiro left school. The first

twenty years were a succession of hardship and failure. At times, things got so tough that he thought he wanted to die. Over the next twenty five years, he built up a foundation for a successful domestic business, achieved exponential growth, then expanded into a global brand. This success was helmed by Ohshiro's "Five Kangen"-ism. Kangen, incidentally, means to "return to the origins", or to "return things to how they should be".

Each of the five Kangen principles has elements which overlap, but they can be summarized as follows.

I. Return to health

Our dietary habits have become dominated by a tendency to eat whatever we feel like at the

time. So we eat instant foods, which are convenient if nothing else. As a result, although food is meant to sustain us, ironically our eating habits can end up harming our health. The obesity rate in the States now stands at two in three adults; one in three children. The food that people are choosing to eat and the volumes in which they eat it are inhibiting good health. Few people actively control their diets, while keeping in mind an image of themselves in good health in the future. Improving health, returning to our once healthy bodies: this is an important idea to advocate. When we are born, our bodies are the embodiment of good health; we must try our utmost to return to that state.

II. Returning good, fair rewards

To work is noble; it is the responsibility of the company to remunerate its staff in recognition of that work. Enagic has in place a commission system that enables its distributors to be rewarded with adequate income. The eight point business model, discussed later, is a model for attaining high levels of income.

III. A quick return in real time

Remuneration should be paid quickly. At Enagic, payments are not bundled into a single sum nor only paid at the end of each month.



Instead, multiple payments are made. This is because the distributors don't only conduct sales once a month, but multiple times throughout each month. So Enagic pays distributors in real time, as and when they make sales.

iv. Returning thanks, returning compassion

Enagic is able to survive thanks to its distributors. So the company must treat its distributors with gratitude and with compassion. The company must also show the same gratitude to its staff. When people interact with each other with compassion, those feelings are reciprocated and the impact is enhanced.

v. Returning to the local community

Companies have social responsibilities. It is only right that the corporate earnings should be returned to the local community. Companies should maintain contact and communication with the local community and should contribute to enhancing community welfare, particularly in respect to young people.

These five points are Ohshiro's "ism", his core philosophy. He is constantly encouraging staff to always strive to put these points into practice, so the philosophy can be achieved in real terms.

Above is an excerpt from the book **Quenching the Thirst for Global Success**, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must-read for distributors, it is available at **www.enagic.com/shop** Also available in Chinese, Italian, French and Spanish! Contact your local branch office for details.

Cooking with Kangen

In the United States, November is the start of some of the most delicious holidays, including Thanksgiving. It is a time when family and friends gather to share bountiful meals and overflowing plates, but there is almost always a LOT of leftovers! This recipe is a great way to enjoy some of the Thanksgiving leftovers one more time!

Delicious Thanksgiving Leftover Turkey Soup

Ingredients:

- 3 4 cups leftover turkey meat, deboned
- 1/4 tsp. poultry seasoning
- 3 cubes or 3 tsp. chicken bouillon
- 1 bay leaf
- 6 cups of 9.5 Kangen Water
- 1/2 cup rice or 1 cup noodles
- 3 med. carrots
- 2 stalks celery, sliced
- 2 med. onions, sliced or chopped
- 2 tbsp. chopped parsley
- 1 sm. can tomato sauce



Directions:

Soak all of the fresh produce in 11.5 pH Cleansing Water for a few minutes; then soak in 2.5 pH Sanitizing Water for a few minutes; followed by a 9.5 pH Kangen Water rinse. In a large saucepan or pot, combine first five ingredients. Bring to a boil, then simmer covered for 1 1/2 hours. Add remaining ingredients to soup. Simmer covered for an additional 30 minutes or until carrots are tender. Salt and pepper to taste. Serve and Enjoy!

TIP: Other vegetables may be added, such as corn, zucchini, tomatoes, potatoes, peas, mushrooms, etc... add your favorite veggies to make it the perfect after-Thanksgiving-leftover-meal for you and your family!

Perfect Pairings:

Serve with crackers, bread, or top with stuffing "croutons". Spread a thin layer of leftover (or newly made) stuffing on a cookie sheet and lightly drizzle with olive oil. Bake at 350° for 15 – 20 minutes or until it gets "crunchy". Cut into small squares or simply break into small pieces and sprinkle on top of your soup for a savory, delicious addition. Live Healthy – Live Delicious!

Happy Thanksgiving From Enagic

Congratulations to each of you for your outstanding achievement!

September 2018 New 6A and Above Title Achievers



ANDREW GORDON	Australia
EXPANSION LIFE LIMITED	Australia
COLLIN S MASU	Australia
ALISHA JANE MARIE BYRNE	Australia
MYSOMA PTY LTD AS TRUSTEES	Australia
DEBRA A BOZICEVIC-MEWES	Australia
COMWAY KANGENLIFE LTD	Australia
BEAU LAWRENCE	Australia
ANNA FELDMAN	Australia
LIQING LOU	Canada
LI LI WANG	Canada
CHIARA YEE	Canada
CASSANDRA R TAZELAAR	Canada
RON J OLIVER	Canada
DAIJIRO SAKITA	Spain
COLIN GALLIGAN	Ireland
NICOLETTA GOZZI	Italy
SC SEND 92 TERAPII ALTERNATIVE	Rumania
NAGY OANA INTREPRINDERE INDIVIDUALA	Rumania
SOUVANDY ISABELLE	France
TANYA ZHELEVA	UK
MAK HOI YI	Hong Kong
LI WEN SHI	Hong Kong
TRAN NGUYEN NGOC THIEN HUONG	Hong Kong

MU SI GUI	Hong Kong	
DENG QUN XIAN Hong Kor		
HUANG QUAN GUO Hong Kong		
QU LI XIA		
TANG PO WA	Hong Kong	
FUNG YIN HA	Hong Kong	
AU PUI CHI SAUNDERS	Hong Kong	
MAK CHUNG YAN	Hong Kong	
TSOI YIN FAN	Hong Kong	
CLARI TRADING&AGENCY LTD/LAI HONG YEE Hong Kor		
BHUSHAN BHAURAO PATIL	India	
NAINA SUDESH KALIA	India	
G FRANCIS XAVIER	India	
RAM NAYAN SINGH	India	
DEVENDRA KUMAR RUHELA	NDRA KUMAR RUHELA India	
SRINIVAS PASALA India		
JATAVATH NAGESHWAR RAO India		
YUGAL KISHORE PRADHAN India		
SANTOSH KUMAR MAHANTY India		
MAHESH HADA India		
ANAND DHINGRA India		
H.MUH.TAUFIK DARMANSYAH Indonesia		
SRI MARDARIANI SH	MARDARIANI SH Indonesia	
AYU MEIRAWATI I GST AGUNG DR. Indonesia		
萩野 けい子 Japan		

PEDRO YUTA	Japan
CABUYADAO CRESCENCIA KANESHIRO	Japan
ABDUL HAFIZ BIN HUSSIN	Malaysia
CHLOE YIIN KER LI	Malaysia
GEORGE WONG KEE CHIEW	Malaysia
HO KIAN CHAU	Malaysia
ARELI BERENICE ALARCON SALDANA	Mexico
MARY ROSE MONATO	Philippines
MARGIE AGUILAR	Philippines
EVELIA BATAS	Philippines
WORLDWIDE WATER PTE LTD	Singapore
BRIAN L GIBBONS	USA

SESPLUGUES GROUP LLC	USA
DUYEN CAM TRINH	USA
VI THUY THI NGUYEN	USA
DEREK M FELICIANO	USA
MARIVIC PALTING	USA
PHONG LE	USA
TIMOTHY MCGAFFIN II	USA
DENISE BRANDOLINO #2	USA
PARKS PROGRESS LLC	USA
FILLING UP EMPTY CUPS LLC	USA
JOSHUA M. ANDERSON	USA

6A2

TAMARA JANE HUME	Australia	
SERENA LARCOMBE	Australia	
JILL BRIDGEN	Canada	
KANGEN AU COEUR DE PARIS	France	
LAO HIN IEONG	Hong Kong	
KANGEN VIETNAM TRADING BUSINESS JOINT STOCK	Hong Kong	
ZHAO LI QIN	Hong Kong	
GREAT POWER TRADING CO/HO KING TO SAM	Hong Kong	

WU YAN PING	Hong Kong
CHAN CHUN KAM	Hong Kong
SHASHIDHAR GOKUL	India
KONDAMU LALITHA	India
V.VIJAYA CHANDRA BOSE	India
WAYAN ADI WITJAKSANA	Indonesia
RAHZIARAYYAN GLOBAL	Malaysia
BIEN AHORA S DE RL DE CV	Mexico

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VALLETTE DIDIER	Spain	CV. SAI KANGEN MIRACLE #01	Indonesia
CHENG FAN	Hong Kong	KANGEN WATER FOR YOU LLC	USA
SOMANCHI SESHA RATHNAM	India		



WELL STATE DEVELOPMENT LTD./CHENG SHUK FONG

Hong Kong



2019 E8PA Global Convention in Bangkok

JANUARY 26th 2019 (SAT) Ah Yat Abalone Convention Hall at Thai CC Tower

08:00AM	REGISTRATION
10:00AM	6A2-4 AND ABOVE MEETING
14:00PM	SEMINAR AND TRAINING
	BY ENAGIC CEO & TOP LEADERS
19:00PM	DINNER & RECOGNITION CEREMONY
	PLUS OTHER ATTRACTIONS

Ticket Rates

Enagic

EARLY BIRD (Paid by 30th November) = 100USD PRE SALES (Paid by 31st December) = 120USD NORMAL PRICE (Paid by 26th January) = 150USD

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