Image: Noise of the state of



HAPPY NEW YEAR 2020

Starting A New Year & A New DECADE! Are YOU Ready for the Enagic 2020 Challenge

"We, as a unified company, have spread True Health to all corners of this world, and we've helped the Triple Health of millions of people. By simply changing to Kangen Water, they're changing their LTVES!

Message from Mr. Ohshiro

New Gratitude, New Challenges and New Collaboration!

The advent of the New Year, 2020, brings with it much happiness and opportunity! We are growing faster than ever and I'm glad YOU are on board for this amazing adventure!

2020 is OUR year to prosper. We, as a unified company, have spread True Health to all corners of this world, and we've helped the Triple Health of millions of people. By simply changing to Kangen Water, they're changing their LIVES!

So the real question then is how are YOU going to expand our mission? Looking back with gratitude, you're armed with a powerful energy to find new people and introduce them to the mission of Enagic. You are a Gratitude Ambassador!

Seeking new challenges, you're armed with a positive outlook to rise above any difficulties and leverage the wisdom and experience with which you've been blessed. You are a Challenge Ambassador!

Crafting new collaborations, with both new and old friends, you're empowered with a sense of leadership to guide people to greater and greater heights. You are a Collaboration Ambassador!

This New Year is a springboard to take the success and lessons from the previous year and to powerfully inject them into not only 2020 as the New Year, but as the start of a brand new DECADE of growth and prosperity!

The beauty of what we do here at Enagic is that each NEW day is our opportunity to tell even one more person about the life changing story of Enagic. YOUR story inside Enagic as an Ambassador is what connects you and me. Go forth!

2020... It's going to be an amazing and fulfilling year. We are powerfully prepared, we are well-equipped and we are full of ENERGY to change this world for the better, day by day!

New Joy to You, Hironari Ohshiro

Messages ^{of} Inspiration - 2020

A Happy New Kangen Year 2020!

2019 was a very successful year for Enagic and many of the dedicated Enagic distributors around the globe! In June, we were able to have a fantastic Global Convention in San Diego celebrating the 45th anniversary of the company with over 3,000 Enagic family members from all corners of the world. The people in attendance were not just experiencing the convention – they were actually the witnesses of the future of Enagic. As a matter of fact, at the headquarters of Enagic we are moving rapidly and aggressively towards our bright future. I can tell you that 2020 is definitely going to be the best and biggest year ever in the history of Enagic. I can assure you that because together, we are going to MAKE it the best and biggest yet! Now, the theme for the 2020 Enagic Global Convention in Las Vegas is "Challenge." Let's challenge ourselves to become better this year. The next chapter of our success starts today!

President of Enagic USA: Yuichi Arima

As the year 2019 ends and 2020 is about to start, I envision that 2020 will be the BEST year for Enagic. 2020 means clear vision. I can see clearly now where we are heading. We are going to attain what Mr. Ohshiro has been dreaming about....20,000 units every month. With the help of God, distributors' support and unity among ourselves, we can make it happen. Wishing you all a very prosperous, profitable and peaceful year to come!

LA, USA: 6A9-6 Jayvee Pacifico

In 2020, we are starting our 15th year with Enagic. These were the best years of my family's life. We are very grateful to God, and to Mr. and Mrs. Ohshiro for sharing with us the opportunity to be part of the Enagic family. We have extended this blessing to our friends and the people we meet around



the world. It is a great privilege to be ambassadors of a healthy lifestyle around the world. We also bring the message of financial freedom and the peace of mind that comes from spreading the message of compassion globally. This coming year, I will travel the world to inspire the many Kangen families to focus on our mission of being "life-changers" by reaching out to as many people as possible. We have good news to share to the world. We should spend our lives contributing to the lives of others as Mr. and Mrs. Ohshiro have shown us. They are our model in their non-tiring dedication in making this world a better place to live for our next generation.

NY, USA: 6A12-6 Romi & 6A2-3 Rosavilla Verdera

2020 is a year for our Enagic victory. The victory to win the prize of success and pride to make our dreams come true. Success is us in action for God's glory. If we do not do something to change our lives for the better, we cannot reach our desired goals. Life is beautiful with Enagic. Be proud of it, have courage to stand for it and be willing to work harder for more this year in 2020. Let us hold our heads up high and prove to ourselves that we are more mature, willing and ready to pay the price for the big changes to happen in our lives. Enagic is a serious business! Let's do it seriously! Be honest, be responsible, be respectful and loving, be loyal to our company, to our CEO Mr. and Mrs. Ohshiro, and most especially to our Team Members. Enagic is our mothership business from God, let us protect and fight for it because THIS is the company that will build our legacy in life. No, we cannot bring it with us when we die, but the transformed lives of many people



we have helped inspire, is the legacy we leave behind! As we become great receivers, we can then give more wisdom to our team to share. Love and give gratitude to God, to our CEO Mr. and Mrs. Ohshiro and most especially to our Team. Build Enagic diligently so we can grow smoothly. Believe and it will happen. For those who believe, nothing is impossible; for those who do not believe, nothing is possible! God is with us all the way! God bless us all Enagic Distributors in 2020 and beyond! See you here at the top!

With abundant Love, LA, USA: Cynthia Briganti 6A9-6; No. 1 Distributor in the World (Group sales units / 2019)

> My vision for my ENAGIC business in 2020 is to help more of my existing distributors to achieve True Health & to introduce Enagic to more international markets. I will not allow my success in Enagic to slow me down. In contrary, I am now more motivated than ever to build my business. I would like to thank Mr. Ohshiro for for this opportunity & my Enagic team members worldwide.

Malaysia: 6A7-6 Sam Sia

I see the Year 2020 as the best year - ever - for Enagic. I see myself achieving 3000 machines in terms of group sales by December 2020.

I will make it my mission this year to drive my teams to EVENTS!! I believe that events are the pulse of our business. The positive experiences & emotions heightened by attending events is critical in building fine leaders & highly successful distributors. This year, I will be committed to motivating my teams to building more strong leaders because leaders are the engine that will drive our profession to massive success. I will be promoting & encouraging more social media engagement in all my teams as this is the way of the future for network marketing. I am the "Tea Lady" and "The Stage Hand", & my goal is to help my teams reach their dream of financial freedom, time freedom, & to impact lives. I live by this quote by Zig Ziglar - "You can have everything in life you want, if you will just help other people get what they want".

Hong Kong: 6A5-5 Cora Loh

Dear Kangen partner,

Do you remember where you were ten years ago? 2009 was a trough in my life. At that time, I was unemployed and in debt. The world was black and white, without any color. At this difficult time, the Kangen Water began to enter my world, and from then on, my life changed like magic. Today,

I am already one of the highest level distributors of Enagic, 6A2-6, thank you for everything that the company has brought me. The business of Kangen Water is all over the world. This year is an important year for Enagic, because the company has officially entered China, a market of 1.4 billion people. There is a strong demand for products and business opportunities. In the future, I believe that there will be **thousands** of 6A leaders in this land. I and my wife, Liao Juan, will go all out to bring the Kangen Water to every Chinese, which will not only improve their health, but even their destiny. Finally, I wish you all a Happy New Year and good health.

Hong Kong: 6A2-6 Kenneth Wong

With the 2020 Tokyo Olympics being held this year, Japan has been galvanized on all fronts. This is also a great opportunity for new business developments and to revitalize existing Enagic

distributors. This is a golden opportunity to focus our energy on doubling seminars, doubling sales, and expanding to untapped territories / countries. Fostering our distributors is also important. I plan to further strengthen our capabilities through productive training seminars and workshops, and to foster successors by working with the younger generation. I am determined to strengthen efforts in spreading our common goal and universal value of "Realizing True Health."

Japan: 6A7-6 Akitoshi Nakamura



"What an amazing year it was for Enagic Australia.

We are super blessed to be part of this amazing company and it was very inspiring to see all the success from all the distributors and the massive growth that we experienced. In 2019, it was amazing to go to the 6A meeting at the end of the year and see all the achievements with the room full of new 6As, and others achieving new ranks. So super grateful for the Enagic staff and All the sales they processed for us. Thank you, Mr. O, and thank you, Enagic distributors, for being dedicated and committed to the vision and mission of Enagic. We're super, super excited about 2020! It's a big year. It will be a year of success for all of us as a whole and individually. Thank you! Thank you! Thank you, and make 2020 a big one for you!

With love, Australia: 6A4-3 Clint A Morgan & 6A5-3 Kristie Ord 2019 should be a year that you are proud to look back on and tell a story about. No matter what the numbers tell you. Some things can't be counted, hard work being one of them. All the trainings, meetings, and conferences you have attended are investments for your future. As we step into the new 20's, let this be the moment for Enagic that adds to all the momentum we have built since we have started. Remember and be grateful for everyone that has been on your side since the beginning. Let's walk our first steps together, firm and just towards 2020, while holding hands together with Enagic.

> May you all have another amazing year in 2020, Indonesia: 6A2-5 Libertus Peter Tjeng & 6A2-4 Kariani





We have now entered a Golden Phase with the world being more connected than ever, and we are very fortunate to be associated with Enagic, a direct selling company with its own manufactured products, lucrative global sharing program, excellent recognition, and ethical business model adhering to strict government guidelines. Mr. Oshiro's very simple, yet powerful goal of helping someone achieve 'True Health' who, in turn, help others to do the same resonates with the basic mantra of our Indian Culture: 'Sacrifice and Philanthropy.' His 2019 message to ''FINISH STRONG to Start an Amazing New Year!'' was exactly what Enagic India achieved as we exceeded 2000 monthly unit sales last December. Welcoming this New Year, I wish for all Enagic Independent Distributors and Enagic Office Staff to be blessed with

good health and happiness. "Let us work on our self-image and stop squinting at our ambitions. The year 2020 will be our DECADE of perfect VISION!" If only one can find his/her own reason and purpose to start with, this is an AMAZING opportunity which only takes dedication, consistency, passion, belief and a willingness to serve. I would like to thank all our leaders, my associates who help educate newcomers create a low-risk business that is more personalized and provide customized service of the products.

Regards, India: 6A7-4 Samir Potdar

Happy New Year to Everyone!!

I hope that the year of 2019 has been a year full of new learning and success for everyone! In 2020 I wish you a year of great enlightenment and dreams! Among all beings, we (Enagic Distributors) are

the only ones capable of dreaming and transforming people into reality through our work and effort. The greater your dreams, the greater the positive transformation you will be bringing to society and our world! Through Enagic we are able to transform lives !! On our way to 6A2-3, we see people overcoming their fears, gaining greater confidence in their ability, improving their health, having fun and smiling more! In other words, we contribute to making families happier! I hope this year is a year of great dreams and of course, great achievements! My wish is for God to illuminate all of your lives and that through your talent you can influence and transform thousands of lives !!! Remember that you are special and unique! The limit is up to you!!



Brazil: 6A2-2 Daijiro Sakita



2019 has been an eventful and successful year for us as independent distributors and to the Enagic family. Everyday we are grateful to be part of such an amazing company, and to be given an opportunity to improve the lives of individuals around the world. We would like to take this time to thank Enagic for the great opportunities and support it provides us with. The accessibility of training and information in helping us learn, and global conventions to network and exchange ideas. As independent distributors in Canada, we would not have achieved the success we are at today without the aforementioned support! We have been able to achieve True Health- health of the body, mind and wealth. In the new year, we will work hard to bring the benefits of the Kangen Water

to more individuals and families. Our aim is to bring awareness of the definition of True Health and how it can be achieved. We would also like to give a sincere thanks to all the hard working individuals who helped us in our achievement. In the coming year, we strive to work harder and hope to achieve greater things. We would like to guide more people towards the path of True Health and wealth. A sincere thanks again to Enagic and everyone who has supported us on our journey!

Vancouver, Canada: 6A2-3 Mr. & Mrs. Xiang Liu

WOW. 2019 was an incredible year filled with lots of excitement and passion! Uniting Enagic independent distributors and connecting us all around the globe. Gathered through large international conventions, sponsored events, seminars, trainings, and especially through today's technology, we have the power to pursue our dreams and reach our goals. Last year we have expanded our industry to many new fronts. From prospecting in different

countries, welcoming new distributors, congratulating new certified trainers and opening new offices; The Enagic company is so proud of everyone's hard work and growth. 2020 is the roaring energy to push yourself to higher and harder goals. 2020 is the clear vision, the time is **now**. Go ahead and achieve what was yesterday's impossible. We look forward to making 2020 the best year to date for all who are a part of the enagic independent distributor family.

Toronto, Canada: 6A2-3 Roger & 6A3-3 Lani Tamayo





We are starting a brand-new year, and I believe this 2020 is a very special year, since it's the beginning of a new decade! We will call it the Enagic Europe decade, in which all the leaders will strengthen their relations based on Mr. Ohshiro's Philosophy, and the True Health! This decade will bring union and growth all over Europe, and around the world, enhancing Enagic's consolidation! The past year of 2019 was amazing, so Distributors have decided to set their goals by duplicating their results in 2020! Next September, Europe Distributors will honor Mr. Ohshiro at the Enagic Global Convention with the biggest team, filled with passion and enthusiasm! My message to the Enagic Family all over the world is: Best wishes of Success and Energy, and be prepared, this decade will bring incredible opportunities for your Prosperity!

Spain: 6A5-3 Kazuo Sakita

In this period of time, people are evaluating the passing year, and they are thinking about what should they change in the coming years, to prosper! Some have goals that are so strong, their bodies almost literally move in order to realize those dreams... I'm one of those people! So, I've been reflecting on the last decade, since I joined Enagic in December, 2009! I clearly remember how I was so **excited** to start the New year (2010). I was full of goals, I knew this was going to change my life, I felt that from the very beginning! I strongly believe that decade was the best in my life, because my life is completely changed after those 10 years! I could talk about this period for days, but I will say only one thing: those 10 years were **only the beginning!** I'm full of goals and big dreams, and that gives



me power! My closest goal is to became 6A8-5 as soon as possible, and of course, the rest is yet to come! I will also work hard to make sure that 'Kangen' will be on everybody's lips! First, in Romania, then, EU, and finally all over the WORLD! It's not easy, we cannot do it without time and hard work, but we CAN do it, for sure! Thank you Enagic, for the chance to be a part of your family, for giving me the chance to change my life, and I promise to do my best in making you proud of my Romanian team!!! Happy New Year, especially to the Ohshiro family!!!

Romania: 6A6-4 Sebastian Popa

The 2019 chapter has just closed; the 2020 chapter has just opened, with 365 new blank pages. The common bond of probably every person on this planet is to aspire to three things. Physical, emotional, and financial health. The good news is that this is our core market! What an extraordinary opportunity we have !! No competition, only insignificant copies!

The production unit brings us an extraordinary product, the thirty offices around the world provide us with the logistics. Let us send them complete files, and in capital letters. This will be our way of respecting and encouraging the office staff. And finally, the distribution which rests on our shoulders is the big variable! Let us remember that the customer and the distributor, before buying our product, buy our person and our personality first. This means that our personality, our charisma and our work are the engines of our growth, and therefore, that of Enagic!! What a challenge and what a responsibility !! So best wishes to Enagic, long life to our dear Mr. Ohshiro and his wife. Change your water, change your life!!!

France: 6A8-3 Roland Hege



What's sure to be Enagic's biggest convention ever will be held this September, and the focus for this year is not on just what moves us, but rather, how WE can move others. In what ways can YOU bring about "KANDO" (deep emotion) in the people you interact with this year? Let's share and spread the excitement and KANDO of Enagic!!

CEO of Enagic International: Ohshiro Hironari

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New Enagic Leaders in 2019

Recognize these passionate Enagic distributors who have successfully achieved the rank of 6A2-3 and above in 2019. Like everyone else, all these outstanding leaders started the Enagic business at 1A rank and decided to challenge themselves to change their own lives and the lives of people they love and care. Through hard work and extraordinary dedication as ambassadors of "True Health" of Enagic, their tireless efforts and urge to reach their full potential have taken shape, and unlocked the door to personal excellence. We shall see more and more ambitious leaders reach eminence and realize their dreams in 2020!



PADRAIGIO/HARA

BOO MEI YIN

THE MIGHTY 8-PLATE ANTI-OXIDIZER

The K8 is Enagic's newest and most powerful Continuous Ionized Electrolysis Water Generator - featuring 8 platinum-dipped, titanium plates and a reengineered power supply for improved water ionization and increased antioxidant production potential. You can enjoy the K8 in virtually any country, thanks to the availability of its worldwide multi-voltage power supply and interchangeable plug capability. If you're looking for a powerful, versatile, feature-loaded machine, the K8 is the device for you.



Model name / number: Languages:	LeveLuk Kangen 8 / A26-00 8 Language Display & Audio
Vater source connection: Power Supply:	1-way diverter (TAP/ION) connects to the end of faucet 100-240V AC 50/6-Hz 2.6 - 1.1A Worldwide Multi-Voltage Power Supply, with Interchangeable Plug Capability
Power consumption: System:	Energy Saving - Low Input, High Output Approx. 230W (under maximum electrolysis function) Continuous Ionized Electrolysis Water Generator System (with built-in flow rate sensor)
Production rate (gallons(s)/minute):	•Kangen Water®: 1.2-2.0 •Acidic water: 0.4-0.7 •Strong Acidic water: 0.16-0.3
Level Selections:	•Kangen Water® / 3 levels (approx. pH 8.5-9.5) •Clean water (pH 7) •Acidic water (approx. pH 5.5-6.5) •Strong Acidic water (approx. pH 2.4-2.7) •Strong Kangen water (approx. pH 11.0)
Electrode material:	Platinum coated Titanium
Electrode plates:	8

M

Some new features included are:

Plug and Play- Which means no more switches!
International Multi-voltage Power Supply, with interchangeable plug capability which means that you don't have to worry about voltage differentials in foreign countries harming your machine.

10 second automatic cleaning uses less water, which extends the life of your filter, and reduces downtime.
On Screen E-Cleaning Instructions.

Automatic Filter Sensor – No More New Filter Reset!
You will know exactly how much life is left in your filter.
Energy saving now with eco-green low input high

output. •Auto-off, auto on, smart power saving feature.

•Large full color LCD smart touch screen panel.

•8 language display and audio in Japanese, English, French, German, Chinese, Italian, Spanish and Portuguese.



Hong Kong Celebrating 14 Successful Years

When heading towards a new year, it is important to get your entire team on the same page, in order to maximize efficiency, as well as promote and create team unity. The Enagic Hong Kong office and distributors had an excellent opportunity to do just that during the Enagic Hong Kong 14th anniversary celebration in Macau, China on December 7th. It was held at the Grand Hyatt Macau, and welcomed more than one thousand participants, who had gathered from all over the Asian marketplace to celebrate this momentous occasion.

It's no surprise that local distributors from China and Hong Kong attended the event, but distributors from as far away as Taiwan, Indonesia, Malaysia, and even Japan, were also in attendance to experience this wonderful celebration. The event began with an energetic and rousing speech from Enagic Chief Executive Optimist, Mr. Ohshiro. The speech recounted the many successes that Enagic Hong Kong have achieved, with an emphasis on the incredible contributions made by dedicated and determined distributors of the region. Mr. Ohshiro also expressed his hopes for continued success throughout the coming year.

In his speech, he referred to the upcoming year as

a year of "clarity," making a well-placed reference to the year 2020 being the same number which signifies perfect vision. After Mr. Ohshiro concluded his outstanding speech, there was an inspiring ceremony for all the distributors who had advanced in rank, providing not only recognition, but also tangible rewards for their hard work and efforts. They were also treated to fabulous performances, which included a Michael Jackson impressionist, as well as many other singing and dancing crews. It was clear that Enagic Hong Kong has made amazing achievements during the past fourteen years and has also achieved so much in 2019, and, based on the response from the attendees, is sure to achieve even more in 2020!



The 6A and Above Achievers speak their success story



But the celebration wasn't over, the next day, a very special seminar was held, which has been seldom seen in Enagic. The event was a gathering of distributors who had attained the rank of 6A2-3 or above, who then regaled the audience with their tales of hard work, lessons learned and the resulting success they have enjoyed. Those in attendance were quoted saying, "It's truly incredible to hear some of these stories. Too often, we think that these prolific distributors have always been this successful, but, more often than not, they came from very humble beginnings. It's reassuring to know that with hard work, a willingness to learn, and clear and concise goals, that anyone, no matter their station in life, can work their way to the top!"

The event worked exactly as Enagic hoped it would, providing excitement and inspiration to not only Hong Kong distributors, but all of the distributors in attendance. Hearing the many stories from top distributors reminded everyone of the truly powerful and global impact Mr. Ohshiro's message of True Health has had on so many different lives. Mr. Ohshiro can rest easy knowing his idea of True Health is in the capable and inspired hands of the many distributors whom he has helped achieve their dreams. He can also look forward to continued growth and success from not only Hong Kong and the rest of the Asian marketplace, but throughout the entire rest of the world! Everyone enjoyed a delicious buffet dinner of locally sourced dishes and cuisine.

In addition, there was also a 6A & Above leadership meeting, where top-ranked distributors gathered to discuss the promising future of Enagic and Kangen Water. These meetings have been an important part of the success of Enagic, as they allow distributors to give suggestions and input about what they are experiencing in the field. Based on the insightful recommendations and thought-provoking ideas, it is safe to say that as Enagic enters 2020, it will be the start of another Decade of Success for all!







When it comes to an assurance of product safety and quality, Enagic has proven, time after time, to be the best in the business; the Gold Standard of the Water Ionizer industry. But what is it that really sets Enagic apart from other ionizer companies? While there are many things which set the Enagic products apart from the vast majority of the other products in the ionizer industry, one of the most important areas of distinction are the numerous certifications Enagic has received. These certifications are not biased to the products they are associated; in fact, any ionizer company could apply for and receive these certifications, IF their product is up to the challenge! While we won't speculate exactly why the other ionizer companies do not undergo the rigorous testing protocols to PROVE the quality of their products, perhaps the fact that they have not done so is statement enough as to why. Their products are simply not up to the challenge!

Enagic holds numerous certifications, from ISO manufacturing certifications to WQA (Water Quality Association) and Gold Seal certifications; which have some of the most rigid and demanding requirements for issuance. While a few ionizer brands brag about having Gold Seal certification for the amount of lead in their products, which, of course, Enagic also has, Enagic is the ONLY ionizer company who also has WQA Gold Seal certification for the quality of the actual water produced by the machine, which the majority would agree is the most important aspect of the product. Here is a detailed explanation of the Gold Seal Certifications Enagic has received through the WQA and what it actually means to consumers and distributors.

Certification means that a production model of the listed line of drinking water treatment units was tested at the Water Quality Association laboratory, or any of the other testing laboratories recognized by the Water Quality Association, and was found to meet or exceed the standards for reduction of specific aesthetic-related contaminants in drinking water. In addition, the materials and components used in these certified drinking water treatment units have met the rigorous safety and structural integrity and strength requirements set by industry Standard NSF/ANSI-42.

What this means to you, the distributor, is that you can assure your clients that the machine they are buying has been rigorously tested for both safety and quality. Every part that comes in contact with water, from the faucet adapter to end of the flexible hose and everything in between, was extraction tested. This test process is where the units are exposed to water and soaked for 72 hours. The water is then tested to ensure that no harmful chemicals is leached into the water from the internal parts of units. Next, the machine is placed under 150psi of pressure and plugged to test the integrity and quality of the materials used. This test establishes that in the case of a clogged filter that the machine will not leak under built up pressure. The build quality is then tested as the product is then cycled with 50 psi of water pressure for 1 minute on and 1 minute off for 10,000 cycles. This assures the life span of the unit to be sure it will stand up to day-to-day use and continue to perform as expected.



CSA B483.1: This is the Canadian standard required for sale in certain areas of Canada, namely Quebec. This standard requires that the machine not only pass all of the required tests for NSF42, but must also pass a life cycle test. This tests 50 psi for 50,000 cycles for the diverter. The diverter is cycled through all settings in 5 second intervals (by hand) 50,000 times. In order to pass the test, the diverter cannot leak or require any extra pressure to operate or torque to change settings throughout the entire test process.

NSF372: Certification for NSF/ANSI 372 (Previously, WQA's Other Recognized Document (ORD), ORD0902), was established by the WQA to compile the minimum requirements for the evaluation of lead content in drinking water products, material, and components for compliance to laws, regulations or other restrictions for lead content. NSF/ANSI 372 combines the lead content calculations from NSF/ ANSI 61 - Annex G and the testing protocol established by the California Department of Toxic Substances. Certification of NSF/ANSI 372 demonstrates compliance to the following: California Health and Safety Code Section 116875 definition of "lead free" (A.K.A. NSF/ANSI 61 - Annex G, AB 1953), and Vermont's lead in consumer products law, 9 V.S.A., Chapter 63, Subchapter 1C, and any other law, regulation, or restriction on lead content that may use the same calculations and testing protocol to demonstrate "lead free" compliance.

This is the easiest of the certifications to acquire; nonetheless it is important, as you cannot sell water treatment devices without this certification in certain states, such as California and Vermont. Nationwide requirements for lead-free certification will soon go into effect, but since we have this certification, our machines are already compliant. As stated earlier, this is the easiest to acquire and one of the most basic as started certifications available, which may explain why this is the only certification other brands have attempted to secure.

NSF18: This Standard contains requirements for equipment and devices which manually dispense food or beverages, in bulk or in portions. The materials, design, and construction requirements of this Standard may also be applied to an item that is manufactured as a component of food and beverage dispensing equipment. This Standard does not apply to vending machines, dispensing freezers, or bulk milk dispensing equipment covered by the scope of other NSF Standards.

NSF18 is our newest certification. It has been required of us in areas such as Washington State; however, this certification is applicable to users in restaurants and areas nation-wide where the public will be served this water. It certifies the machine as a manual Food and Beverage dispensing unit. Sampling water at fairs and tradeshows, is now possible with this certification. To obtain this certification, the machine must pass NSF42 and also be sanitary and have a way for users to maintain sanitary conditions throughout the life of the unit. It must also pass vermin testing and design specs for making sure that anything which isn't supposed to get into the unit will not get into the unit. The dispensed food item must be safe for consumption from the unit throughout its life span when properly maintained as per the user's manual and provided instructions.

Enagic is extremely dedicated to not only producing the best Kangen Water, but also striving to provide every consumer the best piece of mind in the industry. It doesn't matter if you are selling and using the LeveLuk brand water ionizers, you can be assured that you're dealing with the best. WQA Gold Seal Certification is a timely and very expensive process, but we feel it is important to subject our products to the highest standards. NO COMPANY in the entire industry has the level of safety and quality certifications that Enagic has secured for our products and that is what sets us apart. As our products continue to spread around the world, we will continue to seek out certifications to ensure that the products we offer will always be the Industry Gold Standard. Our main goal is simple: to give our customers the best product in the market...period!

202@ Road to 6A

Accepting the Enagic 2020 Challenge

Enagic is very fortunate to have distributor leaders with extensive experience in direct sales and the network industry. These people have taken it upon themselves to share their knowledge with their fellow distributors. This article was created from input of a few of these outstanding leaders.

When the world welcomed 2020, it was more than welcoming a New Year; it was also welcoming a brand new decade. A decade of potential, of opportunity, of possibilities, of hope and of unprecedented growth and prosperity. But none of these will happen without effort; without challenging yourself, your team and even your prospects. But it can be done and you can do it!

To embrace this idea, the 2020 Enagic theme is "Challenge." While the word challenge actually has numerous meanings, the way it is meant as the theme for 2020 is to face the challenges you may face in this business head on, without fear or reservation. It also means the willingness to challenge yourself, meaning doing just a little more than you had originally planned to do. It's going that extra mile; making one more prospecting call before you end your day, going to one more demo or attending one more training before the end of the month, sending out one more email before you break for lunch. It even means being willing to challenge your team members and even challenging your prospects. Let's take a look at some specific ways you can accept this challenge.

Challenging Yourself: We've already mentioned a few ways you could challenge yourself; but there are endless ways to do it. First, start by challenging yourself with your 2020 goal. Make it attainable and realistic, but don't make it easy, that's why it will be a challenge! Once you have your goals, then start making your daily, weekly and monthly calendar. Challenge yourself to do just a little more than you had originally intended. One more phone call, one more email, one more person to sample water, one more conversation with a potential prospect, distribute one more printed marketing material, refer one more person to your website. You get the idea. Challenge yourself to do just a little bit more each day and the results will start to reveal themselves!

Challenging Your Team: The best way to challenge your team is to first set the example by accepting the challenge for yourself. You obviously can't expect your team to do things that you, yourself, are not doing! Once you personally accept the Enagic 2020 Challenge, then share

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what you are doing with your team members and encourage them to do the same. Explain the fundamental concept of the challenge and how by doing just a little bit extra can create huge results. Once your team embraces the challenge of the challenge, then your entire organization will start to see impressive results. To help ensure the greatest level of success, work with other team members and become accountable to one another. Find an "accountability partner" and agree to work together to make the most out of the challenge. Check in with each other and report the "extra" that each of you have done. If they are not meeting their own challenge expectations, they will be held accountable by you; and if you're not meeting your challenge expectations, then you will be held accountable by them. This is not the kind of accountability where a party is shamed, berated or belittled for not achieving the goal, but more being supported and encouraged to know that they can do it and that all they need to do is stay positive and focused, be consistent, stay active, keep on track and just keep going.

Challenging Your Prospects: The 2020 challenge applies to every aspect of the Enagic independent distributor program, including your prospects. Obviously, you don't want to literally "challenge"

your prospects by being aggressive, but there is definitely a way to extend this challenge in a positive way. It's more about challenging them to discover the concept of True Health and to see what areas of their own lives may benefit from incorporating the components of True Health into their daily routine. That can mean having them accept a 30-day water sampling challenge, to see if they experience any benefit from being properly hydrated; or attending a live product and opportunity presentation, to see if the Enagic independent distributor program may be able to help their financial health. The challenge doesn't have to be huge. In fact, big or small, having your prospects accept any type of challenge regarding Enagic will lead to a positive result, even if it is just their having a better understanding of health through hydration.

We know that 2020 is the start of a new decade of tremendous growth and unsurpassed prosperity, and we know that if you're willing to accept the Enagic 2020 Challenge, you and your Enagic business will grow and thrive, now and into the future! Enagic is behind you; Mr. Ohshiro is behind you! We know you can do it! We know you can make it happen! The only question is, will you accept the challenge?

Challenge Accepted!

"Ohshiro realized just how great a challenge he faced in setting up anew. The more he thought about what lay ahead, the more he began to think that his life was at an end. Nothing could comfort him, not even the thought that he had done nothing to warrant the failure—the fault lay with Sony's decision to market Betamax. His sense of crushing defeat, of humiliating failure, pushed him to ever more frequent thoughts of death.

Stories of Success

But from within the depths of this despair, Ohshiro decided not to ignore his spirit of endurance, not to relinquish his dreams. Indeed, every time he was plunged into a cavern of desolation, the act of crawling out taught him how to live with strength and with fortitude. How to always fight on. How to always move forward. The fact that the business techniques he learnt at Sony are still used at Enagic, as it rapidly globalizes, surely says a lot about how he has learnt from his past. Some paths through life are fraught with struggle, others with good fortune. Ohshiro had to use three of his lives before he finally struck lucky. He was soon to feel the warm spring sunlight again.

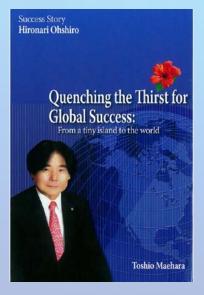
Destiny is a Kangen Water® seminar

One year after closing the doors to Sigmac Japan, Ohshiro returned to Tokyo. But he wasn't simply running away from failure. He was once again feeling driven by his desire, unchanged from before, to realize his dream of success in the big city. Dreams aren't for dreaming; they are for making come true. That was Ohshiro's philosophy, and nothing could shake it from him. So however hard he might be knocked down, however long he might be knocked out for, he never had to struggle back up barehanded. He would find something to grasp onto, something that would lead him on the path to achieving his dreams. He was equipped with a natural instinct for survival.

In 1988, a seminar on Kangen Water®

and its health benefits was held in Tokyo by a medical professor. An acquaintance recommended that they go along and listen, so Ohshiro agreed, reluctantly, to accompany him. At first, Ohshiro was skeptical- whatever this "Kangen Water[®]" that the professor was talking about; surely water was just water, you drank as much as you needed, and that was it. As the seminar progressed, however, Ohshiro began to realize that Kangen Water® is was more than just the "ordinary" water that the Ministry of Health and Welfare told the people of Japan to drink. There were real benefits to the professor's water. And if a medical professor says it's true, how could it not be? The more he heard about the benefits of Kangen Water®, the more his interest grew. Later he would discover that Kangen Water® had already been recognized by the Ministry of Health and Welfare as having medicinal benefits. Ohshiro immediately set about learning more about Kangen Water®.

Ohshiro's success today is a direct result of his fateful decision to attend that seminar. Because that was when he first discovered the extent of the impact that Kangen



Water[®] could have on the human body. It was the first time he heard that Kangen Water[®] was able to counteract the acidification of the human body caused by oxidization. This was all new to himbut he understood it was important, too, so he took it all in, filed it all, and began to think about how he could turn it into a business. Ohshiro's animal-like instinct for sniffing out opportunities led him straight to his conclusion: this Kangen Water[®] could sell.

The seminar became the foundation stone upon which he was to build his dream for the future. It was the opportunity he could hardly have dreamed of. People say that life is about who you meet. In Ohshiro's case, his whole direction in life was turned upside down and about face by a seminar that he hadn't even wanted to go to. It

was the opportunity that would make his dream of success in Tokyo come true. When you look at the process behind his success, it becomes harder to dismiss that success is the "magic of dreams", or "destiny" or even "mere coincidence."

It was Ohshiro's same animal-like instincts that allowed him to visualize how Kangen Water®, something he encountered for the very first time at that same seminar, could be turned into a business. As he listened to the professor talk, he started to calculate in his head. Who could supply the machinery, what was the market scope, who would be the target customers. Here was the moment of Enagic's birth, in the incubator of Ohshiro's mind. Business is all about stimuli: what you hear, see, say. Those stimuli must be turned into ideas, and then the ideas turned into cold, hard reality.

If we position it as the starting point for today's global Enagic business, it's hard to overstate the significance of this seminar. It's also perhaps why Enagic and its distributors hold seminars today; after all, the very top distributor learnt for himself just how transformational they can be."

Above is an excerpt from the book **Quenching the Thirst for Global Success**, the Success Story of Hironari Ohshiro. Toshio M. (2015) It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must-read for distributors, it is available at **www.enagic.com/shop** Also available in Chinese, Italian, French, Spanish and Japanese! Contact your local branch office for details.

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Congratulations to each of you for your outstanding achievement!

November 2019 New 6A and Above Title Achievers

6A

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TALIA A DIGIULIO ADAMS	Australia
MELISSA WITHERS #2	Australia
JAMEY M SPILLER	Australia
LETICIA C CRAMPTON	Australia
SUSANA TUYA SARMIENTO	Australia
MARION EGGER	Australia
T&L KANGEN LIMITED	Australia
HUONG THI THUY NGUYEN	Australia
LENG HUI NG	Australia
THINH PHUC NGUYEN	Australia
PRISCILA AKEMI KATAYAMA	Brazil
WILLIAM H. CONDON	Canada
ALEXANDRE FERREIRA	Canada
CANADAIGO TRADING INC.	Canada
BBK HEALTH INC. #3	Canada
KE HUI LIU	Canada
WEBMEDIUS SOFTWARE INC.	Canada
SHERYL M ALEGRE	Canada
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MARY GRACE SABEROLA	Canada
FRELYN M RAVELISTA	Canada
HEBA IPRAHEEM	Canada
GINA C DIMITROV	Canada
CHRISTINA C COLLAZO	Canada
CHRISTAL A FENNING	Canada
KIM D ZINCK	Canada
YAGO Y PABLO DIEGO SL	Spain
FRANCISCO GARCIA	Spain
OKORIE OKECHUKWU	Nigeria
KANGEN FRANCE GHEZAIL MICHEL	France
ALISTAIR CRUMP	United Kingdom

HUYEN TONG THI THU/ MY BEAUTY STU	DIO Germany
ARTURO MELILLO	Italy
KANGEN CENTER ROMANIA SRL#2	Romania
AMO ZECE FIX SRL	Romania
ZHOUTAO	Hong Kong
ZHAO SHU MIN	Hong Kong
ZHANG LEI	Hong Kong
LIAO YAN FANG	Hong Kong
HU AN RONG	Hong Kong
YIP CHO SIN	Hong Kong
NABANITA SARMA	India
DINESH KUMAR AGRAWAL	India
KUMAR PRINCE	India
SUNITHA KADRAMEKAR	India
V VENKATESHWARLU	India
PALANGAPPA K M	India
SAGI SAI MITHIL	India
VINODBHAI KHODABHAI MAYANI	India
KAUSHIKBHAI BHANUBHAI HIRPARA	India
PRABHAWATI DEVI	India
DILIPKUMAR C. BRAHMBHATT	India
SULISTIO	Indonesia
ELIZABETH RATNASARI	Indonesia
ERNAWATI	Indonesia
DRG. RINA S	Indonesia
ANWAR BAEHAQIE	Indonesia
張殷善	Japan
レインボー(代)滝山博行	Japan
MARK TAN SOONG KIN	Malaysia
TEE CHIT@TEE BOON CHIT	Malaysia
LI JOON YAP	Malaysia
YONG KECK KWIN	Malaysia

Malaysia
Malaysia
Malaysia
Mexico
Thailand
Thailand
Thailand
USA

BRITTANY KACZMAREK	USA
ANTHONY PRECIE	USA
SHIRLEY T NGUYEN	USA
LIEN HON	USA
THOMAS TRAN	USA
PHUOC HUNG NGUYEN	USA
MAILY	USA
STEVEN A BAHNS	USA
ANNAHAVEN LLC #4	USA
DANH NGUYEN	USA
HANNAH MULIFAI	USA
SIATUMOTU A SIVA	USA
ADRIENNE P HENDERSON #B	USA
VERONICA L. MCCANN	USA

6A2

ANDREW GORDON	Australia
EXPANSION LIFE LIMITED	Australia
KATAYAMA PROMOCAO DE VENDAS (LUAN FERREIRA BORDINO	Brazil
HONGFAN INVESTMENT INC.	Canada
DYANNE D DOCTOR	Canada
ERMY & STEPHANE INC.	Canada
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ADAM GATELEY	United Kingdom
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ICANG RIYANTO	Indonesia
ERWIN SUTRISNO	Indonesia
TRAN KHANH BINH	Thailand
PAULVU	USA
BINH HUYNH LLC	USA
PURPLE POWERS LLC	USA
DENISE NGUYEN	USA
RUITSUCHIYA	Malaysia

6A2-2

TAMARA JANE HUME	Australia
SERENA LARCOMBE	Australia
DAIJIRO SAKITA	Brazil
CROSSOVER VENTURES LTD	Canada
GINA C DIMITROV	Canada

NATHAN WELLS #1United KingdomKONDAMU LALITHAIndiaNGUYEN CHI TAMThailandIMPACT MILLIONS GLOBAL INC #1USA

6A2-3

FREEDOM X PTY LTD	Australia
FREEDOM FEST PTY LTD	Australia
SUSUMU SASAKI	Portugal
SOMANCHI SESHA RATHNAM	India
VISTA WORLD MARKETING CORP	USA

6 A2-4

RAJAN MANJREKAR RAMAKANT

India



THE GOLD STANDARD

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