

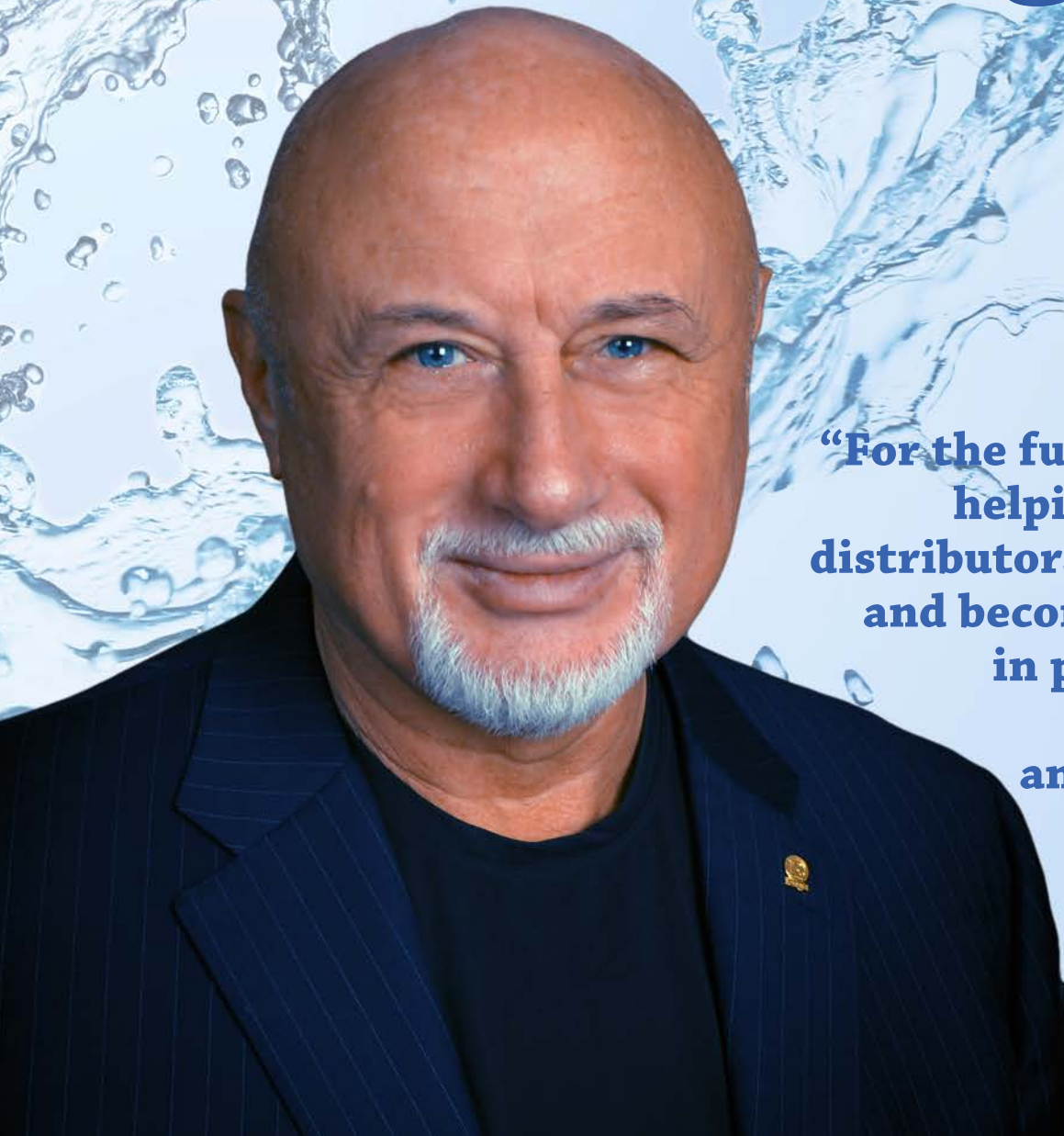


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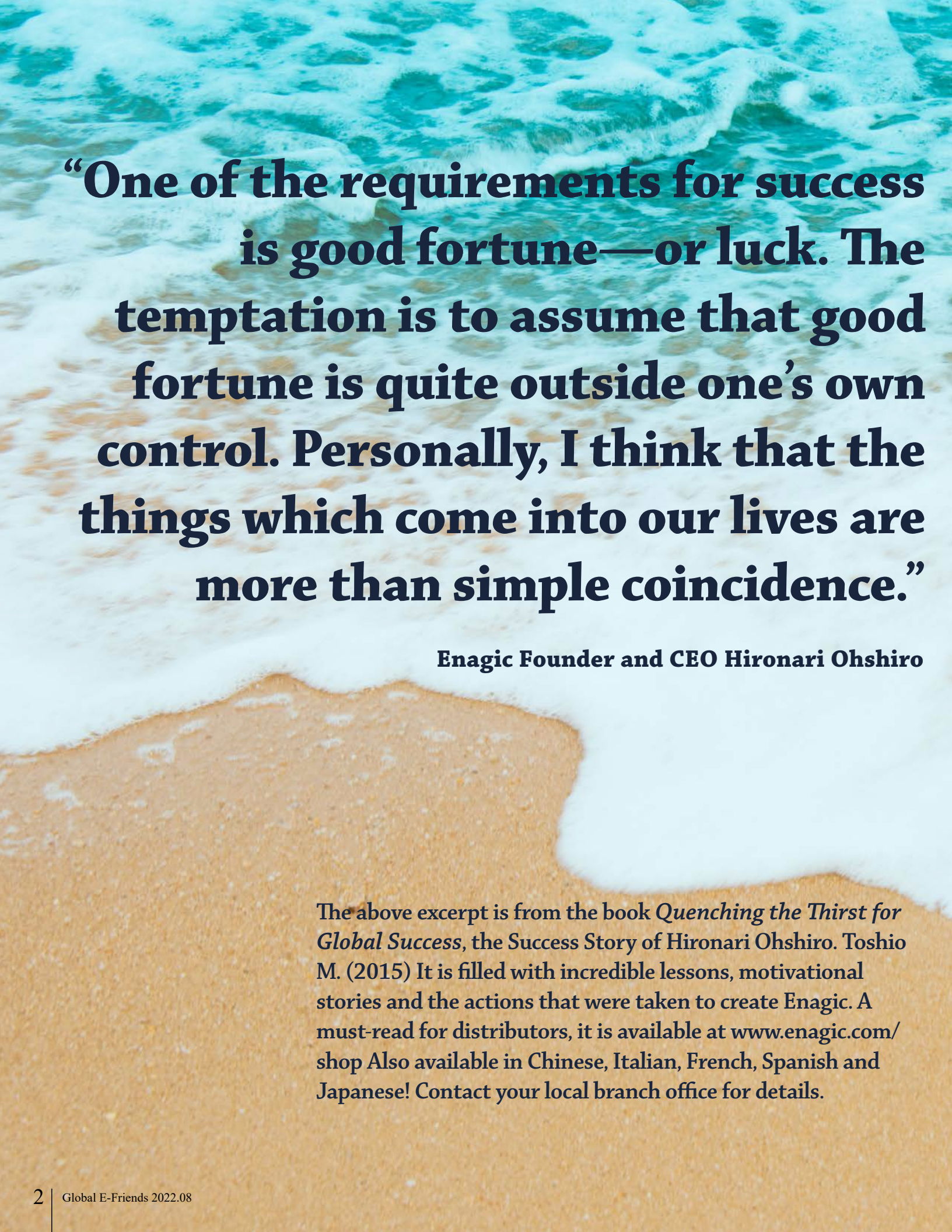


Enagic Blue, Through and Through



“For the future, I see myself helping the individual distributors and teams grow and become more efficient in promoting Enagic products to more and more people all over the globe.”

**6A5-5
Cornell Marcu**



“One of the requirements for success is good fortune—or luck. The temptation is to assume that good fortune is quite outside one’s own control. Personally, I think that the things which come into our lives are more than simple coincidence.”

Enagic Founder and CEO Hironari Ohshiro

The above excerpt is from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. Toshio M. (2015) It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must-read for distributors, it is available at www.enagic.com/shop Also available in Chinese, Italian, French, Spanish and Japanese! Contact your local branch office for details.

Message from Mr. Ohshiro

Dear Enagic Independent Distributors,

As we prepare for the upcoming 48th Anniversary Celebration and 9.5 Day event in San Diego, I'm reminded of why events are so important.

We are excited about the gathering on 9.5 Day and the progress of the company. But most important is that Distributors, guests and prospects feel genuine excitement, pride, joy, and motivation while attending the event. And finally, we want Distributors to leave the event ready to close sales and incredibly focused on maximizing their business.

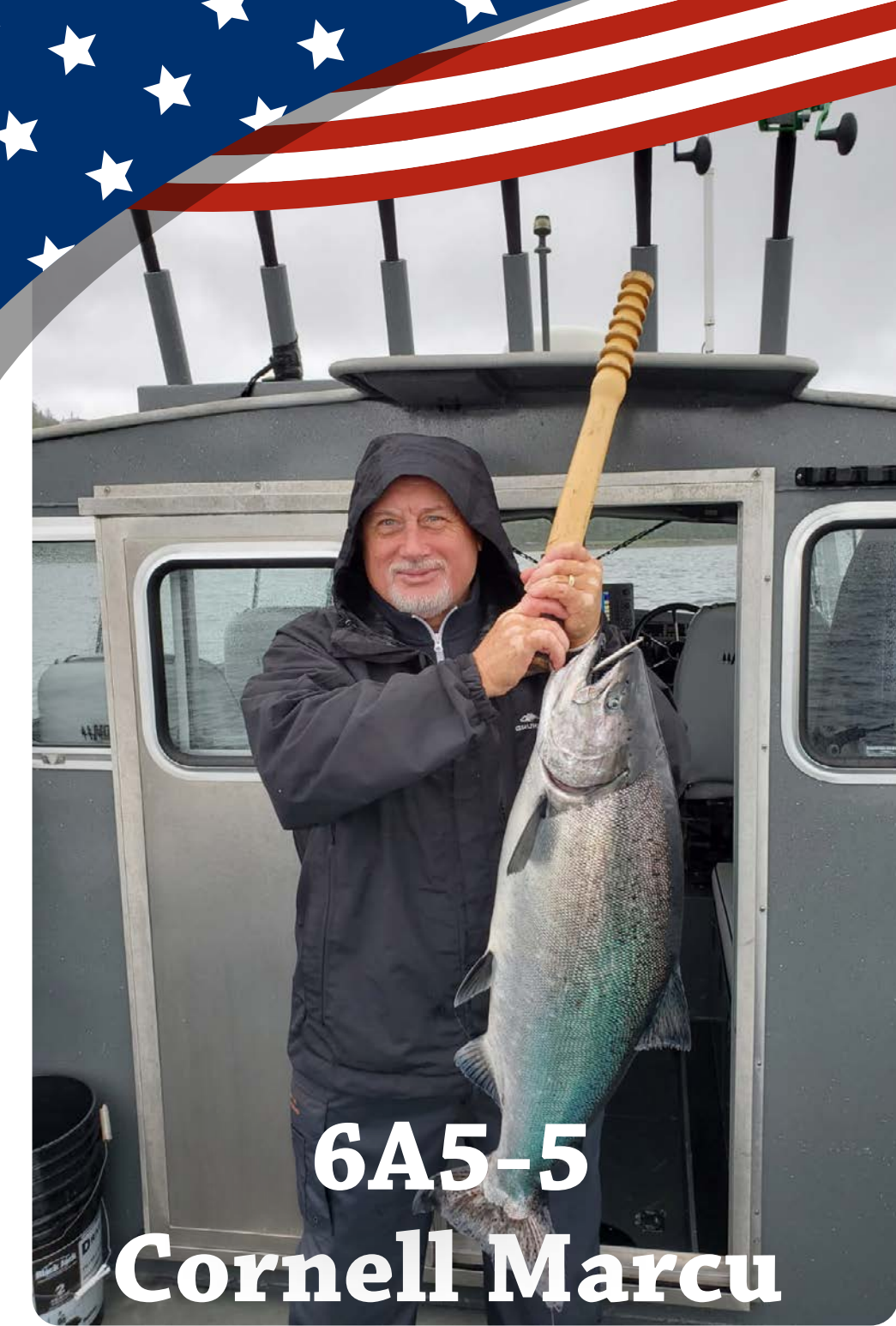
This event is an amazing opportunity to meet people, share knowledge, and close sales! More than ever, Enagic will ensure that every event has an atmosphere and environment that enables Distributors to sign up new prospects and guests. Bringing new prospects to the event is vital!

Enagic events are evolving to match the priorities of the company. Most machine sales are made by 1A, 2A, 3A and 4A Distributors. This shows that anyone can produce at any rank! And production is important. Sales production propels company growth and innovation. At Enagic events, expect to see more Distributors who produce on stage. Ranking up is wonderful and will always be recognized, but production is the foundation of our long-term growth. The Daily 8-Point Business Accelerator contest, which pays out up to \$1,500 bonus prize each day, is designed to reward production!

As always, my favorite moment at the upcoming celebration will be the Kangen Water® toast with thousands of Distributors. Keep sharing and drinking Kangen Water® and see you in San Diego!

Hironari Ohshiro
Enagic Founder and CEO





6A5-5 Cornell Marcu

Change Your Life Story

In 2007, 6A5-5 Cornell Marcu was experiencing challenges and looking for a solution. “6A-2 Marylin Okita had known about me being interested in finding a new way of life and called me to ask me if I would talk to 6A-2 Armando Trejo about a product which she said may help,” he recalls. “Armando explained to me what it was all about and I bought a SD501. Since then, I’ve been drinking Kangen Water® religiously with amazing improvements in my way of living!”

“After drinking Kangen Water® for a while, I realized this SD501 can do a lot more than produce drinking water,” says Cornell, who quickly unlocked the ionizer’s full capabilities. He added Strong Kangen Water, Clean Water, Strong Acidic Water, and Beauty Water to his repertoire.

“My friends wanted to see and experience what I was talking about and some of them acquired a SD501,” he says. “All of the new owners of these

Enagic products were very happy with their choice. Of course, I believed more and more in the product and wanted to tell more people about it so they could improve their way of being.” He describes this response as the “initial impulse” to become an Independent Distributor, a belief strengthened by Enagic’s patented 8-point compensation plan “to help people improve their lives in more ways than one.”

Cornell grew up in Romania and moved to the U.S. in 1983. He earned a Master's degree in Forestry Engineering and a Bachelor's degree in Software Engineering. He succeeded as a software developer and database manager before starting a software development company in Seattle, earning contracts with corporations like Microsoft, AT&T Wireless, Boeing, and Safeco.

Even though Cornell has a full software career, he still felt compelled to become an Independent Distributor and continues to balance both businesses. "The software business was making me very good income, but the time and effort I put in this business had a big impact on my family life," he explains.

Cornell sold his first Kangen Water® ionizer to a friend, 6A Dr. Anca Godri, who he calls "open to learning about our products and foresaw its potential as a tool in changing people's lives."

After achieving success as an Independent Distributor, he returned to his homeland to share the same opportunity with other Romanians, "people who are smart and have a burning desire to succeed." He says, "Today, the business in Romania is one of the most dynamic businesses in Europe with almost 20,000 distributors," including 6A2-4s Sebastian Popa, Dan Romascanu, and Daniel Turcu; 6A2-3s like Dorel Varga, George Staneiu, Liviu Militaru, and George Stirbu; and many 6A2-2s. "Everyone loves the product and the business and has a great desire to continue the mission," Cornell says. "Change your water, change your life!"



“Being a successful Independent Distributor requires lots of dedication, discipline and commitment,” Cornell says. “Enagic is an amazing opportunity, but it’s not an easy project. If it was, everybody would be successful.” Cornell credits work habits and personality as differences in his success. He points to four other factors as general keys to getting results in this endeavor:

- Superb product knowledge
- Network knowledge
- Perseverance
- Enthusiasm

Longtime champions Marylin and Armando continue to assist Cornell’s efforts to achieve greater team success. “Armando has supported me all the way in my quest of improving my network capabilities,” Cornell says. “Marylin has also participated in my team training.” To help motivate his team members, Cornell favors one-on-one, face-to-face interactions, though he is willing and able to use the phone and “any tool necessary to convey the message.”

Reaching -5 is a major achievement for Cornell, but he’s far from done. “For the future, I see myself helping the individual distributors and teams grow and become more efficient in promoting Enagic products to more and more people all over the globe,” he says. “I take it as my mission to help as many people as I can to have one of these amazing products in their lives and become Independent Distributors so we have a big impact in improving society as a whole!”





India

Distributor Profile



Mohit Vaghasiya
6A3-3

6A3-3 Mohit Vaghasiya was born and raised in Rajkot and continues to live in his home state of Gujarat in western India. He first learned about Enagic through his friend, 6A Kaushik Hirpara, and quickly became convinced about Kangen Water®'s benefits. A demo and Enagic's patented 8-point compensation plan informed his decision to become an Independent Distributor.



“I decided to reach society and made it my life’s goal to bring health, wealth and happiness to people’s families across the country,” he says.

Kangen Water® is a key part of this ambitious mission. “When I saw the strength of this business at an Enagic event, I realized that this is the only business where the dreams of the people here, along with us, are fulfilled.”



Independent Distribution complements Mohit's primary profession. He's an interior designer who's completed 45 projects in Rajkot alone. Mohit also has business interests in steel manufacturing, real estate and construction. Understanding so many different facets of the business world has helped him navigate Independent Distribution and thrive.

Mohit made an initial sale to his friend, 6A2 Nishat Bhut, after bringing him to a 2019 program in a nearby city, Surat. They've continued to work together. As Mohit says, "If it can be done in Surat, it can also be done in

Rajkot" and beyond. This positive outlook has led to great success.

Mohit has created a regimen to help everybody on his team thrive. "First of all, I am doing my work properly and achieving levels regularly, so they take me as an inspiration," he says. "I have created a system for my distributors for how to handle new customers and get proper results. I have arranged many group meetings, residential training programs, guest meetings and much more which boosts my team growth and numbers. I want to become the best leader for my team and want to make many more."

Mohit's big dream is to share Kangen Water® with 1 crore (10 million) families. "To fulfill their dreams and create more leaders, my team will be working in every city and country," he says. "I will work at the ground level and give training sessions to people on the team, give knowledge of my product to new people on the team who are yet to buy the product and make people on each team clear their vision and help them to make their vision a success." Mohit knows success is not just an individual pursuit, saying, "Achieve your dreams via people's blessing."

Mohit has heavy work commitments, but does carve out some time to unwind. He relaxes by listening to music, horseback riding, sitting by the beach, shopping, and "going to a hilly place and sitting there enjoying the peace." Sometimes, simple pleasures are the most rewarding.



Indonesia

Distributor Profile



Peter Libertus
6A2-5

6A2-5 Peter Libertus was struggling before he learned about Enagic. “I was broke,” he says. “I’ve tried many things to survive and support my little family with three kids. From MLM companies to insurance. Enagic is a game changer. Enagic really changed our family.”



Peter grew up in West Borneo and currently lives on Batam Island, a 40-minute ferry ride from Singapore. He learned about Kangen Water® from his friend, 6A Emerald Ong, and found his first mentor in 6A2-3 Clement Lee. “I am blessed because of them,” Peter says. “In my early years, every problem I got, I always asked him.” Eventually, thanks to these lessons and by learning from books, the internet, YouTube, and his own experiences, he thrived on his own.

He liked the idea of becoming part of a “global company, global families, global distributors,” and the lesson has paid dividends, though it was a slow start. “It took a year to get my first sale,” Peter says. “I told myself to try Enagic for at least four years.” He succeeded enough to sustain him even longer. He’s now been an Independent Distributor for over a decade.

Peter credits prior struggles with building up his resilience, saying, “My business experience, sales, and the hard times when I was broke, that really helped a lot in my Enagic career.”



“Know the ways, show the ways, and lead the ways.” That’s how Peter communicates with, educates, and motivates his team members. “I have been doing Enagic since 2009, and a I have made lot of mistakes,” he says. “I don’t want my



new team to make the mistakes that I did, so I do a lot of training off-line... Of course we do Zoom meetings as well, but not often.”

“For the leaders, they do it their own way,” Peter says. “I concentrate more on the new 1A-5As.” He favors a more hands-on approach to maximize learning. He says, “I myself am always involved in their meetings and presentations because I am the General who knows the way.”

In June, Peter toured the United States to share Kangen Water®, starting in Seattle, where his son graduated from the University of Washington, before visiting Los Angeles and San Diego. “A lot of people have heard about alkaline water, but a lot of them don’t yet know what Kangen Water® is,” he says. “A person who knows Kangen Water® will always use it.” He’s happy to share the news. After all, being an Independent Distributor has made a big impact on his life.

“Help more people and family by sharing, caring and changing with the Enagic ways,” Peter says. He values “compassion” above all. “With doing this, my next goal is to be 6A2-6 by 2023.”



おかげさまで48周年
Enagic 48th Anniversary Celebration



**Enagic 48th Anniversary
Celebration at E8PA
Okinawa**



On June 21, Enagic celebrated the company's 48th anniversary at E8PA Hall in Okinawa. Enagic CEO and Founder Hironari Ohshiro shared encouraging words and other top leaders provided inspiration.





Enagic (Malaysia) Sdn Bhd Celebrates 10th Anniversary

Enagic (Malaysia) Sdn Bhd recently celebrated their 10-year anniversary with a recognition ceremony on June 4 at Sunway Convention Centre in Petaling Jaya. This was a joyous occasion and the organization's first in-person event since the COVID-19 pandemic began over two years ago.

"This event is a testimony of our Enagic Malaysia Family's loyalty towards Enagic despite all the challenges and difficulties," Branch Manager Shermin Lam says. "Whether you are new to the Enagic Family, or an outstanding leader, the 10th Year Anniversary and Recognition Event was definitely the perfect place to strengthen your passion, commitment and life-long dedication."

Attendees gained valuable insights from knowledgeable speakers during the morning session "Road To Success" sharing by top leaders including 6A7-6 Sam Sia, 6A3-5 Gary Gan, 6A5-4 John Lim, 6A4-5 Jun Leung, 6A2-5 Brice Chow, 6A5-4 Chin Shaw Fung, 6A5-4 Zahid Salleh and Norli Md Razmi, 6A3-4 Kenny Yeoh, 6A2-4 Kelvin Mok, 6A2-4 Alfred Chan and 6A6-3 Saifol Mualim. All of the attendees greatly appreciated this outstanding sharing.

After the "Road To Success" sharing had concluded, all the 6A2-3 and above leaders were invited to a private meeting that Tomo Takabayashi and Nick Nakao from Enagic Global Sales HQ personally led. With all of the leaders in attendance, Mr. Takabayashi shared Enagic's mission and explained innovative ideas which are expected to bring continued growth and success for the company.

Distinguished guests from other branches included Maged Ebrahim from Enagic Dubai and Kent Liew and Ms Angeline Song from Enagic Singapore.

The Recognition Event started in the evening with Malaysia's national anthem, Negaraku, followed by the opening LED Drum Performance. After the opening speech by Mr. Takabayashi and Mr. Nakao from Enagic Global Sales HQ, Branch Manager Shermin Lam and top Independent Distributor representatives were invited to the stage for a cake-cutting ceremony to mark the momentous 10th Anniversary celebration.

The event continued with the Special Recognition, including 6A Recognition for around 90 awardees. There were also approximately 40 awardees present for the 6A2 Recognition and 20 awardees for the 6A2-2 Recognition, 11 awardees for 6A2-3, and 4 awardees for 6A2-4. As for the 6A2-5, only Brice Chow was recognized during the event. Finally, Enagic Malaysia proceeded to call upon Cora Loh as the sole recipient for 6A2-6 Recognition. The attendees were able to enjoy some performances while dinner was served.

The 10th Year Anniversary and Recognition Event would have not been successful without the involvement and contributions from staff members. Enagic Malaysia took the opportunity to call the Enagic Malaysia's staff to the stage as a token of appreciation for their hard work!

Finally, the event ended after the emcee announced all the leaders (6A2-3 and above) to be on the stage to thank the attendees for being part of the historic 10th Anniversary Celebration of Enagic Malaysia.





Enagic (Malaysia) Sdn Bhd Receives BrandLaureate Award

Another milestone was achieved when Enagic (Malaysia) Sdn Bhd was awarded The BrandLaureate SMEs BestBrands Award, Brand of the Year under the Lifestyle - Alkaline Water Ionizer 2022 Category on June 2. Enagic (Malaysia) Sdn Bhd is the sole award recipient.

The BrandLaureate SMEs BestBrands Awards and The BrandLaureate World Prominent Business BestBrands Award 2022 recognized the commitments and struggle that brands faced despite the COVID-19 outbreak. This emphasizes the importance of brands and branding in today's business landscape and brands that act as catalysts that transcend achieving objectives, making profits or establishing one's status so that it appeals to consumers.

The BrandLaureate SMEs Best Brands Awards and The BrandLaureate World Prominent Business BestBrands Awards 2022 were attended by Enagic's representatives: Shermin Lam (Branch Manager), Ain Zuarni (HR & Marketing Operations), Faizal Kisasi (Service Manager) and Jerry Nur Hafiz (Compliance & Marketing Operations) Enagic's Malaysia esteemed leaders 6A7-6 Sam Sia, 6A5-6 Cora Loh, 6A3-5 Gary Gan and Lily Leong, and 6A5-4 Zahid Salleh and Norli Razmi also attended.

In addition to that, Enagic (Malaysia) Sdn Bhd is proud to receive the Superbrands status last November. Superbrands status strengthens our brand's position, adds prestige, and reassures consumers that our water ionization systems are among the best in its category.

Enagic (Malaysia) Sdn Bhd is pleased to receive these two recognitions from Superbrands and The BrandLaureate, which has recognized our overall missions. To have received these awards is a testament of our brand success and a great source of inspiration to the Independent Distributors and staff members for their untiring efforts in building the brand for your Kangen Water® business. With these recognitions, our brand has successfully gained and retained our customer trust.





• BENEFITS OF •

KANGEN WATER®

pH 8.5-9.5

FOR DRINKING

This type of water is perfect for drinking and healthy cooking.

This electrolytically-reduced, hydrogen-rich water works to restore your body to a more alkaline state, which is optimal for good health.

Usage: drinking, food preparation, coffee and tea, soups and stews, and watering plants.

DRINKING

Drink Kangen Water® throughout the day. Unlike tap water, Kangen Water® has no unpleasant odor, tastes lighter, and has a pleasantly sweet flavor.



COFFEE & TEA

You'll be surprised at the wonderful color, taste, and aroma of coffee or tea prepared with Kangen Water®.

You can also use less coffee or tea and still achieve a full rich taste due to the water's extractable ability.

FOOD PREP

Clean vegetables and fish. Enhance the flavor of broccoli, onions, bamboo etc. by pre-boiling them in Kangen Water®. Use less condiments and salt.

COOKING

Kangen Water® draws out the flavor of ingredients so they get tender and juicy. Therefore, food doesn't need as much seasoning, and excess salt can be avoided.



July 2022 New 6A and Above Title Achievers

6A

VRUTIKA PATEL	Australia	RANJANBA MAHIPATSIH JADEJA	India
JDM SMART MARKETING #2	Australia	DOBARIYA HENI LALITBHAI	India
MICHAEL POPE	Australia	NEELIMABEN SAMIRBHAI PARIKH	India
JOSHUA LEE MURTAGH	Australia	FERINKUMAR KETANBHAI PATEL	India
NGAIRE HEATHER TITO	Australia	MUKESH RANGAL JAROLI	India
LINH BAO TRAM NGUYEN	Australia	MEETKUMAR MUKESHBHAI JAROLI	India
THANH HUNG TRAN	Australia	DIMPAL RAJIV CHANIYARA	India
THANH HUNG TRAN #2	Australia	CHANDULAL P LADANI	India
THI TRUC PHUONG LY	Australia	NIRAV JAYANTILAL PATEL	India
THI TRUC PHUONG LY #2	Australia	JAYANTIBHAI BHIKHABHAI PATEL	India
THI TRUC PHUONG LY #3	Australia	SAROJBEN GANGDASBHAI ZALAVADIYA	India
THI THANH NGAN NGHIEM	Australia	GAURAV DINESHBHAI MAKWANA	India
THI THANH NGAN NGHIEM #2	Australia	VARSHABEN RAGHUBHAI VAGHASIYA	India
THI THANH NGAN NGHIEM #3	Australia	ROSITA BHAUDDIN	Indonesia
HOANG KHANH THI NGUYEN #3	Australia	ALDIO MARTIANO	Indonesia
HOANG KHANH THI NGUYEN	Australia	CECEP BUDIMAN	Indonesia
TRONG THANG TRUONG	Australia	ABDUL RAHMAN SHALEH	Indonesia
MAI TRAM THI NGUYEN	Australia	HENDRA SUGIANTO ST	Indonesia
HUU PHUC NGUYEN	Australia	齋藤 樹代	Japan
TRONG THANG TRUONG	Australia	神村 誠二	Japan
MAI TRAM THI NGUYEN	Australia	DDJYURIKO KEENAN .	Japan
HUU PHUC NGUYEN	Australia	木本 八重子	Japan
BARRY K WHEATON	Canada	MALANCHE GRACE MADUM	Japan
VINCENT CANTIN	Canada	VILLADOLID ARLENE MAE BADAGUAS	Japan
SAMARA REMPEL #2	Canada	SITI HAJAR BINTI SAIDI	Malaysia
TIANYAO HAN	Canada	SHANNA CHEN SHENG LIN .	Malaysia
SOON CHUN TONG	Canada	MARK ANTHONY GUELOS QUINTILLA	Philippines
LAI YING LAM	Canada	JOVELYN RELOSA MILAN	Philippines
1328988 B.C. LTD	Canada	JOHN ALFRED GUBAN TAOPO	Philippines
1329524 B.C. LTD.	Canada	TONG KIM HOA #3	Thailand
1328987 B C LTD	Canada	NGO THI BAU	Thailand
1328992 B C LTD	Canada	NGO THI BAU	Thailand
ERIN BYRNE	Canada	LE CHI TRUNG	Thailand
KINIC SOLUTIONS INC	Canada	DONG TIEN PHUONG	Thailand
11837656 CANADA INC.	Canada	DONG TIEN PHUONG	Thailand
ADAM GATELEY	Europe	LUONG NHU QUYNH	Thailand
HARRIET HAYES	Europe	NGUYEN THANH VU	Thailand
GRACE TITIOPE OLOWONYO	Europe	TRAN THI THAO	Thailand
MARIE PIERRE JOUZIER	Europe	FUTURE OF HEALTH CARE #3 .	USA
FLAVIEN REVELLAT	Europe	EAR FLAG CA INC	USA
ANDREA ALESSANDRO LANESI	Europe	GEMMA F HAWKS #1	USA
AQUA FOR US	Europe	CAREL ANN RAPOSO #A	USA
LAUER WALTER	Europe	JENNIFER DOAN	USA
KARERRA EOOD#2	Europe	ABESCO EDOMWONYI #1	USA
R.FLISTOC S.R.L.	Europe	SARAH AMELIA MARKETING LLC	USA
GRUP REAL SRL .	Europe	SABRE SUE BRUFFY	USA
THI LAI NGUYEN THI LAI NGUYEN	Europe	KRISTEN ZUZEK VOLK LLC .	USA
THUY TRAN MINH	Europe	BERI MAY HAYENGA	USA
THI THU VU	Europe	CONNOR M BRAY	USA
WONG SAU CHUNG VIVIAN	Hong Kong	HARMONY HEALTHCARE #2 .	USA
HO NELSON	Hong Kong	VICTORIA G LAWSON	USA
SHANTA SANTOSH TALAMPALLI	India	SORN ROM	USA
SUREKHADEVI OMKARAM	India	THB WATER LLC . #5	USA
VEMULA CHANDRAMOULI	India	Royal Tran LLC . #1	USA
KODURUPAKA SAMPATH KUMAR	India	Royal Tran LLC . #2	USA
RENU KUMAR SAMALA	India	Tommy 2391 LLC .	USA
MUDUMALA SREENIVASULU	India	P VANBINH 192 LLC .	USA
ERLA KOTILINGAM	India	JENNY DIEMTHUY NGUYEN #B	USA
KAVITA YADAV	India	TONY HIEU TAN PHAM	USA
BIBHUDATTA BEHERA	India	TAM THI HUYNH #2	USA
VIKAS SETH	India	TRANG THUY THI NGUYEN	USA
RAHUL BAKSHI	India	TRUE HEALTH WATER LLC	USA
DHIRAJ UDENIYA .	India	HUYEN KHANH LE #D	USA
PRASANNA KUMAR DAS	India	KHANG SI TRAN	USA
BIG DISH FOOD SERVICES	India	TIMSON TRAN	USA
REMEDY WATER SOLUTIONS	India	NET THI JONES .	USA
DEEPAK SEN	India	THIEN GIA INC	USA
HITEN MANSUKHBHAI CHAUHAN	India	THIEN GIA INC	USA
RAMESHBHAI MULJIBHAI PARMAR	India	HENRY DUONG	USA
BHAVANA SHAILESHBHAI PRAJAPATI	India	HENRY DUONG	USA
GULABSINH SURSINH PARMAR	India	HA THI NGUYEN	USA
MITESH AMRITLAL PATEL	India	JOHNNY VU	USA
SHAILESH BABUBHAI PATEL	India	DERRICK TRAN #3	USA
DHAPUBAI CHANDANSINH DEVADA	India	DONNY TRUONG	USA

Congratulations to each of you for your outstanding achievement!

6A2

HOANG KHANH THI NGUYEN	Australia	NGUYEN VUONG MY HANH	Thailand
LINH BAO TRAM NGUYEN	Australia	BROOKE ANN MARCH	USA
JOSHUA LEE MURTAGH	Australia	TAM THI HUYNH	USA
EL SOL ENTERPRISE INC.	Canada	KKT LLC	USA
PRAKTIJK IN TOUCH MONIQUE VAN GENT	Europe	BICH VAN - TRUE HEALTH LLC	USA
KARERRA FOOD	Europe	STEVE CARLSON . #2	USA
THU VU THI	Europe	DERRICK T TRAN #2	USA
BATTINA ACCAME	Europe	HUYEN KHANH LE	USA
SANELY IN S.L	Europe	THB WATER LLC . #4	USA
BHARAT SINGH	India	UJNHU DOAN	USA
KEERTHI MADHAVI	India	THIEN GIA INC	USA
RATHANLAL .	India		
ROHIT SHARMA	India		
NAGAVELLI SRAVANTHI	India		
PRIYASRI PATRA	India		
DEEPAK SHARMA	India		
GITABA ARJUNSINH DEVADA	India		
DONNA LORETTA HARAHAP	Indonesia		
ALDIO MARTIANO	Indonesia		
VICENTE JASJADE EMBAAN	Japan		
TONG KIM HOA	Thailand		

6A2-2

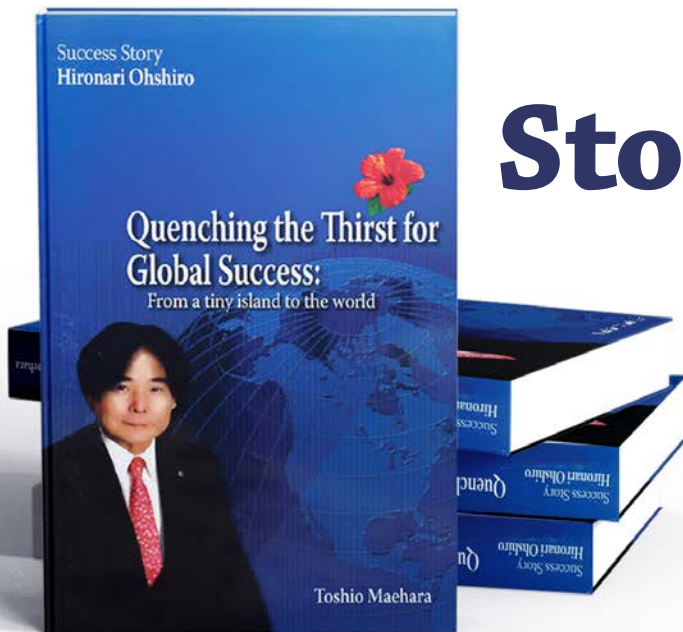
LA BLOEMEN PRODUCTIONS BV.	Europe
MOHAMMAD NASIR	India
HETALBEN ANKITKUMAR JOSHI	India
NGUYEN DANG HIEU THAO	Thailand
NGUYEN VUONG MY HANH	Thailand
LOAN HO #B	USA
DERRICK T TRAN	USA
THB WATER LLC . #3	USA
VAN ANH LLC .	USA

6A2-3

HARIKRISHNA ENTERPRISE .	India
LOAN HO	USA
PRESTIGE AQUIA LLC #B	USA

6A2-4

MINA ARVINDBHAI VATALIYA .	India
NGUYEN THI TRUOC	Thailand
PRESTIGE AQUIA LLC	USA



Stories of Success

A Spirit of Cooperation, Humility and Kindness from Childhood Continues to Exert Influence

“Ohshiro’s ethos always seems to be moving in between the simple village man, who learnt the spirit of cooperation, humility and kindness in the hamlet where he grew up, and the businessman playing out a global drama on an international stage. The ethos fostered within him when he was a young boy continues to exert influence on him today, a grown man with a business mind. That same ethos is strong enough to form a platform, upon which people can start to build up new elements they have absorbed from the environment.

Still, Ohshiro is and always will be an Uchinanchu. The word means a native of Okinawa, but has implications of bumpkin, or rube. Historically, the word has even been used discriminatorily. When Ohshiro was at junior high and high school, it was strictly forbidden to speak in the Okinawan dialect; all students were expected to speak the standard Japanese dialect.

Today, however, the word Uchinanchu is slowly being reclaimed and to take on a positive nuance. For their part, the Uchinanchu are generally considered to be “good, compassionate people.”



The above excerpt is from the book *Quenching the Thirst for Global Success, the Success Story of Hironari Ohshiro*. Toshio M. (2015)

It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must-read for distributors, it is available at

 www.enagic.com/shop

Also available in Chinese, Italian, French, Spanish and Japanese! Contact your local branch office for details.