



Executive News

ENAGIC INDEPENDENT DISTRIBUTOR E-NEWSLETTER

www.enagic.com

Welcome to the all new **Executive News** E-Newsletter! Enagic makes the highest quality and most desired water ionizers on the planet, but our most valuable asset is not our machines...it is YOU, the Enagic Independent Distributor! In an ongoing effort to provide you with the latest news, updates, sales strategies, marketing tips, special announcements and more, we are pleased to introduce the Executive News E-Newsletter. Published monthly, this e-newsletter will be emailed to every active Enagic Independent Distributor. Please take a look at our introductory edition and let us know what you think. Be sure to watch for it each month and tell your new distributors to make sure that Enagic has a correct email address for them, so they will receive it each month as well! Enjoy!!

MR. OSHIRO'S MESSAGE

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Oshiro
CEO Enagic International, Inc.

Enagic



Mr. Oshiro's vision is so radical, unconventional and unequivocally unique, that it has been able to penetrate the hearts of people worldwide and has led to positive changes in health and financial prosperity..

SALES STRATEGIES - OCTOBER



It's October, which is usually the time for ghosts and ghouls...but this year let's make it ghosts and goals!! In fact, let's forget the ghosts, and only focus on goals! For most direct sales professionals October is a VERY important month. It is the start of the 4th Quarter of the year, it is the beginning of the upcoming holiday season and it also indicates that the sales year is drawing to a close. This is an excellent time to take stock of your life and your business and to set

some goals for the next few months and for the beginning of upcoming new year. Did you hit your personal sales goals? Your team sales goals? Recruiting goals? How many goals did you accomplish? Did you even have actual goals? Below are tips you can use to help you set and achieve your end of the year goals.

#1: Write down your goals! You have to write them down, otherwise they are not goals...they are dreams! Set new "end of the year" goals and determine what you want from your Enagic business in the next few months...be specific: host a family holiday party, an extra \$5k for presents, a vacation to Hawaii, etc...then WRITE IT DOWN!

#2: Break your goals down into small manageable steps and identify the actions you'll need to perform in order to accomplish those goals.

#3: Determine your daily minimum activity. Do you need to meet with one new person each day, sample 10 gallons of water, invite 2 guests to a demo, make 5 new prospect phone calls? VOW to not go to bed until you finish your daily minimum activity.

#4: Start working TODAY. With consistent effort and proper planning you can achieve ALL of your end of the year goals and create an awesome holiday season! You still have 3 months until the end of the year, so work, work, work towards your end of the year goals! Finish out the year strong and then get a jump on setting and planning your goals and actions for next year!

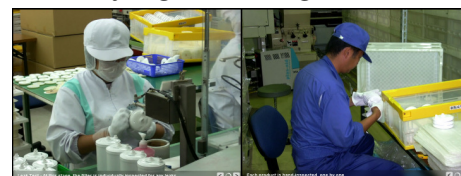


TECH TALK



Replacement Filters – When it is time to replace the internal filter of your Enagic water ionizer, it is important that you only use "genuine" parts, made by Enagic. Our internal filters are manufactured under strict quality guidelines, to ensure they perform at the highest levels. Imitation models are being made available on the Internet and distributors and end users need to beware of these sellers. These imitation filters do not meet the same quality standards as those offered by Enagic and using

them will void your warranty. We all know that things can be made cheaper, but when your goal is making a high quality product, cheaper is not the way to do it. Buying an Enagic water ionizer shows that you care about quality and performance, and the filter inside your machine should reflect that same level of quality. So when it is time to replace the filter, be sure that you, and all your distributors and customers get only the best!



SUCCESS – GET IN THE FAST LANE!



Race car drivers win races because they have only one thing in mind – the finish line. To be successful you too must have a goal which is more important than anything else in your life. “Desire is the key to motivation, but it's the determination and commitment to unrelenting pursuit of your goal - a commitment to excellence - that will enable you to attain the success you seek.”

Mario Andretti

WHAT IS “THE CIRCLE OF COMPASSION”

As an Enagic Distributor the Circle of Compassion should play a huge part in how we conduct business and even how we live our lives. In order to truly comprehend the vision of Mr. Oshiro you must first understand the principles of this ideology. Creating the foundation of the Circle of Compassion is the how the concept of True Health was originally founded. The idea of True Health was introduced by Mr. Oshiro many years ago and had a very simple goal: help a single person achieve True Health and then that person, in turn, helps someone else do the same thing. By helping others discover the benefits of True Health, we close a loop of the Circle of Compassion.

True Health, the foundation of the Circle of Compassion, is made up of three different aspects of health. The first is physical health. Without physical health, we have nothing. All the money in the world means nothing if you are too sick to enjoy it. Although all three aspects of health are important, physical health is the framework on which the other are built. After physical health is financial health. Once you are feeling great, you should also be able to thrive financially, which is the reason Mr. Oshiro created the Enagic Distributor business; as a means to discover financial health. The last health is mental or spiritual health. This is a health that helps you discover who you are and what is truly important to you. Kind of “why am I here” and “what legacy do I want to leave”, combined into one. It is a health that differs for all people and may include spirituality, religious belief or simply your core convictions regarding life. When all three aspects of health are achieved, then a person has realized True Health. Once a person has realized True Health, then they are ready to complete the Circle of Compassion, by sharing what they have learned and helping others to achieve True Health.

Every Enagic Distributor should strive to discover True Health for themselves and their family members. By experiencing the benefits of True Health, each person is in the position to be able to effectively share with compassion and help others discover this amazing concept. Remember each day that the mission you are a part of is much more than simply selling a consumer product; our mission is to bring True Health to the world and to allow everyone to experience the Circle of Compassion!



MARKETING MINUTE

Harnessing The Potential of Halloween

Did you ever stop and think about how powerful Halloween can be for building a business? For one night out of the year, you get a steady flow of people from your neighborhood and community knocking on your door and literally taking whatever you are inclined to give them. This year why not try something a little different? In addition to the tasty treats you will drop in the bags of trick-or-treaters, also consider dropping in a treat for mom & dad. A treat in the form of a card extending an offer to try the water free for 2 weeks. This is an excellent opportunity to reach out to the people that live close to you, even if you don't personally know them. It allows you to cost effectively "mass market", in a very gentle, non-threatening way. Since most of the children that will visit your home on Halloween night live close to you, if anyone responds to your offer, it should be pretty easy to get them water. They live close and close usually means convenient! Trying a local, extremely targeted marketing campaign like this doesn't have to be difficult or expensive. You can make the handouts on a home printer, using simple white card stock, some fun Halloween images and a message letting your neighbors know that you would like to share the incredible message and benefits of True Health. Don't make the cards too small, you don't want parents thinking it is just a piece of paper that mistakenly got into the bag, but don't make them too big either! A 3 inch by 5 inch card is the perfect size. Make your message short, but informative and remember, all the card is trying to do is get them to call you, that's it! The sample to the right will give you an idea of a look and message that may work for you.



A HALLOWEEN TREAT FOR MOM & DAD

Hello Neighbor! Hope your child had lots of fun this Halloween and that they enjoyed the goodies we shared with them. In addition to giving your child a treat, we also wanted to extend an offer to give you a treat as well! We would like to share an amazing healthy water with you and your family and the best part is, it's absolutely free!

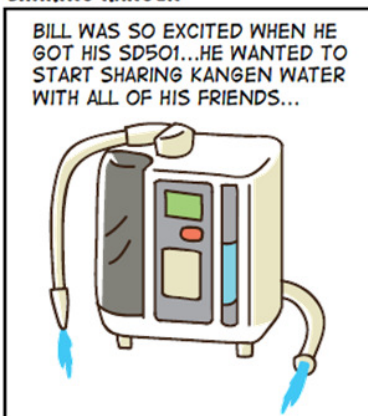
Please give me a call for more information.
John Smith (123) 456-7890

JUST FOR LAUGHS

NOTE: Providing samples of Kangen Water is one of many ways to market our products. Distributors should choose the method that works best for them!

SHARING KANGEN

WWW.TOONDOO.COM



COOKING WITH KANGEN

Colorful pH Scale Minestrone Soup

Ingredients

- 4 stalks Swiss chard (about 1/2 pound)
- 2 tablespoons olive oil
- 1 medium red onion, finely chopped
- 3 cups vegetable broth
- 3 cups Kangen Water 9.5
- 2 cans (14-1/2 ounces *each*) fire-roasted diced tomatoes
- 1 can (16 ounces) kidney beans, rinsed and drained
- 1 can (15 ounces) garbanzo beans *or* chickpeas, rinsed and drained
- 1 medium yellow summer squash *or* zucchini, halved and cut into 1/4-inch slices
- 1 medium sweet red *or* yellow pepper, finely chopped
- 1 medium carrot, finely chopped
- 2 garlic cloves, minced
- 1-1/2 cups uncooked spiral rainbow pasta
- 1/4 cup prepared pesto



Directions:

Clean all of the fresh produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. Cut stems from chard; chop stems and leaves separately. Reserve leaves for adding later. In a large skillet, heat oil over medium heat. Add onion and chard stems; cook and stir 3-5 minutes or until tender. Transfer to a 6-qt. slow cooker. Stir in Kangen Water, broth, tomatoes, beans, squash, pepper and carrot. Cook, covered, on low 6-8 hours or until vegetables are tender. Stir in pasta and reserved chard leaves. Cook, covered, on low 20-25 minutes longer or until pasta is tender. Top servings with pesto. Yield: 10 servings (3-3/4 quarts).

OCTOBER SPECIALS

An advertisement for Enagic's 'Free Shipping October' promotion. It features the Enagic logo, the text 'It's FREE Shipping October!', and a list of instructions on how to qualify for free shipping. The background shows several cardboard boxes, some open and some closed. A small note says 'Stock up for the year and save!'. At the bottom, it says 'Enagic Shop www.enagic.com/shop' and 'design by: enagicwebdesign.com'.

It's Free Shipping On Filters In October!

Get Free Shipping in October when you buy at least 2 Replacement Filters on the Enagic® Online Shop.

Here's how it works:

Visit www.Enagic.com/shop until October 31, 2015
Purchase 2 or more replacement filters in the same order
Enagic® pays for your shipping*

Good on HG, HG-N and Anespa Internal Cartridge filters.

* Up to \$20 shipping fees. If your entire order comes to more than \$20 in shipping, \$20 will be deducted from your shipping fee. If your order comes to \$20 or less, no shipping fees will be charged.

CORPORATE ANNOUNCEMENTS

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around



the world will converge on Las Vegas, Nevada for a thrilling and empowering 3 days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!

TRAINING & SPECIAL EVENTS

Below are some of the Special Events happening around home & the globe. Visit the Distributor News section on www.enagic.com for additional event details.

ENAGIC® TRAINING!

Join Presidential Master Trainer Don Prosser at the Enagic® Spencer office every Wednesday for some LIFE-ALTERING experiences that will commit you to developing and empowering YOUR future with Enagic®!

Our groups of motivated distributors engage in insightful discussions, fun role-plays and challenging explorations all designed around YOU. YOU are the main component of this training and YOU will leave ready for ACTION.

WHEN:
 Wednesdays 1pm - 4pm

Note: these classes are not appropriate for "clients" as the attendees are expected to be distributors, new or experienced.

Don Prosser
Enagic® Presidential Trainer

VENUE:
Enagic® USA Los Angeles Plaza
 4115 Spencer St.
 Torrance, CA 90503

EVERY WEDNESDAY @ 1PM
No registration needed.

Design by: EnagicWebSystem.com

Distributor Training - FREE
Presidential Master Trainer Don Prosser
Every Wednesday @ 1:00 PM PST
Enagic USA HQ
Torrance, CA

HAWAII ENAGIC DISTRIBUTOR TRAINING

OCTOBER 2 2015
FRIDAY

9:00AM-12:30PM
FREE EVENT

This first time event will focus on how to improve your health, increase energy and vitality, relate better to others, find out how Emotional Health, Nutritional Health, and Physical Health are used to help you cope with daily issues and become more effective in relationships and business building.

9:00AM-12:30PM
TIME WITH THE DOCTORS

Top to bottom, left to right: Don Prosser, Wade Lightheart 6A3-2, Shan Stratton 6A3, Bob Gridelli 6A8-4, Dr. Horst Filzter, Dr. Corinne Allen, Dr. Vernell Lucas, Tania Colon 6A19-4, Omar Ramirez 6A4-2, Jim Gilliland 6A4-2, Fred Brown 6A5-3

OCTOBER 3 2015
SATURDAY

9:00AM-5:00PM
DISTRIBUTOR TRAINING WITH ENAGIC LEADERS

Specific training on how to build your business and structure it for maximum long-lasting benefit. You will learn from those who have actually been able to build a strong business and will share their methods with you in a manner that you can put to immediate use.

7:00PM-10:30PM
CELEBRATION DINNER WITH LEADERS AND ENAGIC MANAGERS

Join us as we celebrate with leaders and new friends in a true Hawaiian atmosphere. A great meal as you listen to the Keawe Ohana entertain you with traditional Hawaiian song and dance.

Celebrate with those who will receive Achievement Bonus checks and learn how to do the same. Hear from Mr. & Mrs. Onitiro via video as they show appreciation for all Enagic Distributors and share the message of Enagic.

TICKETS

Friday event	\$ 59
Saturday event (Lunch)	\$ 69
Saturday event	\$ 79
Saturday event (Lunch + Dinner)	\$ 139

*Ticket prices do not include tax.

BUY YOUR TICKET NOW:
WWW.BUYMYTICKETNOW.COM

Secure Payments by:

WAIKIKI BEACH MARRIOTT RESORT AND SPA
 2552 Kalia Road, Honolulu 96815
 (808) 922-6611
www.marriott.com

Distributor Training - Ticket Purchase Required
Top Enagic Distributors
October 2 & 3, 2015
Waikiki Beach Marriott Resort & Spa
Honolulu, HI

**ENAGIC® PRESENTS
UKON® SEMINAR
TORRANCE, CA**
SPEAKER: DANNY B. JOHNSON
HOST: 6A4 MICHAEL MAXWELL

Time:
11:00 AM - 1:00 PM
7:00 PM - 9:00 PM

When:
Wednesday, October 14th, 2015

Where:
 **Enagic Torrance Office**
4115 Spencer Street
Torrance, CA 90503-2419
TEL: (310) 542-7700

Event is FREE
Seating is limited, so RSVP today!
www.EnagicWebSystem.com/events


 Design by: EnagicWebSystem.com

Ukon Seminar - FREE
Danny Johnson
Wed, Oct 14, 2015 11AM – 1PM & 7PM – 9PM
Enagic USA HQ
Torrance, CA


**ENAGIC® PRESENTS
UKON® SEMINAR & TRAINING
RIVERSIDE, CA**
SPEAKER: DANNY B. JOHNSON
HOST: 6A FILLMORE GOLDMAN

Time:
6PM - 10PM

When:
Thursday, October 15th, 2015

Where:
 **Hampton Inn & Suites Riverside - Corona East**
4250 Riverwalk Parkway
Riverside, CA 92505
Tel: 512-389-1616

Event is FREE
Seating is limited, so RSVP today!
www.EnagicWebSystem.com/events

 Design by: EnagicWebSystem.com

Ukon Seminar - FREE
Danny Johnson
Thurs, Oct 15, 2015 6:00 PM – 10:00 PM
Hampton Inn & Suites
Riverside, CA

**ENAGIC® PRESENTS
K.U.H. UKON® SEMINAR
HONOLULU, HI**
SPEAKER: DANNY B. JOHNSON
HOSTESS: HIROKO SUZUKI HAWAII MANAGER

Time:
3:00 PM - 8:00 PM

When:
Saturday, October 17th, 2015

Where:
 **Ala Moana Hotel - Carnation Room**
410 Atkinson Drive
Honolulu, HI 96814
808-944-4330

Event is FREE
Seating is limited, so RSVP today!
www.EnagicWebSystem.com/events

 Design by: EnagicWebSystem.com

Ukon Seminar - FREE
Danny Johnson
Sat, Oct 17, 2015 3:00 PM – 8:00 PM
Ala Moana Hotel
Honolulu, HI

Design by: EnagicWebSystem.com

 **STAR-STUDED
ENAGIC® TRAINING**

Saturday, October 24th

Join Enagic® Certified 6A Trainer Stephanie Contreras and Master Presidential Trainer Don Prosser as we explore YOUR success!

It'll be a day filled with empowered examples of HOW you can achieve YOUR success goals through Enagic's proven achievement insights. Come bond with like-minded people who you'll no doubt remain friends with for life!

Register at enagicwebsystem.com/events

7080 Hollywood Blvd, Suite 1100
Los Angeles, CA 90028





Distributor Training - Registration Required
Don Prosser / Stephanie Contreras
Sat, Oct, 24, 2015
Hollywood
Los Angeles, CA

RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person that has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

UNITED STATES

NEW 6A'S

FANCY LH TAM

ALLEN K HOLDEMAN

KAY V FRAY

REYNALDO R CRUZ

POWER TEAM GLOBAL INC #N

RESSEN M. PENALOSA

CRISTINA L. SANTIAGO

ROSE M. STEWART

FILLMORE J. GOLDMAN

WATER WELLNESS 4U INC #2

KAYE BELZER

ANNE G. DOLGIN

LILA RISTEVSKA

ECOTEK INT INC

DEBORAH REAVES

LIDIJA SNICARENKO

WILLIAM D NICHOLS

REX C BARRETT #3

CREEKSIDE WATER COMPANY LLC#3

BEATRIZ FREIRE

MA GUADALUPE GOMEZ

JODIE A KRAEMER

JOHN H. MAI

ELON DORNE ROSENTHAL #2

AURELIO LOPEZ

DANG T. NGUYEN

CURTIS T. OMURO

SHELLEY Y.H. YANO

BETH AMONETTE

KEVIN E. FREUND

INNOVATIVE MARKETING SYSTEMS CORP

NEW 6A2'S

DUANE W. STRAUB

ELON DORNE ROSENTHAL

FRANCIS H. YANO

NEW 6A2-2'S

WALTER BRYAN INGLE III

CANADA

NEW 6A'S

LESYENO WELLNESS CENTRE#2

CHRISTINA MAN-LAI LI

JOJIT GALVEZ #2

NEW 6A2'S

LESYENO WELLNESS CENTRE

JOEFARD M. SALAZAR

NEW 6A2-2'S

GRANDPA KANGEN WATER LTD.

MEXICO / SOUTH AMERICA

NEW 6A'S

GILMAR RIBEIRO

ISAIAS SOARES BARBALHO

RICARDO SANTOS SILVA

DIGITAL WEB EVENTOS

MARIA EUGENIA JUAREZ RUEDA

NEW 6A2'S

SAMUEL GUILHERME DA SILVA

Congratulations to each of you for your outstanding achievement!