



# Executive News

## ENAGIC INDEPENDENT DISTRIBUTOR E-NEWSLETTER

[www.enagic.com](http://www.enagic.com)

### MR. OSHIRO'S MESSAGE

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Oshiro  
CEO Enagic International, Inc.

# Enagic



*Mr. Oshiro expresses his great appreciation for all of the Enagic Distributors in every way possible. He is pictured above giving a traditional bow to show his deep respect for the efforts, sacrifices and determination of Enagic Distributors from all around the world. Mr. Oshiro recognizes that Enagic is a company built by people and he appreciates each and every one of them!*

### DECEMBER...DID YOU KNOW?

Did you know that over the past few years, December has been one of the best months for sales in Enagic? The month of December represents incredible opportunity, for both distributors and consumers. For many people this month will end up being the perfect time for them to invest in their health and prepare for a positive change for the upcoming new year. So don't think that the holidays mean sales will slow, because over the past few years, they have increased! Focus on getting at least one personal sale, and encourage your team to do the same, and you will be on your way to having an incredible 2016! Remember...Dream Big!

## **THE POWER OF DECEMBER**

### **December is a POWERFUL month!**

**It signals the end of another great year and the beginning of an even better new one!**

**Remember these helpful hints, that can help you make December your best month for sales production...**

**The holidays usually spark a “Buyers Mentality” for most consumers...they are expecting to spend...in fact, many have saved up during the year with the intention of spending this month.**

**Many people will be receiving bonuses that come at the end of the year...for these people, this is the perfect time to get their ionizer.**

**You will probably see more people and attend more gatherings this month, than the entire rest of the year, combined! Use these gatherings as opportunities share information, secure prospects, plant seeds for next year and close end of the year sales.**

**If you have shared information with others about Kangen Water, now is a great time to remind them that the pursuit of True Health is not something that they should procrastinate. Do they really want another year to go by before they make the decision to Change Their Water & Change Their Life? Of course not!**

**Come January 1, 2016, any tax advantage that may be gained by starting their own business as an independent distributor will have to wait an entire year! (Be sure to consult with a qualified tax professional regarding available tax advantages associated with owning your own business.)**

***There is no better gift than the gift of True Health!***

## SALES STRATEGIES - DECEMBER

### More Business Building During The Holidays: Part 1

As the holidays get closer you have to put yourself in the right state of mind. Most enter into a state of “consumerism” during the holidays, with laser focus on spending, instead of earning. This is kiss of death if you want to become productive during the holidays. The best way to break yourself out of this trance like state is to hit your own “reset” button. This means that, while you are still going to engage in and enjoy the holidays just like always, you are also going to have a mindset of business and opportunity. You are going to focus on, and be aware of, things that will make you money, instead of just costing you money. This may sound easy, but the holidays are powerful and even the best can get sucked into the “time to buy” mentality that becomes so prevalent during this time of year. There have been many economic studies conducted that have discovered there are specific times of the year when people are more open minded about purchases and are willing to spend. During March, April & May retail sales typically jump 15% - 20% because people are getting their tax returns. During November and December these numbers go even higher! Many people have been saving for this time of year or they receive end of the year bonuses and they have planned to spend. Much more than any other time of the year. The month of December can be your BEST month, if you want it to be. The spending “mood” of most consumers is perfect and the end of the year usually means a time for reflection; many times regarding things like setting goals for better health or earning more money in the upcoming year. Both of these things are opportunities for you to help someone realize the power and possibilities of True Health, so get out there and have your BEST December ever!



## TECH TALK



Tis the season to give the high tech gift of improved health through hydration, and what better way than with the most technologically advanced continuous ionized electrolysis water generator in the industry, the Enagic K-8. The K-8 is the most powerful antioxidant machine - featuring 8 platinum-dipped titanium plates! This additional electrode plate increases the electrolysis surface area, improves water ionization, and heightens the antioxidant production potential. This Kangen Water machine can be used in virtually any country, thanks to its worldwide multi-voltage power supply and interchangeable plug capability (sold separately). If your prospects

are looking for a powerful, versatile, feature-loaded machine, the Kangen 8 is the perfect holiday purchase that will keep giving back to your prospects for many years to come. With the K-8, get the gifts of True Health, delicious and nutritious Kangen Water and more!



## YOU HOLD THE POWER TO SUCCEED

*"There is a powerful driving force inside every human being that, once unleashed, can make any vision, dream, or desire a reality."* Tony Robbins



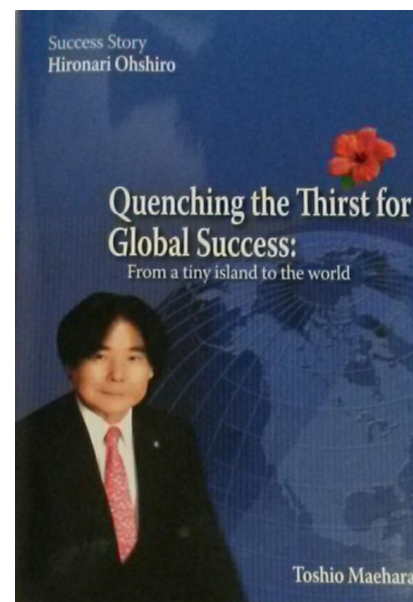
## "DREAMS AREN'T FOR DREAMING"

"Dreams aren't for dreaming, they're for making come true". It's something Ohshiro often says. We cannot aim for success without having dreams in the first place. But many people see their dreams collapse and die. How big you dream is a reflection of how big you are. You cannot fit something large into something small. Everyone knows this to be the truth, and yet still, so often, this fundamental truth turns hallow when action is required. Having goals and working towards them is what enables us to gradually turn our small receptacle into something wider and deeper and large enough for our dreams.

Akio Morita and the men with whom he cofounded Sony had big dreams: to rebuild Japan and enrich its culture. Their endless energy meant that, after not too long, everyone in Japan --- and, thanks to globalization, the world --- had heard of their Sony. Steve Jobs, before his untimely death, had a dream: to make "a dent in the universe". A space-sized dream. He wanted his identity to leave a small yet palpable mark --- a dent --- in the universe. But has Jobs' stellar record of innovation and discovery really only left a dent, a fingertip-sized dimple, in our universe? He passed away while still young but the legacy of his boundless dream will surely never be forgotten.

It's been said that more than 90% of successful people have dreams and set goals. These aren't the sort of dreams that pop into your head by coincidence, unexpected ideas as random as the lottery. Deep down, everyone already knows this. We should have goals in our life. We should be working towards those goals. Ohshiro did, and while there was much to overcome and many dues to pay, today he presides over a global company. It doesn't matter if you're from the tiniest island; you can still trade with the entire world. Your dreams are the propellers on which you can soar to success."

Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at [www.enagic.com/shop](http://www.enagic.com/shop).



## MARKETING MINUTE

### More Business Building During The Holidays: Part 2

**Holiday Gatherings:** Take advantage of EVERY opportunity to connect with others during the holidays. Remember that you are attending to not only socialize, but to build your business. There are two VERY important rules for social holiday gatherings. Number one, DO NOT drink too much! There is nothing worse than trying to build a serious business when you are intoxicated. Limit yourself to one or two drinks! Number two, DO NOT be annoying with water info. Many distributors get stuck in “water mode” and all they talk about is water. The people you are talking to are probably not as excited or interested in water as you are, so talk some water, but talk about other things as well. Use a holiday gathering / party to make contacts, drop seeds (like telling a compelling water related story or giving a business card, brochure or DVD), listen for clues (like someone mentioning a health issue, their own or someone they know; money issues, things have been tight / tough; etc.) Make mental notes of each person you speak with and be sure to get their contact info, business card or phone & email and follow up!

## MARKETING TIP: GREETING CARDS



Are you planning on sending greeting cards this Holiday Season? If so, why not send a card that extends holiday cheer and the idea of True Health? You can spread the joy of the season, while also promoting your business with these professionally produced holiday cards! Each pack comes with 25 cards and envelopes and at only \$10 per pack, it sends a great message, while at the same time being a great value. Visit the Enagic online store to order yours, but order early so you have enough time to send to your friends, family and prospects! [www.enagic.com/shop](http://www.enagic.com/shop)

## JUST FOR LAUGHS

HAPPY HOLIDAYS

WWW.TOONDOO.COM





## COOKING WITH KANGEN

### Rainbow Cauliflower & Basil Chowder

#### Ingredients

1 med sweet Maui onion diced  
2 tsp coconut oil  
3 cups 9.5 pH Kangen Water  
1 tsp sea salt  
3 med. red potatoes, diced  
3 cups white cauliflower florets diced  
2 cups rainbow cauliflower florets diced  
12 large fresh basil leaves  
extra virgin olive oil  
salt and pepper



#### Directions:

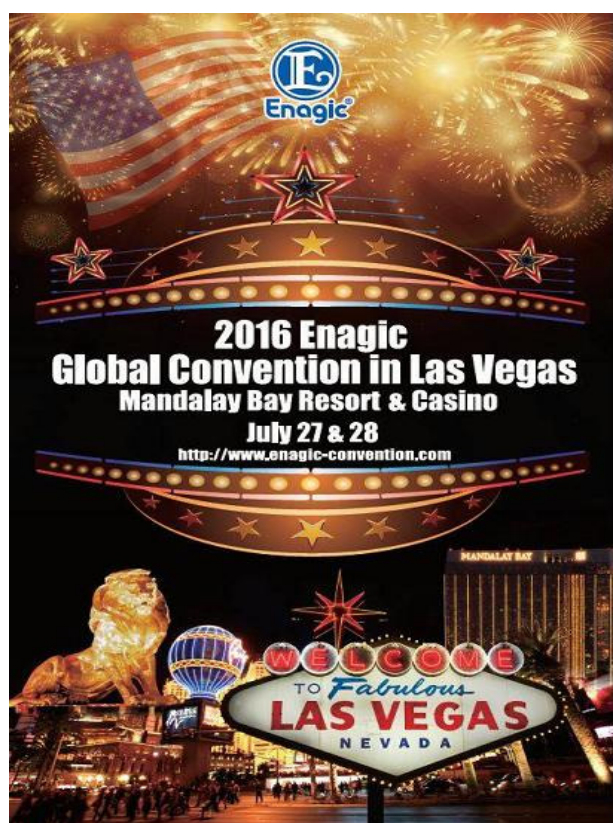
Clean all of the fresh produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. In a large fry pan sauté onion in coconut oil until softened and translucent, then add water, sea salt and potatoes. Bring to boil then reduce heat, cover pan and simmer for 6 mins. Meanwhile, prepare steamer with rainbow cauliflower adding 8 fresh basil leaves to steamer basket. Bring water to boil then allow to steam for 5-7 mins or just until fork tender but not too soft or mushy, set aside. Now add the raw white cauliflower florets to potato & onion mixture bring to boil again, replace lid and then reduce to simmer for 5-7 mins until cauliflower is tender. Place 3/4 of this mixture into blender and carefully blend until smooth and creamy. Pour back into pan and combine with remaining mixture. Remove basil leaf from steamer basket and gently add the steamed rainbow cauliflower to the creamy chowder mixture to coat. Serve with salt & pepper on the table for guests to adjust. Drizzle with extra virgin olive oil and top with trimmed basil.

*Happy Holidays From Enagic*

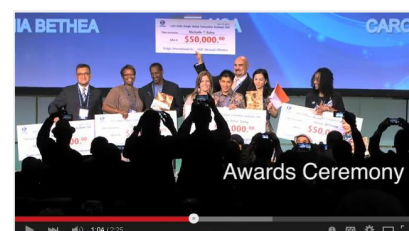




## CORPORATE ANNOUNCEMENTS



### HAVE YOU SEEN THE 2016 ENAGIC GLOBAL CONVENTION VIDEO?



**DECEMBER IS YOUR LAST MONTH TO SAVE!!**

**TICKETS PURCHASED BEFORE 12-31-15 ARE ONLY \$149 EACH!**

***TICKET PRICE INCLUDES ENAGIC CONVENTION, DISTRIBUTOR TRAINING, VIP EXECUTIVE DINNER & AFTER PARTY AND DELUXE SWAG BAG***

**TICKET PRICE AT THE DOOR \$299.00**

**[Click Here To – Watch The Video – Order Tickets – Book Your Room](#)**

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around the world will converge on Las Vegas, Nevada for a thrilling and empowering 3 days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!



## DECEMBER SPECIALS

**December 1-31, 2015**  
Save money with our special  
**December Filter Sale!**  
Order your replacement filter online today at:  
[www.Enagic.com/shop](http://www.Enagic.com/shop)

Or, please call:  
1-844-MY FILTER  
(1-844-693-4583)

For the entire month of December, the following filters are on sale:

Replacement filters are incredibly important for your Enagic® machine. They keep your water clean, pure and free from unwanted substances - just what your family needs for optimal hydration! Replace your filter regularly to maintain the impeccable performance of your Enagic® machine. It's never too late to save money and keep your water tasting great!

**SAVE \$23**  
\$100 **\$77**  
ANESPA External Filter

**SAVE \$63**  
\$250 **\$187**  
ANESPA Ceramic Filter

**SAVE \$20**  
\$120 **\$100**  
High Grade (HG & HG-N) Filter

**SAVE \$20**  
\$130 **\$110**  
F8 Filter for K8

Please allow 3 business days to ship your order from the processed date.  
(This does not include transit time, weekends, or holidays.)

Note: Enagic® has no responsibility if you order the wrong filter, so check your filter before taking advantage of these great discounts!

## The Enagic Annual Filter Sale!

During the month of December, filters are on sale!

**Stock up and save!**

**U.S. & Canada**

**December 1-31, 2015**  
Save money with our special  
**December Filter Sale!**  
Order your replacement filter online today at:  
[www.Enagic.com/shop-ca](http://www.Enagic.com/shop-ca)

Or, please call:  
1-844-MY FILTER  
(1-844-693-4583)

For the entire month of December, the following filters are on sale:

Replacement filters are incredibly important for your Enagic® machine. They keep your water clean, pure and free from unwanted substances - just what your family needs for optimal hydration! Replace your filter regularly to maintain the impeccable performance of your Enagic® machine. It's never too late to save money and keep your water tasting great!

**SAVE \$26.50**  
\$116.50 **\$90**  
ANESPA External Filter

**SAVE \$81.50**  
\$291.50 **\$210**  
ANESPA Ceramic Filter

**SAVE \$29.75**  
\$139.75 **\$110**  
High Grade (HG & HG-N) Filter

**SAVE \$32**  
\$150 **\$118**  
F8 Filter for K8

Please allow 3 business days to ship your order from the processed date.  
(This does not include transit time, weekends, or holidays.)

Note: Enagic® has no responsibility if you order the wrong filter, so check your filter before taking advantage of these great discounts!

## TRAINING & SPECIAL EVENTS

Below are some of the Special Events happening around home & the globe. Visit the Distributor News section on [www.enagic.com](http://www.enagic.com) for additional event details.

# ENAGIC® TRAINING!

Join Presidential Master Trainer Don Prosser at the Enagic® Spencer office every Wednesday for some LIFE-ALTERING experiences that will commit you to developing and empowering YOUR future with Enagic®!

Our groups of motivated distributors engage in insightful discussions, fun role-plays and challenging explorations all designed around YOU. YOU are the main component of this training and YOU will leave ready for ACTION.

**WHEN:**  
Wednesdays 1pm - 4pm

Note: these classes are not appropriate for "clients" as the attendees are expected to be distributors, new or experienced.

**VENUE:**

Enagic® USA Los Angeles Plaza  
4115 Spencer St.  
Torrance, CA 90503

**EVERY WEDNESDAY @ 1PM**  
No registration needed.

Design by: EnagicWebSystem.com

**Don Prosser**  
Enagic® Presidential Trainer

**Distributor Training - FREE**  
**Presidential Master Trainer Don Prosser**  
**Every Wednesday @ 1:00 PM PST**  
**Enagic USA HQ**  
**Torrance, CA**

# ESPRI TRAINING COURSE

(ENAGIC, SUCCESS, PERSONAL RELATIONSHIP, IGNITION)  
WITH DON PROSSER

## DECEMBER 19

8:00 AM REGISTRATION 9:00 AM- 4 PM TRAINING

**DAYTON RACQUET CLUB**  
**KETTERING TOWER-29TH FLOOR**  
40 W. MAIN ST. DAYTON, OH

**\$20/ PERSON**  
LUNCH INCLUDED

**PRESIDENTIAL MASTER TRAINER**  
**DON PROSSER**

FOR RESERVATIONS AND PAYMENT  
PLEASE VISIT THE EWS WEBSITE  
OR  
CONTACT MARILYN CAPORINI 937.750.9778

**Distributor Training - \$20 Per Person**  
**Presidential Master Trainer Don Prosser**  
**Sat, Dec 19, 2015 9:00 AM – 4:00 PM**  
**Dayton Racquet Club**  
**Dayton, OH**



*Mr. & Mrs. Oshiro*

*&*

*The Enagic Corporate Family*

*Wish You And Yours A  
Happy Holiday Season*

*&*

*A Safe And Prosperous  
New Year!*

## RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person that has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

### UNITED STATES / CANADA / MEXICO

#### NEW 6A'S

LEGRO ENTERPRISES INC

UNILIFE GLOBAL #A30

MICHAEL JAMES ENRIQUEZ

CMY DESIGNS INC#2

1610682 ALBERTA LTD

JUAN GUO

VALLIS R KOLBECK

CHRIS JOHANSON

KANGEN CARLOS.COM LLC #3

JAMIE L BALDERAS

ANDREA DANIEL

LORAIN R WALSH

JASNA DZAFER

THOMAS DUSTIN ENGLERT

MIMI T HO #3

ESTELA SANDOVAL

#### NEW 6A2'S

JOE MHAMED

SHAWN BROWN

POWER TEAR GLOBAL INC. #G

WILLIAM CARLOS GONZALES#2

DANTE CALINISAN #2

TAMI M POHLE

#### NEW 6A2-2'S

POWER TEAM GLOBAL INC. #C

***Congratulations to each of you for your outstanding achievement!***