

# 2016 happy new year

#### **MR. OSHIRO'S MESSAGE**

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Oshiro CEO Enagic International, Inc.

# Enagic



*Mr.* & *Mrs. Oshiro wish all of the Enagic Distributors a very Safe* & *Prosperous New Year*!!

#### THE ENAGIC 2016 MOTTO



#### **GETTING 2016 STARTED RIGHT**



A new year and a new motto: DREAM BIG! Are you ready to make 2016 your greatest year ever? If you DREAM BIG, you can make it happen! Let's look at some ways that you can get started right! 2015 was another great year at Enagic, but as entrepreneurs we strive to make "great" even better! To help increase your chances of making THIS year your greatest ever, we have some simple tips and ideas that are easy to follow and implement. January is a critical month in the Direct Sales Industry, as this month will typically "set the pace" for the rest of the year. This means that if you start January slow, the rest of your year will, most likely, end

up being slow. However, if you start your business with an All Out Massive Action effort, the results will, most likely, create a surge that will help you achieve constant and consistent momentum throughout the rest of the year. January can have great influence over your business, so don't let the opportunity to secure a solid foundation of your 2016 business efforts slip away! Here are some specific tips and ideas that will help you get things started right.

- 1. Initiate your A.O.M.A. (All Out Massive Action) Plan. Do as much this month as possible!
- 2. Get back in "Business Mode". The holidays are OVER...it's time to build your business!
- 3. Reconnect with the "Enagic System". Find out what is happening, when and where!
- 4. Get your business supplies: books, brochures, bottles, DVD's, EWS website, etc.
- 5. Commit to your business...meetings, demos, conference calls, webinars, Global Convention.
- 6. Get your 2016 Day Planner...set your goals & create your schedule!
- 7. 2016 is going to be an amazing year, so HAVE FUN & DREAM BIG!!

#### **TECH TALK – ENHANCER FLUID**



Inaccurate information has been floating around the Internet about the Enhancer Fluid used to make 2.5 pH Strong Acidic Water and 11.5 pH Strong Kangen Water®. So, let's set the record straight. The enhancer fluid is 99%+ purified water. There is also a very small amount of sodium chloride, also known as "table salt". Other ionizer sellers have been known to use scientific terms to try to trick consumers into thinking an ingredient is somehow dangerous, or even diabolical. The salt in the enhancer fluid does two things; first, it allows the machine to maximize power during ionization; the salt acts as an added electrical conductor. There is also a reaction between the salt, the water and the electricity that creates a natural form of "bleach". The last component is an even smaller amount of sodium hypochlorite, which is the "chlorine" that is used to safeguard tap water.

The amount used in tap water is typically 0.05% by volume. The enhancer fluid is 0.01% by volume. This means that there would be more sodium hypochlorite (chlorine) in a glass of tap water, than in an entire bottle of enhancer fluid. Yet some other ionizer sellers act like the enhancer fluid is hazardous, which is usually for no other purpose than scare tactics. This small amount of chlorine is used as a preservative to ensure quality of the enhancer fluid, that's all. Besides, the waters created when using the enhancer fluid are not recommended for drinking. Be assured, Enagic would never knowingly provide an additive that was dangerous...PERIOD!

#### **BUSINESS BUILDING – S.M.A.R.T. GOALS**

"It's not the destination, but the Journey."

How many times has this been said? Probably more than you can count. It means that although the destination may be the goal, it's the journey that promotes and inspires growth in an individual. Whether it's a family vacation or a new business venture, the journey to the end result is what really helps people grow and succeed. This same idea applies to goals. What goals have you set? Are they lofty? Or simple? Believe it or not, there is a way to set a goal incorrectly. Here's an



example, in traditional New Year's fashion, someone in the family will have the resolution, or goal, to lose weight. Most will throw out something unspecific, saying, "I'm gonna lose weight this year!" While stating a goal is an important step in the process, it's just that, a single step. And a simple declaration of "wanting to lose weight" is actually not a goal...it's just a statement, that was probably made with some help from a New Year's inspired beverage and the belief that saying you want to make a change in the upcoming year is something that you're supposed to do, even if you don't actually follow through with it. Don't be fooled...this is NOT an actual goal and 99.999% of the time these types of "resolutions" will not become a reality!

#### "S.M.A.R.T." Goals

Before setting a goal, it's important to understand what actually makes a goal, a goal, and not just a passing desire. In order to be classified as a "goal", the idea must meet certain criteria.

- 1. It must be Specific
- 2. It must be Measureable
- 3. It must be Attainable
- 4. It must be Realistic
- 5. It must be given a Time Frame for completion

These five factors make an actual goal: Specific, Measureable, Attainable, Realistic, Time Frame; or S.M.A.R.T. for short.

#### Steps to Achieving a Goal

In order for a goal to be achieved, it must be structured properly. These steps will help you stay on track and hold yourself accountable for completing your goal.

Step 1: Identify a specific goal. What EXACTLY are you hoping to achieve? Here's an Example. "I will be a 6A by the 2016 Enagic Global Convention held in Las Vegas, NV in July 2016." Note: When setting goals, make sure you use words like "I will", not "I want". Saying "I will be a 6A" is different than saying "I want to be a 6A." "WANT" is a wish, while "WILL" is a decision! Step 2: Now that you've identified your goal, it's time to make it real. Write down your goal. This may seem like an insignificant step, but writing down your goal turns an idea into a real and tangible thing.

#### **BUSINESS BUILDING – S.M.A.R.T. GOALS**

(continued) Step 3: Identify what it will take to achieve your goal. In this case, Achieving "6A" will take a total of one hundred sales within the qualifying volume of your organization.

Step 4: Make an Action Plan for HOW you will achieve your goal. While it's great to understand the basics of your goal, it is equally, if not more important, to identify the specific short term, mid term and long term tasks you must complete in order to achieve your MAIN GOAL. Your action plan should include the necessary steps needed to achieve your Short / Mid / Long Term goals. Step 5: Stick to your action plan. This seems the most obvious, yet it's diverting from an action plan that causes most goals to end in failure. Make sure you are serious about your goal and plan. Then follow your action plan! By following these steps, you maximize your possibility for success. When properly planned, even the loftiest goals become achievable!

Note: Write down ALL of your goals and chart them on a calendar or planner. By writing them down, you hold yourself accountable by reminding yourself what you're working towards and ensuring you are taking the proper actions to attain your goal. Set your S.M.A.R.T. goals now!



#### **JUST FOR LAUGHS**

#### HAPPY NEW YEAR!

I'm so excited for 2016! I've got my home office all set up, I have bottles for sampling, I have materials for my hot prospects...



I have my new 2016 day planner, my EWS website is all set up, I have a brand new filter for my K8, I printed out all the forms for orders... but I feel like I may be forgetting something...



You are honey...you forgot your pants again!

WWW.TOONDOO.COM

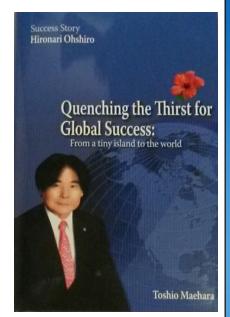
#### **DREAM BIG!**



"All our Dreams come (rue, if We have THE COURAGE TO PURSUE (HEM!" Walt Disney

#### "DREAMS FOR THE YOUNG"

"The Enagic baseball team. Okinawa, the land of long life, is blessed with the kind of favorable weather that allows you to practice and play sports all year round. Japan's favorite sport is baseball; everyone plays, even small children. In the past, every company used to have a baseball team and they would play against each other in leagues, but recently the number of teams has dropped – there is only a handful in Okinawa now. These teams play in what is known as the corporate league, and in Okinawa there are only six teams, including Enagic. The team members are officially company employees. The number of people who play baseball tends to be high, as it is a popular sport. Having the Enagic team creates added value for employees and contributes to



improving the reputation of the company. The reason that the number of corporate league teams has fallen is not due to a drop in the popularity of baseball, but rather it is a question of the budget required to maintain such teams.

Industrial team members work as company employees while also dedicating time to practice; in Enagic, mornings are for baseball and afternoons are for office work. All of the team members strive to improve their sporting skill while remaining dedicated to their work; there are even a few younger players who are dreaming of getting to the professional leagues. There are seven or eight official games a year; our performance so far has been "not bad", says Coach Moringa.

The Enagic Baseball Team was established in 2009, after a statement by Oshiro at a press conference in October 2008: "I have been thinking, as someone born and bred in Okinawa, what I could do for my local community. The level of baseball played at elementary, junior high and high school here in Okinawa is among the best in the country, but those talented players have nowhere to go in Okinawa after graduation. I would like to offer baseball as a means of enabling young people of this prefecture to hold onto their dreams"."

Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at www.enagic.com/shop.

#### IN THE KITCHEN WITH KANGEN

Naturally Flavored Kangen Water®

Blackberry, Vanilla and Lavender Yield: 1/2 Gallon

Ingredients:

64 ounces fresh Kangen Water® (pH of your choice)

- vanilla bean or a pinch of ground vanilla bean 1
- 3-4 black berries, halved
- 3-4 stems fresh lavender or 1/4 tsp dried lavender
- 2-3 drops liquid Stevia or Truvia (for added sweetness)

#### **Directions:**



If using a vanilla bean place the bean in the water the night before and allow to soak over night at room temp. Gently rub the fresh lavender between your fingers and add to the water along with the blackberry halves, pressing them gently as you put them in to release some juices. Add Stevia / Truvia to sweeten if desired. Allow to stand at room temperature for at least 10 - 20 minutes. Before drinking, use a strainer or sieve to remove solid ingredients. Pour and enjoy!

Some additional flavor variations:

- -Lemon and lime with fresh mint leaves and a drop or two of Stevia / Truvia
- -Cucumber, mint and fresh lime with 30% coconut water
- -Strawberry, lemon and thyme and a drop or two of Stevia / Truvia
- -Grapefruit and rosemary
- -Peach and sage (use sage sparingly, as it has a very strong flavor)

Live Healthy - Live Delicious!



Change Your Water - Change Your Life

#### **CORPORATE ANNOUNCEMENTS**



III V 27 & 28

#### HAVE YOU SEEN THE 2016 ENAGIC GLOBAL CONVENTION VIDEO?







#### THERE IS STILL TIME FOR YOU TO SAVE!!

#### TICKETS PURCHASED BEFORE 04-30-16 ARE ONLY \$199 EACH! TICKET PRICE INCLUDES ENAGIC CONVENTION, DISTRIBUTOR TRAINING, VIP EXECUTIVE DINNER & AFTER PARTY AND DELUXE SWAG BAG

#### **TICKET PRICE AT THE DOOR \$299.00**

#### <u>Click Here To – Watch The Video – Order Tickets – Book Your Room</u>

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around the world will converge on Las Vegas, Nevada for a thrilling and empowering 3 days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!



#### **JANUARY 2016**

#### **TRAINING & SPECIAL EVENTS**

Below are some of the Special Events happening around home & the globe. Visit the Distributor News section on <u>www.enagic.com</u> for additional event details.



Distributor Training – Ticket Required Presidential Master Trainer Don Prosser Jan 8 / 9, 2016 Hyatt, Raleigh, NC Enagic 2016 New Year's Party

Friday, Jan 22, 2016

Torrance Marriott Torrance, CA

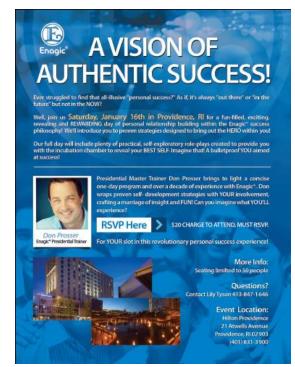
Tickets Required



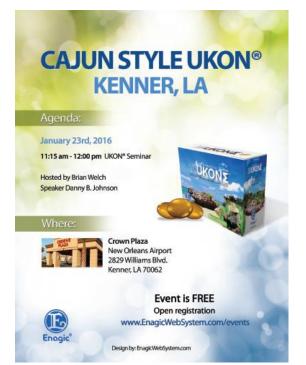
Distributor Training / Ukon Seminar Speaker: Danny Johnson Thurs, Jan 14, 2016 3:00 PM – 9:00 PM Courtyard Hotel, Myrtle Beach, SC

#### **JANUARY 2016**

#### **TRAINING & SPECIAL EVENTS**



Distributor Training – Ticket Required Presidential Master Trainer Don Prosser Sat, Jan 16, 2016 Hilton, Providence, RI



Distributor Training / Ukon Seminar Speaker: Danny Johnson Sat, Jan 23, 2016 Crown Plaza, Kenner, LA



6A Meeting Hosted by Jack Hong & Mika Miner Fri, Jan 22, 2016 1:00 PM – 4:00 PM Enagic USA Chicago Office



Distributor Training – Ticket Required Presidential Master Trainer Don Prosser Sat, Jan 30, 2016 Auburn, WA

**JANUARY** 2016

# Mr. & Mrs. Oshiro J. The Enagic Corporate Family Wish You And Yours A Safe And Prosperous New Year!

#### RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person that has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

#### UNITED STATES

#### <u>NEW 6A'S</u>

ALYSSA HARDING JACK TESTA POWER TEAM GLOBAL INC #Q UNILIFE GLOBAL #A2 UNILIFE GLOBAL #A21 EDEN P CABAL YUYUN HUANG HSIAO OL TAI WHITNEY HUANG NASSERE DIABY #2 BRIGITTE AKPAWU FEEL GREAT 123 INC D&G MULTI-SERVICES AND CONSULTING CORP #2 ELIZABETH METIVIER

CYNTHIA DAMASO CASTILLO CAROLINE NEGLIA DESDEMONA P. TORREJON STEPHEN M DIGIOVANNI OD CONSULTING GROUP LLC EQUIPO EXCELENCIA ENAGIC JANICE E. DANIELS BRIAN M LANNON TIFFANY VAN BUI KANGEN LOVERS INC CAL TECH ENTERPRISE #2 MARIA VERONICA L RIVERA THOMAS VU

#### **NEW 6A2'S**

ANASTASIA D PADUA

BARRY L. AWE

**RUBEN SERRANO** 

Congratulations to each of you for your outstanding achievement!



#### **UNITED STATES**

#### NEW 6A2-2

#### NATURAL ANTIOXIDANT H2O

#### NEW 6A2-6

#### THE ACTS WATER INC

Congratulations to each of you for your outstanding achievement!

<u>CANADA</u>

#### NEW 6A'S

MARYJANE RECINOS #3LARRY A. KENDELCHRISTOPHER J HICKS #2GE YUAN CAI#2LAU CHINGAMELITA HERBITO #2

#### NEW 6A2'S

MARYJANE RECINOS RYSHEAK LIGHTWON SHARON HEALTH COUNSELING LTD.

NEW 6A2-2'S

#### AMELYN DAMASO VILLEGAS

Congratulations to each of you for your outstanding achievement!