



Executive News

ENAGIC INDEPENDENT DISTRIBUTOR E-NEWSLETTER

www.enagic.com

MR. OSHIRO'S MESSAGE

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Oshiro
CEO Enagic International, Inc.

Enagic



Mr. & Mrs. Oshiro are an excellent example of how a couple can work together to build a business. They travel together and work as an unstoppable team!

FEBRUARY...DID YOU KNOW?

February was named after the Latin term *februum*, which means *purification* & is also the only month that ends prior to 30 days & is the only month effected by leap year. Although we in the Northern hemisphere know that it's the middle month of winter, those in the southern hemisphere know it as the hottest month of summer. The color associated with this month is purple which includes its flower the Violet & stone Amethyst; this is great, since many people relate Kangen Water with the color purple! February is also considered or called the Month of Love. Some say it's due to the month being so cold that love ones gather closer to stay warm.

THE ENAGIC FEBRUARY MOTTO

**IGNITE YOUR
PASSION
& DREAM
BIG!**

PROFITS THROUGH PASSION



It is said that if your career is something you are passionate about, you will never “work” a day in your life! If this is true, many Enagic Distributors will never work a day in their lives, because their business is built on passion! It’s easy to understand why so many distributors become so passionate about the Enagic business. They are helping to spread True Health, which is something that just about anyone can get passionate about!! Here are a few tips and hints to help you turn your passion into profits as you build your Enagic business.

1. Work with other passionate people. Building your business is much easier with positive, likeminded people, so always be on the lookout for passionate prospects!
2. Share your passion. Don’t be afraid or embarrassed to let others know about your passion for Kangen Water and the Enagic business. Carry your water bottle all the time. Share information with others. You may just share something that changes a person's life!
3. Keep the passion alive. Don’t let minor setbacks hinder your passion. Remember to look at the “big picture” and the things that attracted you to Kangen Water and the Enagic business.
4. Make “Fun” a priority. Being passionate about a business is much easier when you are having fun! Most distributors have a lot of fun in this business, so make sure you are always maintaining a healthy balance between working hard and having fun!
5. Expand your passion. For most Distributors the passion they have for Kangen Water and the Enagic business grows over time. The more positive experiences they have, the more lives they touch, the more success they enjoy, the greater their passion becomes!

TECH TALK – PLATE CONSTRUCTION



When it comes to the quality and effectiveness of the water produced by a water ionizer, the construction of the electrode plates is one of the most important components. There are three main types of plate construction used in the water ionizer industry today: solid, mesh and slotted. Solid plates are the most durable plate design, with the longest lifespan; they are also the most expensive to produce, which is why they are typically used in only the highest quality water ionizers.

Physical contact between the water and the plate is one of the most important aspects of the ionization process. A solid plate allows for the greatest amount of physical contact of all the plate designs because the water is constantly in contact with a surface. A mesh or slotted plate allows water to flow through numerous openings, in some instances without ever making any physical contact with the plate at all. The design of the solid plate also makes it the most durable and least prone to calcium buildup. A solid plate provides a flat surface, so there is much less in the way of mineral buildup. With a solid, smooth surface it is more difficult for minerals to collect. What little buildup there is can be easily washed away during the self or manual cleaning process. With mesh or slotted plates, the calcium may collect in the holes and corners of the plate, allowing for rapid mineral buildup and making them very hard to clean. Solid plates are the preferred design and are used by the highest quality water ionizers.

PASSION WITH A PURPOSE



How many people are really passionate about their “job”? For many it might be time to dust off their dreams and think about the future. Although expertise is essential for success in the 21st century, it's just not enough to just be an expert anymore. The truth is knowledge is ubiquitous & free and technology is creating changes on an almost daily basis. Consider this, one in every five people now owns a smartphone; an increase of nearly 1.3 billion users in four years. To give you an idea of the amazing speed of change, consider that it took 39 years for landline telephones to move from 10-percent to 40-percent market penetration in the United States;

smartphone companies achieved this goal in less than three years. Like it or not, we are part of a global transformation. We've evolved from the industrial age, when labor skills were valuable, to the information age, when knowledge mattered most, into the 21st century, the golden age of innovation and problem solving. Fortunes will be made by those that embrace this reality.

Kevin Kelly, the author of *What Technology Wants*, predicts that 70 percent of the jobs that exist today will be phased out with technology by the end of this century. The standards of the past are not working. It's estimated that more than two thirds of the American economy is based on unsustainable consumer spending, and our annual garbage output is now more than 17 times the collective weight of the entire adult population of the U.S. We simply cannot stay the same. The mundane routines of the past are being absorbed by the bright light of a future where the term "status quo" no longer resides. Although impossible to imagine, the rapid speed of improvement in technology means that some sort of technology will soon be used to replace any job that does not involve actual people providing a solution to a real problem. If someone's work is contributing to, rather than solving, the world's problems, how long do you think their career will actually last? The paradigm shift is happening now. Cutting-edge solutions have replaced mindless consumer spending as the golden currency of the 21st century, and real problems, rather than invented needs, are the new career paths. Innovation is not only a minimum requirement for career longevity; it is a fundamental need for our future survival.

Passion with a purpose is the new foolproof formula for success. While everyone might not be as bold as Elon Musk, who envisions space travel as a solution to our environmental problems (he is working on building cheaper, faster rockets so that humans can potentially inhabit other planets), but people can certainly make the important difference they were born to make. We all matter and we can all help when it comes to solving the problems of this world.

Ask your prospects four critical questions:

Do you have something to fall back on in case your job is outsourced to automation?

Do you know who you are and what you REALLY want to do?

Are you passionate about your work / career?

Are you engaged in creating or providing a solution to a real-world problem?

If the answer isn't "yes" to all four questions, they'll likely be left behind in the new, innovative, solution-based economy.

(continued on next page)

PASSION WITH A PURPOSE

(continued) There is a brilliant silver lining to all this change: while there are more problems than ever, there are also more solutions. Technology now allows for worldwide collaboration and revolutionary impact with almost no barriers. Enlightened innovation is here. Share the solution of True Health with others and become the agent of change you were meant to be. This is what tens of thousands of Enagic Distributors are doing. When speaking to prospective distributors, talk to them about the changing landscape of the world economy and discover what role they want to play. Have them consider their passion. Discover their unique reason for being here. Why are they working? What are they meant to do? Do they want to be a part of something BIG? Without this discovery, they will all fail, because the demands of success have changed.

The word "passion" has its roots in the Latin word "pati," which translates as "suffer." Whether they realize it or not, they are either neglecting their heartfelt desires by numbing themselves with complacency or they have discovered their passion and are using it for good. Passion is the force that drives people toward solutions that are not achievable with a mundane mindset; it is the intrinsic motivator that inspires us to collaborate on a global scale and achieve our goals. When passion is combined with focused purpose and intentional action, we achieve self-mastery. We become willing servants to our hearts rather than slaves to a dead-end future.

There are people without hope, who have forgotten how to dream; we need them and they need us. Bring them and their dreams into the world of Enagic with heartfelt passion and allow them to feel hope. Let them become one of the driving forces that propel the great tsunami of change to wash away the uncertainty of their past and forever alter their future for the better. Help them make the difference they were born to make; discover the success you were born to achieve!

JUST FOR LAUGHS

LOVE OR KANGEN?



A PASSION FOR GREATNESS



“There is no greatness without a passion to be great, whether it’s the aspiration of an athlete or an artist, a scientist, a parent, or a businessperson.” *Tony Robbins*

“COMPASSION” NEEDS “PASSION”

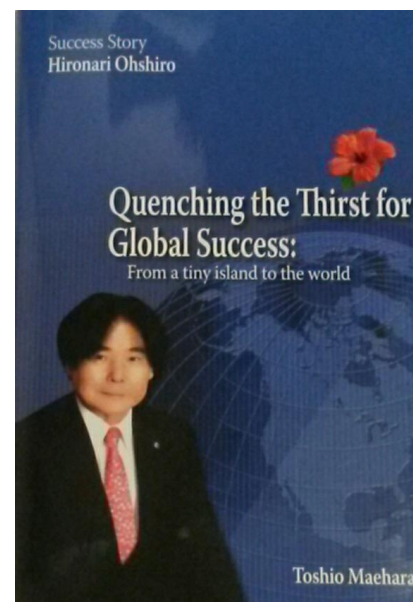
“Ohshiro always emphasized how we should be compassionate to one another. I have already talked about how his mother’s teachings still reside in his heart. This is why he is dedicated about spreading the word about *kangen* water, the secret to health, good news that he wants everyone to know about. Of course, some people will dismiss his message as nothing more than business talk and PR. There’s not much we can do about that. But in truth, you can’t really understand Ohshiro’s mindset without first understanding his Uchinanchu spirit.

There is a phrase in the Okinawan dialect, *chimugurisan*, which means to have compassion for others. Literally, it means to have “pain of the heart”. In other words, seeing the pain and the sadness of another causes you to feel pain in your own heart. *Chimu* originally meant “heart”. Your heart would ache with compassion. There are other similar phrases in Japanese, such as *kimottama ga ookii*, “to be fearless”, or “to have a big heart”.

There is another word, *yuimaaru*. It does not have the exact same meaning as *chimugurisan*, rather it is one rank above it. The word means to “help each other”. In the past, if a village suffered damage from a typhoon – a collapsed roof or a blown down fence – everyone in the village would go from house to house, helping to repair and mend each property in turn. Their “hearts would ache” for their fellow villagers, which is why they would *yuimaaru*, help each other. Today, that same spirit exists, although it now manifests itself differently.

Ichare bacho de. This saying “brothers from the moment you meet”. It is another indication of the oceanic and open spirit of Okinawa. If you introduce yourself to someone you’re meeting for the first time as “an Uchinanchu”, then their hearts will open to you: you’ll find they tell you things not normally told. It’s strange but wonderful.”

Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at www.enagic.com/shop.



SOCIAL MEDIA BLITZ

Today we live in an age of technology and a large part of that world is Social Media. We would like to encourage every Enagic Distributor to utilize social media outlets to promote your business. No matter what you are doing, from installing a new machine, to conducting a home demo, to attending or organizing a distributor training, to going out for a meal and having your Enagic / Kangen Water bottle with you. Snap a few pictures and post them! Convey the excitement, the fun and the time freedom that this business can create. The more we share the incredible lifestyle of Enagic, the more people will become interested in the True Health movement. Below are a few pictures we found on Social Media. Our staff will be scouring social media for pictures each month, so post yours and they might just end up featured in a future edition of the Executive News!! Be sure to follow us on Facebook

www.facebook.com/enagicUSA & www.facebook.com/enagic.convention.



Please be sure that you are NOT posting any pictures or information on social media that violates the Enagic Policies & Procedures. No pictures of checks and no health / medical claims. Enagic has a Zero Tolerance policy regarding these types of postings. These are not allowed and may subject the person posting to severe consequences, which may include termination of their distributorship.

IN THE KITCHEN WITH KANGEN

Fresh Sugar Free Cherry Lemonade

February is National Cherry Month. Since ancient times, cherry pits have been used as a pain remedy for arthritis, gout, chest pains, throat irritations and even labor pains! Cherries are rich in potassium, Vitamin C, and B complex and also contain antioxidants and melatonin. To top it off, cherries are high in Vitamin A and beta-carotene. Since cherries are so good for us, we decided to honor them as the Kangen Water co-star of our February recipe.

Ingredients:

- 6 lemons
- 2 apples
- 3 cups fresh Kangen Water® (pH of your choice)
- 3 cups fresh cherries, stems & pits removed
- 3 – 4 tbsp agave syrup

Directions:

Clean all of the fresh produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. Peel the lemons and then juice lemons in a juicer (on low setting if you have that option), yielding approx 2/3 cup fresh juice. Next, juice apples whole. Pour lemon/apple juice into blender, add Kangen Water, cherries and 3 tbsp agave syrup. Blend well, adjust sweetness with last tablespoon of agave if needed. Pour into your preferred serving vessel, garnish with mint, lemon or cherries and enjoy!

Note: If you don't have juicer, you can make a smoothie with all these ingredients instead and just hand squeeze the lemons and then blend in the cherries and the apples.

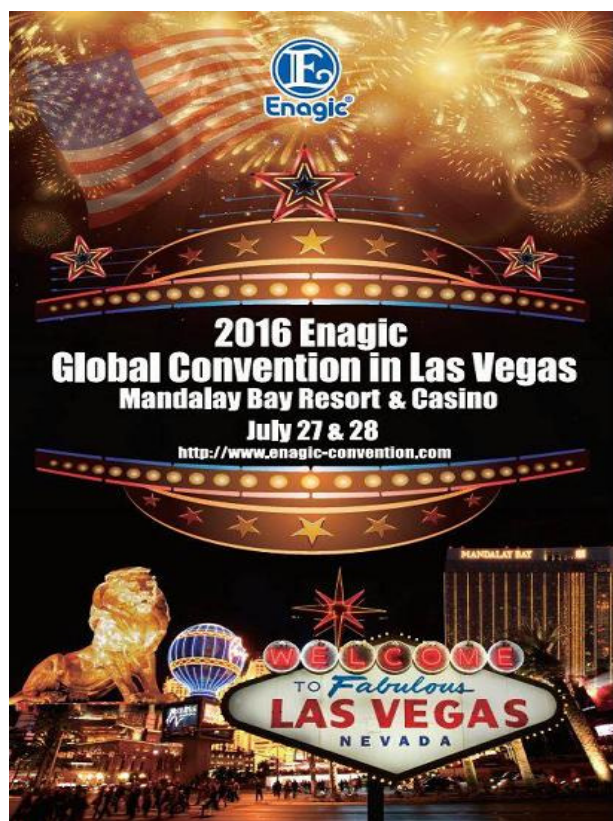
Live Healthy - Live Delicious!



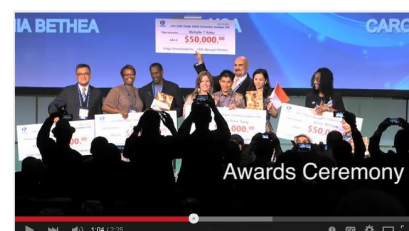
Change Your Water - Change Your Life



CORPORATE ANNOUNCEMENTS



HAVE YOU SEEN THE 2016 ENAGIC GLOBAL CONVENTION VIDEO?



THERE IS STILL TIME FOR YOU TO SAVE!!

TICKETS PURCHASED BEFORE 04-30-16 ARE ONLY \$199 EACH!

TICKET PRICE INCLUDES ENAGIC CONVENTION, DISTRIBUTOR TRAINING, VIP EXECUTIVE DINNER & AFTER PARTY AND DELUXE SWAG BAG

TICKET PRICE AT THE DOOR \$299.00

[Click Here To – Watch The Video – Order Tickets – Book Your Room](#)

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around the world will converge on Las Vegas, Nevada for a thrilling and empowering 3 days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!



DISTRIBUTOR SALES CONTESTS



Monthly 1A – 5A Commission Bubble Contest

Competition between 1A through 5A distributors!
"Bubble up" your earnings by scoring the most "Bs" (bubbles!)

* For example, if a 2A distributor sells an SD501, he/she would receive a total of 8B (4 bubbles multiplied by the distributor's rank). Selling a K8 would earn him/her 10B (5B x 2).

* Up-lines will also receive "B-scores" based on the 8-point system.

Product Bubble Chart:

SUPER501.....6.0 B	SD501U.....5.0 B	K8.....5.0 B
SD501PT.....4.5 B	SD501.....4.0 B	SUPER501(Member) 4.0 B
JRII.....2.0 B	Anespa.....2.0 B	UkonFB.....2.0 B
R.....1.0 B	Anespa(Member).....1.0 B	UkonFB(Member).....1.0 B
UkonDD(New).....0.5 B		

- Any 1A through 5A distributor as of the beginning of the month are qualified to participate in this contest.
- Only one account (highest earned) per distributor will be qualified.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD: Renewals do not count.

1st Place	US\$5,000
2nd Place	US\$4,500
3rd Place	US\$4,000
4th Place	US\$3,500
5th Place	US\$3,000
6th Place	US\$2,500
7th Place	US\$2,000
8th Place	US\$1,500
9th Place	US\$1,000
10th Place	US\$500



Monthly 6A & Above Group Sales Contest

Competition between distributors 6A and above (as of the beginning of each month) based on total open volume unit sales within their 6A group.

- Any distributor 6A or above as of the beginning of the month are qualified to participate in this contest.
- Member purchases do not count.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD counts as 1/3 unit; Leveluk R counts as 1/2 unit.
- Ukon DD: New sales will count; renewals will not.
- Minimum of 30 units in group sales to qualify.

1st Place	US\$5,000
2nd Place	US\$4,500
3rd Place	US\$4,000
4th Place	US\$3,500
5th Place	US\$3,000
6th Place	US\$2,500
7th Place	US\$2,000
8th Place	US\$1,500
9th Place	US\$1,000
10th Place	US\$500



2016 Annual 8-Point Contest

Win a Luxury Car! 1st Place Winner of Year 2016

Competition for all Enagic distributors!
Compete for the most unit count within 8-point machine sales!

- Targeted Products: K8, SD501, SD501PT, and Super501
- Minimum of 1,000 unit sales of targeted products within 8 points.
- Tokurei (Good Samaritan) and cancellations do not count.
- Vehicle model will be determined based on the winner's residing country.



TRAINING & SPECIAL EVENTS

Below are some of the Special Events happening around home & the globe. Visit the Distributor News section on www.enagic.com for additional event details.



TRUE HEALTH SUMMIT
DISCOVERING WHAT IT TAKES
TO BUILD A SUCCESSFUL ENAGIC BUSINESS
FROM INSPIRING PEOPLE WHO HAVE DONE IT THEMSELVES

**SATURDAY
FEBRUARY 6TH | 10AM**

DAYTON RACQUET CLUB
40 N. MAIN ST, UNIT 2830
DAYTON, OH 45402

TICKETS
\$49
LUNCH INCLUDED
8PM CASH BAR

REGISTRATION BEGINS 9AM

**FEATURING 6A8-6
CYNTHIA BRIGANTI**
+ 5A ENAGIC CERTIFIED TRAINERS + MORE

RESERVE TICKETS NOW AT ENAGICWEBSYSTEMS.COM/EVENTS

Distributor Training – Ticket Required
Distributor Trainers
Sat, Feb 6, 2016
Dayton Racquet Club, Dayton, OH



ABUNDANCE INSPIRATION MOVEMENT
Presents
The True Heart of Enagic
Featuring -

Siha Top
Bellingham, WA
Mortgage Broker turned
Enagic 6A2 and
Certified Senior Trainer

Todd Clemmer
Dayton, OH
Roofer turned
Enagic 6A and
Certified Senior Trainer

Matt Clemmer
Dayton, OH
Tattoo Artist,
Enagic 6A and
Certified Trainer

Antonina Bureacenco
Bellingham, WA
Ortho Molecular
Nutritionist, Enagic
6A2 and Certified
Senior Trainer

Learn how YOU can get True Health settled in your life so you can live the life of your dreams

**Saturday, February 13th
10am - 5 pm**

**The Historic Carnegie Building
200 West 9th St
Lawrence, KS 66044**

Tickets on sale NOW!
\$25 through Feb. 2, 2016
\$30 Feb. 3-12th
\$40 At the door

After Party - 7-10pm
Food, fun and dancing
\$25

Contact
Kristin Werner 913 645 5743
heartlandkangens@gmail.com
Patrick Hengauer 913 777 1219
1000000lightyears@gmail.com

www.aimheartland.com

Distributor Training – Ticket Required
Distributor Trainers
Sat, Feb 15, 2016
Historic Carnegie Bldg, Lawrence, KS



Enagic® A VISION OF AUTHENTIC SUCCESS!

Ever struggled to find that all-illusive "personal success?" As it, it's always "out there" or "in the future" but not in the NOW!

Well, join us Saturday, February 20th in Dania Beach, FL - 10am - 6pm for a fun-filled, exciting, revealing and REWARDING day of personal relationship building within the Enagic® success philosophy! We'll introduce you to proven strategies designed to bring out the HERO within you!

Our full day will include plenty of practical, self-exploratory role-plays created to provide you with the incubation chamber to reveal your BEST SELF. Imagine that! A bulletproof YOU aimed at success!

Presidential Master Trainer Don Prosser brings to light a concise one-day program and over a decade of experience with Enagic®. Don wraps proven self-development strategies with YOUR involvement, crafting a marriage of insight and PURE Can you imagine what YOU'LL experience?

RSVP Here > **TICKETS PRICES: \$20, MUST RSVP**
www.EnagicWebSystem.com/events

More Info:
Seating limited to 50 people

Event Location:
Comfort Inn Suites in Dania Beach, FL
191 South Dixie 19th Court
Dania Beach, FL 33094

Distributor Training – Ticket Required
Presidential Master Trainer Don Prosser
Sat, Feb 20, 2016
Dania Beach, FL



Enagic® A VISION OF AUTHENTIC SUCCESS!

Ever struggled to find that all-illusive "personal success?" As it, it's always "out there" or "in the future" but not in the NOW!

Well, join us Saturday, February 27th in Enfield, CT - 10am - 6pm for a fun-filled, exciting, revealing and REWARDING day of personal relationship building within the Enagic® success philosophy! We'll introduce you to proven strategies designed to bring out the HERO within you!

Our full day will include plenty of practical, self-exploratory role-plays created to provide you with the incubation chamber to reveal your BEST SELF. Imagine that! A bulletproof YOU aimed at success!

Presidential Master Trainer Don Prosser brings to light a concise one-day program and over a decade of experience with Enagic®. Don wraps proven self-development strategies with YOUR involvement, crafting a marriage of insight and PURE Can you imagine what YOU'LL experience?

RSVP Here > **TICKETS PRICES: \$20 TILL JAN 31ST \$40 STARTING FEBRUARY 1ST**
www.EnagicWebSystem.com/events

More Info:
Seating limited to 50 people

Questions?
Contact Lily Tyson 413-847-1648

Event Location:
Holiday Inn Springfield-Enfield
One Bright Meadow Boulevard
Enfield, CT 06082

Distributor Training – Ticket Required
Presidential Master Trainer Don Prosser
Sat, Feb 27, 2016
Enfield, CT



***Happy
Valentine's
Day!!***

*From
Mr. & Mrs. Oshiro
&
The Enagic Corporate Family*

RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person that has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

UNITED STATES

NEW 6A'S

KANGENONELIFE LLC

POWER TEAM GLOBAL INC #I

POWER TEAM GLOBAL INC #M

UNILIFE GLOBAL

JADA M. KELLY

MARTHA A WAYMAN

TAMMY GOBLE #2

ROBIN COLVEY

CAMILLE I DOMINGO SCHOLZ

SCOTT CITY CHIROPRACTIC

SANG DUK KIM

TAN NGUYEN

RAMONA CAGLE

NEW 6A2'S

DAVID R. HARVEY #2

MARY JANE CRUZ

EMILIA MELINDA MATHES

KEVIN D. LO

Congratulations to each of you for your outstanding achievement!

CANADA

NEW 6A'S

M.B.ZAPATA MEDICINE PROFESSIONAL CORP

WAYNE LESLIE FREEMAN#2

ZAHRA NOORPOUR #2

KRISZTINA GIRAN

B.C. INC

DANA CALINISAN

JAMES TAK FAI HUNG

NEW 6A2'S

NORMA T. KEHOE

GLASS OF LIFE HEALTH CORP.#2

HUNG MA ANN CHUI CHING

NEW 6A2-2'S

LANI WHIGAN-TAMAYO

GLASS OF LIFE HEALTH CORP.#3

NEW 6A2-3'S

RONULFO B. VALENCIA

B.C. LTD. #4

MEXICO / SOUTH AMERICA

NEW 6A'S

PEDRO TAKAYUKI MINATA

TERUO HATO

Congratulations to each of you for your outstanding achievement!