ENAGIC INDEPENDENT DISTRIBUTOR E-NEWSLETTER

MR. OSHIRO'S MESSAGE



MARCH 2016

www.enagic.com



Mr. Oshiro is always ready to celebrate life and success with music and song and this month he will celebrate his 75th birthday!

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

> Hironari Oshiro CEO Enagic International, Inc.

MARCH...DID YOU KNOW?

Did you know that for many years, March, being the start of spring, was also the start of the New Year? Much of Europe used March as the start of the year. Britain used March 25th as the beginning of the New Year until 1752. March is also considered a month for "rebirth", since hibernation ends and life reemerges and flourishes. March is also the month that our beloved Mr. Oshiro was born! His birthday is March 17th. He shares this birthday with a few other notable celebrities: Golfer Bobby Jones, singer Nat King Cole, actor Kurt Russel, actor Gary Sinise, actor Rob Lowe and soccer player Mia Hamm!

A CONTROLOGIONAL CONT

Help us celebrate as Mr. Oshiro turns 75 years young!

Mr. Oshiro's birthday is March 17 and this year he is hitting a milestone...75. He is FINALLY hitting middle age!! If you would like to send Mr. Oshiro well wishes, we will help make sure he gets your message or card!

Email your personal comments or birthday well wishes to: marketing@enagic.com

Or mail a Birthday Card to: Enagic USA (Attn: Don P.) 4115 Spencer Street Torrance, CA 90503







THE SHAMROCK: AN AMAZING EXAMPLE



The Shamrock, also referred to as "clover", sets an incredible example of a fierce will to succeed. They are remarkable survivors and can endure seemingly insurmountable challenges in their stubborn determination to live and thrive. Success for a shamrock is to live and to grow and through droughts, substandard soil and ravenous animal appetites, the shamrock is a champion survivor and one of the most "successful" plants in the world. As people, we can learn a lot for this tenacious little plant. Below are a few of the ideas and symbolism that the shamrock has inspired over the centuries. Perhaps you will find some inspiration for yourself!

- 1. *Determination:* like the shamrock, we should be unstoppable in our pursuit of success. For the shamrock, the goal is sunlight on it's leaves and water on its roots and nothing will stop it in the quest for these things. Going after your goals with this type of ferocity will ensure that you will succeed.
- 2. Belief: because the shamrock usually has 3 leaves, many cultures regard it as a symbol of belief, with these 3 leaves signifying faith, love and hope. Each of these are important in our business dealings. Having faith in yourself is a vital part of succeeding. Love for others is the driving force for many in our business and is what fuels the passion of many distributors. The Enagic business has offered hope to tens of thousands of people.
- 3. *Luck:* The famous *"four*-leaf clover" is considered a good luck symbol today because of its rarity. According to Irish lore, each leaf symbolizes a different lucky characteristic: respect, love, wealth and health. This seems like the embodiment of what Enagic is all about!

TECH TALK – MACHINE CLEANING



It is very important for you to clean your machine. It will help your machine to produce the highest quality water and will keep your machine working for many, many years. The biggest issue for the performance of a water ionizer is mineral build up, also known as "scale". In the United States the majority of this build up is caused by the calcium in the source water. You may be familiar with the term "hard water"; this means there is a lot of minerals in the water and, unfortunately, most of the United States public water supply has hard water. This makes cleaning the machines in the United States even

more important! There are several ways to clean your machine and there are even a few things you can do each day to help keep your machine clean. The first way is using the e-cleaner to clean your machine yourself. It is an easy process and should be done more often if you reside in an area with very hard water. If you are making a lot of water, it is recommended that you use the e-cleaner to clean your machine as often as once every two weeks. You should also have your machine "deep cleaned" once a year. Deep cleaning can be done at Enagic service centers. To help keep your machine clean you can also run the beauty water for 3 - 5 minutes each day. This forces the polarity of the plates to reverse, so minerals that were attracted to the plates are repelled. Keeping your machine clean will help keep your water pristine!

BUILDING FOR THE CONVENTION

It's hard to believe that the first 2 months of 2016 are already behind us, but they are! During these two months many Distributors have been VERY busy! They have been setting a pace that is expected to set record annual sales this year! Many of these Distributors are working hard with their sights set on the Enagic 2016 Global Convention. They want to have as many new and established Distributors attending the convention as possible. Why? Because they know that an event of this magnitude does not happen very often and that having a lot of their team members at the event will lead to explosive growth and will help solidify the involvement of their Distributors for many years to come.

To maximize the convention there are some specific things that Distributors should do. First is to reserve your own tickets and room for the convention. Seating at the convention is being based on when tickets are purchased, so those who bought their tickets early, get to sit in preferred seats, closer to the front. While those that wait until the last minute will end up at the back of the room. If you are expecting your team members to attend the convention, you have to set the example by getting your tickets and reserving your room. Remember, your team does what you DO, not what you SAY TO DO.

The next thing Distributors should do is build their team towards the convention. Every new personally sponsored Distributor and every new Distributor in your team should be encouraged to attend the convention. It is your responsibility to explain to them the advantages associated with attending the convention; like the awesome Distributor training, the incredible entertainment, the unbelievable power of the group dynamics, the amazing networking opportunities and being part of a history making event. So build for the convention and watch your business explode!

JUST FOR LAUGHS

AGELESS



You and your water...why in the world do you keep asking me to drink that water?



WWW.TOONDOO.COM

Well, you're 60 and you look about 75 and Mr. Oshiro is 75 and he looks like he's in his 50's. If you drink the water, maybe you won't look so old!



FEELING LUCKY?

"I feel that luck is preparation meeting opportunity." *Oprah Winfrey*



A "LUCKY" ENCOUNTER FOR ENAGIC



"Sometimes, in life, good can come out of misfortune. And for Ohshiro, his unlucky turn was to bring him together with someone very special indeed. One problem had been dealt with and waiting for him in Osaka was a man he did not know yet: Mr. Gushiken, President of the Sony sales branch in Osaka. Ohshiro's contact with President Gushiken was transformational: it would bring enough good fortune to drown out all the difficulties he had suffered thus far. Life is all about who you meet. Ohshiro's life certainly changed direction with this particular meeting."

"The beam of light now illuminating Ohshiro – unemployed, unsure of what to do – was coming direct from President Gushiken. He was a veteran businessman, highly experienced in sales. Perhaps his interest

in Ohshiro stemmed from their shared roots in Okinawa, but he gave the young Ohshiro some advice: go back to Okinawa and open a Sony sales branch there. Ohshiro had a feeling that the return of Okinawa to the control of mainland Japan, in 1972, would give a real boost to the islands' economy. From around two years before the handover, significant and historical changes had started to happen in Okinawa, in terms of the islands' relationship with the mainland, the economy, politics and even culture. Spurred by President Gushiken's timely advice, Ohshiro began to dream a new dream; one in which the economic success of Okinawa brought economic success to him, too. So he established Sigmac Japan. Forty years have passed since then...The business was built around making door-to-door sales calls. Ohshiro's first job had been when he was recruited as a door-t-door salesman by a brewery in Nagoya. Now, he was running a business based on the same sales model, only this time he was under the umbrella of business giant Sony. An irony of fate, perhaps. This period of his life also became the foundational stone upon which Ohshiro built his later success. In life, sometimes the ingredients for success can come tumbling into our path from the most unexpected places. We just don't always notice straight away. But some of us are quick to realize that there are some diamonds among the stones which drop in our path."

Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at www.enagic.com/shop.

SOCIAL MEDIA BLITZ

Today we live in an age of technology and a large part of that world is Social Media. We would like to encourage every Enagic Distributor to utilize social media outlets to promote your business. No mater what you are doing, from installing a new machine, to conducting a home demo, to attending or organizing a distributor training, to going out for a meal and having your Enagic / Kangen Water bottle with you. Snap a few pictures and post them! Convey the excitement, the fun and the time freedom that this business can create. The more we share the incredible lifestyle of Enagic, the more people will become interested in the True Health movement. Below are a few pictures we found on Social Media. Our staff will be scouring social media for pictures each month, so post yours and they might just end up featured in a future edition of the Executive News!! Be sure to follow us on Facebook: www.facebook.com/enagicUSA & www.facebook.com/enagic.convention.



Please be sure that you are NOT posting any pictures or information on social media that violates the Enagic Policies & Procedures. No pictures of checks and no health / medical claims. Enagic has a Zero Tolerance policy regarding these types of postings. These are not allowed and may subject the person posting to severe consequences, which may include termination of their distributorship.

MARCH 2016

IN THE KITCHEN WITH KANGEN

Mulligan Stew

Ingredients:

- 1 pound beef stew meat, cut into 1-inch cubes
- 1/4 cup all-purpose flour & 1 teaspoon pepper
- 1 tablespoon vegetable oil
- 12 ounces beef or vegetable broth
- 2 cups Kangen Water
- 2 bay leaves
- 1/2 teaspoon garlic powder, oregano, basil & dill weed
- 3 medium carrots, cut into 1-inch slices
- 2 medium potatoes, peeled and cubed
- 2 celery ribs, cut into 1-inch slices
- 1 onion, cut into eight wedges
- 1 cup each frozen corn, green beans, lima beans and peas
- 1 tablespoon cornstarch & 2 tablespoons cold Kangen Water

Directions:

Clean all of the fresh produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. Combine flour and pepper; toss with beef cubes. In a Dutch oven or deep skillet, brown beef in oil. Add broth, Kangen Water, bay leaves, garlic salt, oregano, basil and dill; bring to a boil. Reduce heat; cover and simmer until meat is tender, about 2 hours. Add carrots, potatoes, celery and onion; cover and simmer for 40 minutes. Add corn, beans and peas; cover and simmer 15 minutes longer or until vegetables are tender. Combine cornstarch and cold water until smooth; add to stew. Bring to a boil and stir for 2 minutes. Remove bay leaves; garnish with parsley, salt to taste.

Note: To make this stew vegetarian, omit beef and use vegetable broth.











Live Délicious!

Change Your Water - Change Your Life



Also known as "Irish Stew", this has been a popular March dish for over a century.

CORPORATE ANNOUNCEMENTS





HAVE YOU SEEN THE 2016 ENAGIC GLOBAL CONVENTION VIDEO?







THERE IS STILL TIME FOR YOU TO SAVE!!

TICKETS PURCHASED BEFORE 03-31-16 ARE ONLY \$199 EACH! TICKET PRICE INCLUDES ENAGIC CONVENTION, DISTRIBUTOR TRAINING, VIP EXECUTIVE DINNER & AFTER PARTY AND DELUXE SWAG BAG

TICKET PRICE AT THE DOOR \$299.00

Click Here To – Watch The Video – Order Tickets – Book Your Room

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around the world will converge on Las Vegas, Nevada for a thrilling and empowering 3 days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!



CORPORATE ANNOUNCEMENTS

EXCITING CONVENTION RAFFLES & CONTESTS

Would you like to win a trip to Okinawa, Japan or one of our signature products such as a LeveLuk SD501, SD501 Platinum, SD501U, K8, or Super501? Enagic will be hosting a huge raffle at our 2016 Global Convention. 2016 Enagic Global Convention registrants are qualified to receive the following items from March 1st, 2016 onwards:



Distributor Campaign 1

1 raffle ticket for each direct machine sale of LeveLuk SD501, SD501 Platinum, SD501U, K8, or Super501

Campaign ends on June 30, 2016.

*** Cancellation of event attendance or cancellation of sales will void all above. Must be present to win. *** Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified. *** Raffle ticket is non-transferable.

GRAND PRIZE: TRIP FOR 2 TO OKINAWA, JAPAN



ADDITIONAL RAFFLE PRIZES



CORPORATE ANNOUNCEMENTS

CONVENTION RAFFLES & CONTESTS

Cirque Du Soleil Michael Jackson ONE Show

Direct Machine Sales Distributor Campaign 2 of 2



Distributor Campaign 2

1 ticket to Cirque Du Soleil Michael Jackson ONE show on July 26, 2016 9:30PM for every three direct machines sales of Leveluk SD501, SD501 Platinum, SD501U, K8 or Super501. Only 400 tickets are available, first qualified first served. Campaign ends when tickets are awarded.

Act now while tickets last!

*** Cancellation of event attendance or cancellation of sales will void all above. Must be present to use. *** Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified. *** Show ticket is non-transferable.

*** Coupons will be sent out to winners on monthly basis to exchange for the MJ ONE show ticket at the event.



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US\$5.000

US\$4.500

US\$4,000 US\$3,500

US\$3.000

US\$2,500

US\$2.000

US\$1,500

US\$1.000

US\$500

US\$1.000

US\$500

DISTRIBUTOR SALES CONTESTS

🕻 Monthly 1A – 5A Commission Bubble Contest

Competition between 1A through 5A distributors! "Bubble up" your earnings by scoring the most "Bs" (bubbles!) * For example, if a 2A distributor sells an SD501, he/she would receive a total of 8B (4 bubbles multiplied by the distributor's rank). Selling a K8 would earn him/her 10B (5B x 2). * Up-lines will also receive "B-scores" based on the 8-point system. Product Bubble Chart: SUPER501 6.0 B SD501U 5.0 B K8 5.0 B SD501PT 4.5 B SD501 4.0 B SUPER501(Member) 4.0 B JRII 2.0 B Anespa 2.0 B UkonFB 2.0 B R 1.0 B Anespa(Member) 1.0 B UkonFB(Member) 1.0 B UkonDD(New) 0.5 B

- Any 1A through 5A distributor as of the beginning of the month are qualified to participate in this contest.
- Only one account (highest earned) per distributor will be qualified.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD: Renewals do not count.

💑 🗛 🎽 Monthly 6A & Above Group Sales Contest

Competition between distributors 6A and above (as of the beginning of each month) based on total open volume unit sales within their 6A group.

- Any distributor 6A or above as of the beginning of the month are qualified to participate in this contest.
- Member purchases do not count.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD counts as 1/3 unit; LeveLuk R counts as 1/2 unit.
- Ukon DD: New sales will count; renewals will not.
- Minimum of 30 units in group sales to qualify.

1st Place	US\$5,000
2nd Place	US\$4,500
3rd Place	US\$4,000
4th Place	US\$3,500
5th Place	US\$3,000
6th Place	US\$2,500
7th Place	US\$2,000
8th Place	US\$1,500

1st Place

2nd Place

3rd Place

4th Place 5th Place

6th Place

7th Place

8th Place

9th Place

10th Place

2016 Annual 8-Point Contest

Win a Luxury Car! 1st Place Winner of Year 2016

Competition for all Enagic distributors! Compete for the most unit count within 8-point machine sales!

- Targeted Products: K8, SD501, SD501PT, and Super501
- Minimum of 1,000 unit sales of targeted products within 8 points.
- Tokurei (Good Samaritan) and cancellations do not count.
- Vehicle model will be determined based on the winner's residing country.



9th Place

10th Place

MARCH 2016

TRAINING & SPECIAL EVENTS

Below are some of the Special Events happening around home & the globe. Visit the Distributor News section on <u>www.enagic.com</u> for additional event details.



Ukon Event – FREE Danny Johnson Fri, March 4, 2016 Mississauga, Ontario



Distributor Training – Ticket Required Presidential Master Trainer Don Prosser Sat, March 12, 2016 Seattle, WA



Ukon Event – FREE Danny Johnson Sat, March 5, 2016 Toronto, ON

A VISION OF AUTHENTIC SUCCESS!



Distributor Training – Ticket Required Presidential Master Trainer Don Prosser Sat, March 26, 2016 San Diego, CA

RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person that has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

UNITED STATES

NEW 6A'S

FANCY IVANOFF YANTI HALIM KRISNO #3 LISA Y.K. FARLEY **RONALD F. TSUZUKI BENJAMIN POWELL JR** WHITE-CROSS WATER CORP **POWER TEAM GLOBAL INC #U POWER TEAM GLOBAL INC #V** ANABEL OGAPONG-TALAVERA **UNILIFE GLOBAL #A7 UNILIFE GLOBAL #A10** DANIEL S WOLFANGER **CAROLINE NEGLIA (A) RESSEN M PENALOSA #3** UNILIFE GLOBAL UNILIFE GLOBAL **UNILIFE GLOBAL #A35 UNILIFE GLOBAL #A36 MYSOCIAL.PRO LLC**

JULIAN SHERMAN MGR NETWORKING INC **OFFER KINGS MEDIA LLC TRIUNE WATER INC APPLE HEALTH NETWORK INC** JEAN FORTY MUNIER **NENITA B BAUZON CAROLYN M DELAFRANGE VERED BEYDA** JULIAN SHERMAN #2 JOSE A RODRIGUEZ **ADAM WENIG EVADNE YU KING #3** CHARLES MORISEY **RIGHT CHOICE MINISTRIES INC ANNABELL RESTREPO** LAPTOP LIFESTYLE **PROJECT AWOL LP JEROME L HERBERT**

Congratulations to each of you for your outstanding achievement!



UNITED STATES

<u>NEW 6A2'S</u>

YANTI HALIM KRISNO POWER TEAM GLOBAL INC #K JULIAN SHERMAN HUMAN BODYWORKS

MASSAGE THERAPY PC

POWER TEAM GLOBAL INC #I MYSOCIAL.PRO LLC AMERICAN MARKETING CORP ALEC S LEUNG

<u>NEW 6A2-2'S</u>

GLOBAL AQUA WEALTH INC POWER TEAM GLOBAL INC #2 POWER TEAM GLOBAL INC #D

<u>NEW 6A2-3'S</u>

POWER TEAM GLOBAL INC #A

<u>CANADA</u>

NEW 6A'S

DEREK P KEHOE JENNIFER ASHLEY ROWSE AFFILIATELIFETV LTD LOVEHOME HEALTH INC

MEXICO / SOUTH AMERICA

NEW 6A2'S

FRANCISCO VARGAS MARTINEZ

Congratulations to each of you for your outstanding achievement!