



Executive News

ENAGIC INDEPENDENT DISTRIBUTOR E-NEWSLETTER

www.enagic.com

MR. OSHIRO'S MESSAGE

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Oshiro
CEO Enagic International, Inc.

Enagic



Attendees of a recent event in New York were treated to this special caricature of Mr. Oshiro.

MAY...DID YOU KNOW?

May was first named for Maia, the Roman goddess of spring and growth. In the North Temperate Zone, may is one of the most beautiful months of the year. Usually, the snow and ice are gone by this time but the hot temperature hasn't arrived yet. In May, the first garden begins to sprout and the wild flowers start to bloom and the trees and grasses turn green. Wild flowers such as forsythia, dogwood, violets, and jack-in-the-box bloom and many birds build their nests in preparation for new hatchlings. The birthstone for May is the emerald, which represents success & love, and Mother's Day is celebrated on the second Sunday of May.

DON'T FORGET THESE MAY HOLIDAYS

May 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Cinco de Mayo: On May 5, 1862, the Mexican army defeated the French at the Battle of Puebla. This single battle signified defeat of a European colonial power and a victory for the Mexican people. Cinco de Mayo has come to represent much more than one battle in the colonial history of Mexico. Rather, it has come to signify Hispanic and Mexican pride and a time to celebrate the rich culture. It is a time of song, dance, partying, and, in general, a time to be proud to be of Hispanic descent.

Mother's Day: Everybody has a mother and, for most people, absolutely no one is more special than mom. Sure, dad is really important. But moms, well they are just the greatest. Often taken for granted, they are many times our strongest supporter. You can't do wrong in Mom's eyes. Flowers, cards, candy and gifts have become great ways to show mom just how much we care. Mother's Day is celebrated the second Sunday in May and the first Mother's Day was on May 10, 1908 in Philadelphia, PA. Don't forget your mother on her special day!

Memorial Day: Officially celebrated on the last Monday during the month of May, Memorial Day is dedicated to service men and women who gave their lives for freedom and country. The roots of Memorial Day observance, goes back to 1865 and the end of the Civil War. Memorial Day was traditionally held on the 30th of May. In 1971, Congress changed it to the last Monday, in order to afford a three day holiday weekend. Just remember that Memorial Day is more than a day for a picnic, it is a day to remember those that gave the ultimate sacrifice. Memorial Day was first called Decoration Day. It was changed to Memorial Day in 1882.

TECH TALK – FLOW RATE



The "Flow Rate", which is the rate of speed that water travels through a water ionizer, plays an important part in the quality and effectiveness of the water that is created. Unlike most other ionizers on the market, Enagic machines are not equipped with a flow regulator, which is a valve that reduces the flow rate in order to force the water to pass more slowly over the plates. This is typically found in lower quality machines, as a way to compensate for an insufficient amount of power to effectively ionize the water. It forces longer

contact with the plates, which temporarily boosts the properties. Doing this tends to render the properties of the ionized water very unstable and they often lose any benefit very quickly. With the Enagic machines, we recommend you adjust the flow rate to create your idea of the perfect Kangen Water®. A strong flow is recommended, in order for the internal filter to work properly, but you can adjust it to find the best taste. The faster you run the water, the weaker the properties tend to be. But be cautious about running the water too slowly. A very low flow rate can result in the water having a metallic taste. If run extremely slow, it can even taste "fishy". It is very important to try to find the flow rate "sweet spot" for your machine, especially if you are sharing water. You want your water samples to have effective properties, in order to give the most benefit, but you also want your Kangen Water® to be crisp, clean and delicious.

KEEP BUILDING FOR THE CONVENTION!

The clock is ticking! In less than 3 months, the BIGGEST event in the history of Enagic will take place in exciting Las Vegas, NV! The Enagic 2016 Global Convention is the most important event you will ever attend! It will catapult established distributors to all new levels of success and will help new distributors jump start their business. If you are serious about success as an Enagic Distributor, it is vital that you and your team are at the convention. This is the BIGGEST event of your business, so you simply can't miss it! Why? Because an event of this magnitude does not happen very often and being there, and having your entire team there, will lead to explosive growth and will solidify the involvement of your Distributors for many years to come.

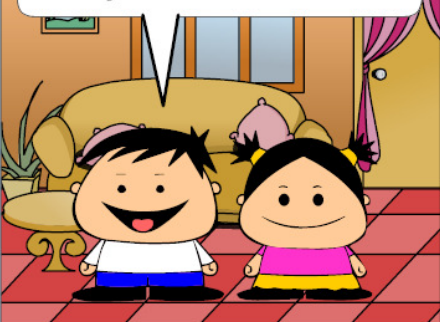
To maximize the convention there are some specific things that Distributors should do. First, and MOST important, is to get your tickets and room for the convention! Seating at the convention is being based on when tickets are purchased, so those who bought their tickets early, get to sit in preferred seats, closer to the front. While those that wait until the last minute will end up at the back of the room and it's a BIG room, so you don't want to be at the back! If you are expecting your team to attend the convention, you have to set the example by getting your tickets! Remember, your team does what you **DO**; not what you **TELL THEM TO DO**.

The next thing Distributors should do is build their team towards the convention. Every new personally sponsored Distributor and every new Distributor in your team should be encouraged to attend the convention. It is your responsibility to explain to them the advantages associated with attending the convention; like the awesome Distributor training, the incredible entertainment, the unbelievable power of the group dynamics, the amazing networking opportunities and being part of a history making event. So build for the convention and watch your business explode!

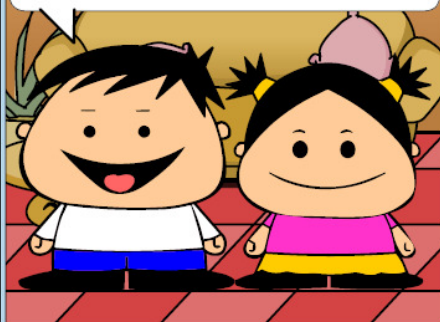
JUST FOR LAUGHS

MOTHER'S DAY

Mom, sissy and I wanted to do something extra special for you this Mother's Day...to thank you for all you do for us.



We opened our piggy banks and had Dad deep clean the SD501...it's like new again! We want you to stay healthy and hydrated! We love you!!



HAPPY MOTHER'S DAY!



FROM ENAGIC

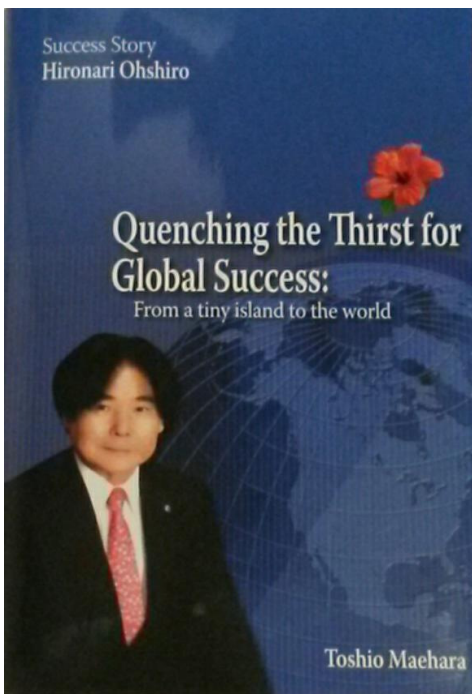
THE IMPORTANCE OF TEAMWORK



“The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime.”

“Babe” Ruth, Baseball Legend

BLESSED WITH THE RIGHT PEOPLE



“To achieve success, every business needs to be blessed with the right people. Seitoku Takara is an accountant who has been associated with Enagic for 35 years now. He has 45 years of experience working as an accountant for many companies, and over that time has been asked for advice about personnel countless times. He has seen the rise and fall of many companies. “What do you think is the key to Ohshiro’s success?”, I asked him. The answer came back without hesitation: “He has good people around him”.

I felt somewhat taken aback. Ohshiro can talk tough and be short. He'll say what he thinks without holding back, as is often the case with Okinawans. He's been in business for a long time now, so he's well aware -- just as we all are -- of how to convey his message without words. He's the sort of man who says what he thinks, so staff who are nervous or lacking in confidence will wither under his words. It was just as Takara said; it was true that Ohshiro was blessed with good staff. I cast my mind around who works in the company HQ and in the branches. I thought about the faces that regularly surrounded Ohshiro. They were certainly all excellent staff. Many used to work in large companies, with a great deal of experience. How on Earth had Ohshiro managed to recruit them? What had they perceived in Ohshiro, that had inspired them to leave the capital for the less glamorous option of Okinawa? Although Enagic is a global company now, it's still not in the big league with the multinationals. Perhaps for most people it wasn't about the company; it was about Ohshiro's quintessentially Okinawan honesty, his wandering samurai entrepreneurial spirit. They could see their future with him, inside him. Ohshiro has reaped an excellent harvest of experience personnel, then sent them around the world to enhance company sales.”

Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at www.enagic.com/shop.

SOCIAL MEDIA BLITZ

Today we live in an age of technology and a large part of that world is Social Media. We would like to encourage every Enagic Distributor to utilize social media outlets to promote your business. No matter what you are doing, from installing a new machine, to conducting a home demo, to attending or organizing a distributor training, to going out for a meal and having your Enagic / Kangen Water bottle with you. Snap a few pictures and post them! Convey the excitement, the fun and the time freedom that this business can create. The more we share the incredible lifestyle of Enagic, the more people will become interested in the True Health movement. Below are a few pictures we found on Social Media. Please send us pictures that you have posted on Social Media and they may be included in this section of the newsletter. Email your best pictures to eventpics@enagic.com. And be sure to follow us on Facebook: www.facebook.com/enagicUSA & www.facebook.com/enagic.convention.



Please be sure that you are NOT posting any pictures or information on social media that violates the Enagic Policies & Procedures. No pictures of checks and no health / medical claims. Enagic has a Zero Tolerance policy regarding these types of postings. These are not allowed and may subject the person posting to severe consequences, which may include termination of their distributorship.

IN THE KITCHEN WITH KANGEN

Creamy Alkaline Smoothie

Yield: 4 cups

Ingredients:

- 1/2 cup Kangen Water 9.5
- 1 long English cucumber
- 2 stalks celery
- 1 lemon peeled
- 2 thumbs of fresh ginger
- 1 firm green pear
- 10-12 fresh spinach leaves
- 1/2 crown broccoli
- 1 ripe avocado
- 3 drops liquid stevia, optional

Directions:

Clean all of the fresh produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. In a Juicer, juice the cucumber, celery, lemon, ginger and pear. (If you do not have a juicer, peel and then cut first ingredients into small pieces, then blend in a high speed blender with a separate 1/2 cup of Kangen Water until smooth. Then follow the remaining directions) Pour this juice and the Kangen Water in a high speed blender with the spinach, broccoli and avocado and blend until creamy and smooth. If consistency is too thick, add more Kangen Water until you reached your desired thickness. If you wish, sweeten more with a few drops of stevia.



Live Healthy - Live Delicious!



Change Your Water - Change Your Life

**ARE YOU & YOUR TEAM
BUILDING TOWARDS THE
ENAGIC CONVENTION?**

IGNITE AND

DR**AM**

BIG!

CORPORATE ANNOUNCEMENTS

Golden Week



Global Convention Golden Ticket Offer

In honor of Golden Week, a special holiday season in Japan, Enagic® is extending a special offer for convention tickets

2016 Global Convention Golden Ticket Offer

When: May 6, 12:00 AM – May 9, 12:00 AM

What: Purchase a convention ticket for \$249 and then get a second ticket for only \$100 (Over 60% Off) and the Referrer / Introducer will also receive two complimentary raffle tickets at the convention.

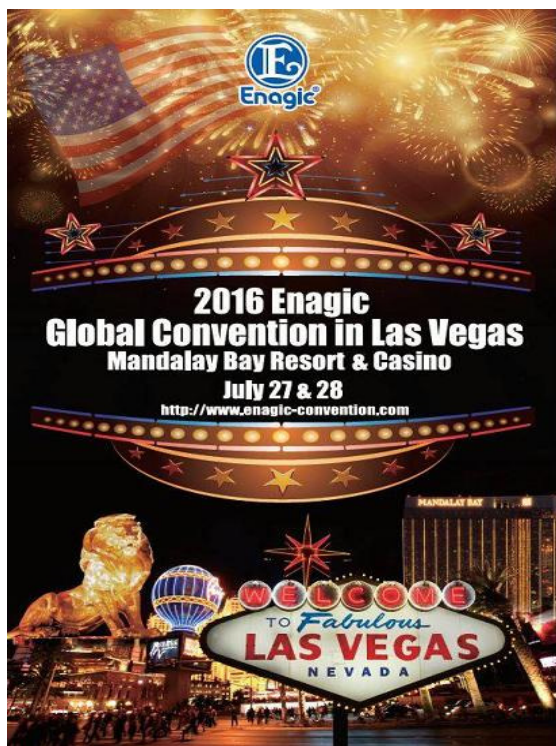
How: Click the special link below. Choose your set of tickets. Provide your Referrer / Introducer's information. Complete your payment / order information. You're done! It's quick and easy!

Buy one get one for \$100 is a limited time offer, so order now!

Visit <https://www.enagic-convention.com/campaign201605060509>

(Link is only active during the specified campaign dates)

CORPORATE ANNOUNCEMENTS



HAVE YOU SEEN THE 2016 ENAGIC GLOBAL CONVENTION VIDEO?



THERE IS STILL TIME FOR YOU TO SAVE!!

CONVENTION TICKETS ARE NOW \$249 EACH!
**TICKET PRICE INCLUDES ENAGIC CONVENTION, DISTRIBUTOR TRAINING,
VIP EXECUTIVE DINNER & AFTER PARTY AND DELUXE SWAG BAG**

TICKET PRICE AT THE DOOR \$299.00

[Click Here To – Watch The Video – Order Tickets – Book Your Room](#)

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around the world will converge on Las Vegas, Nevada for a thrilling and empowering 3 days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!



CORPORATE ANNOUNCEMENTS

EXCITING CONVENTION RAFFLES & CONTESTS

Would you like to win a trip to Okinawa, Japan or one of our signature products such as a Leveluk SD501, SD501 Platinum, SD501U, K8, or Super501? Enagic will be hosting a huge raffle at our 2016 Global Convention. 2016 Enagic Global Convention registrants are qualified to receive the following item from March 1st, 2016 onwards:

1st Trip to Okinawa, Japan
4 Days 3 Nights
1 Pair Winner

Ukon Factory
Air/Hotel
Hot Springs
Golf Course
Bowling
Enagic Raffle TICKET

Distributor Campaign 1

1 raffle ticket for each direct machine sale of Leveluk SD501, SD501 Platinum, SD501U, K8, or Super501

Campaign ends on June 30, 2016.

*** Cancellation of event attendance or cancellation of sales will void all above. Must be present to win.

*** Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified.

*** Raffle ticket is non-transferable.

GRAND PRIZE: TRIP FOR 2 TO OKINAWA, JAPAN

Okinawa
Japan's tropical playground

ADDITIONAL RAFFLE PRIZES

2nd 1 Winner
Leveluk K8

3rd 1 Winner
Leveluk SD501 PLATINUM

4th 1 Winner
Leveluk SD501

5th 2 Winners
ANESPA

6th 2 Winners
Leveluk R

7th 3 Winners
KAN GEN UKONZ

CORPORATE ANNOUNCEMENTS

CONVENTION RAFFLES & CONTESTS

Cirque Du Soleil Michael Jackson ONE Show

2016 Enagic Global Convention registrants are qualified to receive the following item from March 1st, 2016 until all available tickets have been awarded.

Direct Machine Sales Distributor Campaign 2 of 2

Distributor Campaign 2

1 ticket to Cirque Du Soleil Michael Jackson ONE show on July 26, 2016 9:30PM for every three direct machines sales of Leveluk SD501, SD501 Platinum, SD501U, K8 or Super501. Only 400 tickets are available, first qualified first served. Campaign ends when tickets are awarded.

Act now while tickets last!

- *** Cancellation of event attendance or cancellation of sales will void all above. Must be present to use.
- *** Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified.
- *** Show ticket is non-transferable.
- *** Coupons will be sent out to winners on monthly basis to exchange for the MJ ONE show ticket at the event.

Three Sales
Get One

MICHAEL JACKSON ONE
SHOW TICKET



CORPORATE ANNOUNCEMENTS



**Enagic Idol 2016
Global Convention - Las Vegas, Nevada**

Will YOU Be The Hottest New Act In Vegas?

Enagic is pleased to announce that we will again include an exciting and fun "Talent Show" featuring our very own Enagic Distributors at the 2016 Global Convention! We invite any Distributor who is attending the Global Convention to audition for the 2016 Enagic Idol talent showcase. Singers, dancers, musicians, soloists or groups, if you have an amazing talent, we encourage you to audition!

Just send an email to enagicidol@enagic.com with your name / group name, your contact info and a link to a 3 – 5 minute YouTube video of you performing. This will be an entertaining contest, cash prizes awarded for the top acts! Contestants must attend the Global Convention. Submissions end 05/31/2016, so send your audition email today. You might just end up the Hottest New Act In Vegas!!

DISTRIBUTOR SALES CONTESTS



Monthly 1A – 5A Commission Bubble Contest

Competition between 1A through 5A distributors!
 "Bubble up" your earnings by scoring the most "Bs" (bubbles!)

* For example, if a 2A distributor sells an SD501, he/she would receive a total of 8B (4 bubbles multiplied by the distributor's rank). Selling a K8 would earn him/her 10B (5B x 2).

* Up-lines will also receive "B-scores" based on the 8-point system.

Product Bubble Chart:

SUPER501.....	6.0 B	SD501U.....	5.0 B	K8.....	5.0 B
SD501PT.....	4.5 B	SD501.....	4.0 B	SUPER501(Member)	4.0 B
JR11.....	2.0 B	Anespa.....	2.0 B	UkonFB.....	2.0 B
R.....	1.0 B	Anespa(Member).....	1.0 B	UkonFB(Member).....	1.0 B
UkonDD(New).....	0.5 B				

- Any 1A through 5A distributor as of the beginning of the month are qualified to participate in this contest.
- Only one account (highest earned) per distributor will be qualified.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD: Renewals do not count.

1st Place	US\$5,000
2nd Place	US\$4,500
3rd Place	US\$4,000
4th Place	US\$3,500
5th Place	US\$3,000
6th Place	US\$2,500
7th Place	US\$2,000
8th Place	US\$1,500
9th Place	US\$1,000
10th Place	US\$500



Monthly 6A & Above Group Sales Contest

Competition between distributors 6A and above (as of the beginning of each month) based on total open volume unit sales within their 6A group.

- Any distributor 6A or above as of the beginning of the month are qualified to participate in this contest.
- Member purchases do not count.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD counts as 1/3 unit; LeveLuk R counts as 1/2 unit.
- Ukon DD: New sales will count; renewals will not.
- Minimum of 30 units in group sales to qualify.

1st Place	US\$5,000
2nd Place	US\$4,500
3rd Place	US\$4,000
4th Place	US\$3,500
5th Place	US\$3,000
6th Place	US\$2,500
7th Place	US\$2,000
8th Place	US\$1,500
9th Place	US\$1,000
10th Place	US\$500



2016 Annual 8-Point Contest

Win a Luxury Car! 1st Place Winner of Year 2016

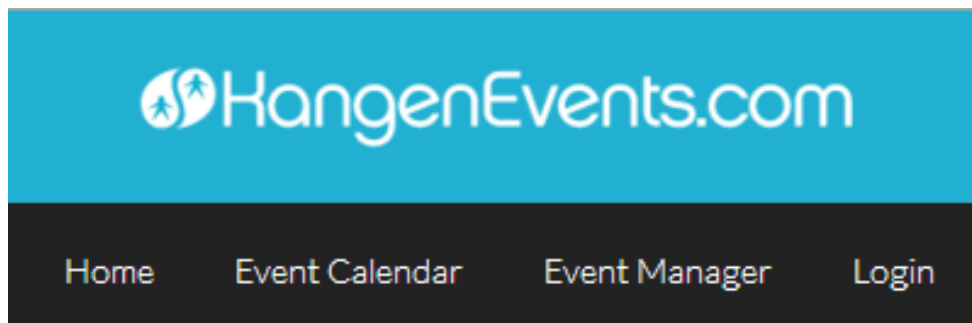
Competition for all Enagic distributors!
 Compete for the most unit count within 8-point machine sales!

- Targeted Products: K8, SD501, SD501PT, and Super501
- Minimum of 1,000 unit sales of targeted products within 8 points.
- Tokurei (Good Samaritan) and cancellations do not count.
- Vehicle model will be determined based on the winner's residing country.



TRAINING & SPECIAL EVENTS

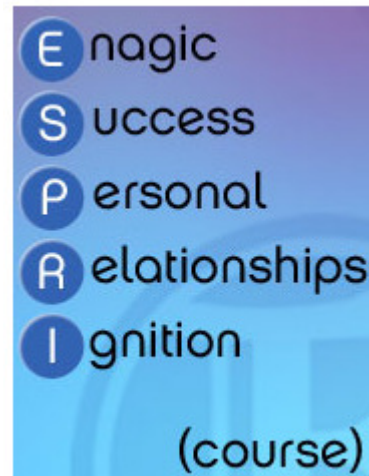
There are product demonstrations, distributor trainings and many other events all around the United States. Use the links below to check out what's happening or visit the Distributor News section on www.enagic.com for additional event details.



<https://www.kangenevents.com/events/list>



Enagic Presidential Trainer Don Prosser leads the ESPRI program and developed it, having presented it for the past two years. Don brings to light a concise one-day program and over a decade of experience with Enagic. Experienced in developmental psychology and life coaching, Don wraps proven self-development strategies with YOUR involvement, crafting a marriage of insight and FUN! Can you imagine what YOU'LL experience?



Check out the ESPRI schedule for this month

https://www.enagic.com/enagic_espri.php

RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person that has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

UNITED STATES

NEW 6A'S

MARK D. SMELSER

PHILBERT LLEWELLYN BROWNE

JOHN MENDOZA

HIROKO C HOSODA

TRAVELNET INC

CORY MARTIN

KAZZ MENDOZA CORP

BILL R. PANGILINAN

JONATHAN CASE (B)

DONALD SILVER

KIMBERLY L BUTTIGIEG

OFFER KINGS MEDIA LLC #2

BRAND MOJO LLC

SHAHIN S SOUBRA

SENIOR AGING SOLUTIONS LLC

MATTHEW GRAHAM

THELMA LAO RIVERA

STEVEN C. KING

JOHN DANIEL PRINCE

SHARPE CONSULTING GROUP INC. #3

DALTON J. STEWART

CHUNG K. HONG

AMANDO L. MALLARI

LANA FATIMA. DJAGAEVA

DAVID W SANFORD

JAMES R STEGER

WAYNE JONES

WALTENA GLINES

SMART IQ LLC

AMBER J ORRILL-CUNNINGHAM

WADE HOLDER #2

KANGEN WELLNESS LLC

KANGEN WATER FOR YOU LLC #3

CORAZON MANAGEMENT GROUP INC

LY TRINH

ERIC H CARLSON

FRESH START CHARITABLE FOUNDATION

LIFESTYLE MARKETING GROUP LLC

ORIGINAL HERBAL REMEDIES BY DESIGN

DEBRA ANN PASNIK

ROBERT MERCADO LLC.

MIRAGE MEDIA INC

Congratulations to each of you for your outstanding achievement!

UNITED STATES NEW 6A2'S

GEORGE G. KAMAN

AKIKO NISHIO

EDITHA FRANCO MEJIAS

RESSEN M. PENALOSA

OFFER KINGS MEDIA LLC #5

DANG T. NGUYEN

OD CONSULTING GROUP LLC

JULIAN SHERMAN #2

ERA P. MAMUYAC

THOMAS O ATTLESON

MARY THOMAS #3

INNOVATIVE MARKETING SYSTEMS CORP

ORIGINAL HERBAL REMEDIES BY DESIGN

UNITED STATES NEW 6A2-2'S

LIFELINE WATER LLC

FRED BROWN

GLOBAL AFFILIATE ZONE LP #4

MARY THOMAS

AMERICAN MARKETING CORP

CANADA NEW 6A'S

RAY DEFLOMORTE

DUNCAN A FRASER

BENEATH YOUR FEET HARDWOOD LTD.

KEVIN ALEXANDER MELNICK

HAN T HUYNH

MARIA FE ADAY ENOJO

HALIM HALIM

CANADA NEW 6A2'S

MALGORZATA SALEK

CANADA NEW 6A2-2'S

CHRISTINE RENE LOWERY

MEXICO NEW 6A'S

JOSE LEOPOLDO FRIAS GONZALEZ

Congratulations to each of you for your outstanding achievement!