

JUNE 2016



Executive News

ENAGIC INDEPENDENT DISTRIBUTOR E-NEWSLETTER

www.enagic.com

This is the Enagic **Executive News** E-Newsletter! Enagic makes the highest quality and most desired water ionizers on the planet, but our most valuable asset is not our machines...it is YOU, the Enagic Independent Distributor! In an ongoing effort to provide you with the latest news, updates, sales strategies, marketing tips, special announcements and more, we are pleased to bring you the Executive News E-Newsletter. Published monthly, a link to this e-newsletter will be emailed to active Enagic Independent Distributors. Be sure to watch for it each month and tell your new distributors to make sure that Enagic has a correct email address for them, so they will receive it each month as well! Enjoy!!

MR. OSHIRO'S MESSAGE

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Ohshiro
CEO Enagic International, Inc.

Enagic



Mr. Ohshiro's vision is so radical, unconventional and unequivocally unique, that it has been able to penetrate the hearts of people worldwide and has led to positive changes in health and financial prosperity.

THE MONTH OF JUNE – DID YOU KNOW?

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------|--------|---------|-----------|----------|--------|----------|
| June 2016 | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | Notes | |

According to the Georgian calendar, which is used over most of the world today, June is the sixth month. On the Roman calendar, it was considered the fourth month and had only 29 days. Julius Caesar gave the month 30 days in 46 B.C., when he reformed the Roman calendar.

Spring ends and summer begins around June 20, 21, or 22 in the Northern Hemisphere. It's the time that the flowers are beautiful. It is especially the month for roses. In the Southern Hemisphere, winter begins during June, and it brings cold, rainy weather to this part of the world.

The JUNE BUG also known as June Beetle, is the name for several large beetles seen in the United States during May and June. They are usually seen at night, when the light attracts them. June Bugs eat the young leaves of trees and plants. They deposit their eggs in the ground. The young larvae bury themselves in the soil in the autumn and stay there for two years. They then come out in May or June as adult beetles.

Father's Day is a celebration honoring fathers and celebrating fatherhood, paternal bonds, and the influence of fathers in society. The tradition was said to be started from a memorial service held for a large group of men who died in a mining accident in Monongah, West Virginia in 1907. It was first proposed by Sonora Dodd of Spokane, Washington in 1910. It is currently celebrated in the United States annually on the third Sunday in June.

TECH TALK – REPLACEMENT FILTERS



Original Model New Model (HG-N)

Replacement Filters – When it is time to replace the internal filter of your Enagic water ionizer, it is important that you only use “genuine” parts, made by Enagic. Our internal filters are manufactured under strict quality guidelines to ensure they perform at the highest levels. Imitation models are being made available on the Internet and distributors and end users need to beware of these sellers. These imitation filters do not meet the same quality standards as those offered by Enagic and using

them will void your warranty. We all know that things can be made cheaper, but when your goal is making a high quality product, cheaper is not the way to do it. Buying an Enagic water ionizer shows that you care about quality and performance, and the filter inside your machine should reflect that same level of quality.

So when it is time to replace the filter, be sure that you, and all your distributors and customers, get only the best! And be sure to watch for discounts and sales offered by Enagic. The best time to stock up on replacement filters is during one of these sales!



Leak Test: At this stage, the filter is individually inspected for any leaks.



Each product is hand-inspected, one by one.

KEEP BUILDING FOR THE CONVENTION!

Can you believe it??? In less than two months, the BIGGEST event in the history of Enagic will take place in exciting Las Vegas, NV! The Enagic 2016 Global Convention is the most important event you will ever attend! It will catapult established distributors to all new levels of success and will help new distributors jump start their business. If you are serious about success as an Enagic Distributor, it is vital that you and your team are at the convention. This is the BIGGEST event of your business, so you simply can't miss it! Why? Because an event of this magnitude does not happen very often and being there, and having your entire team there, will lead to explosive growth and will solidify the involvement of your distributors for many years to come.

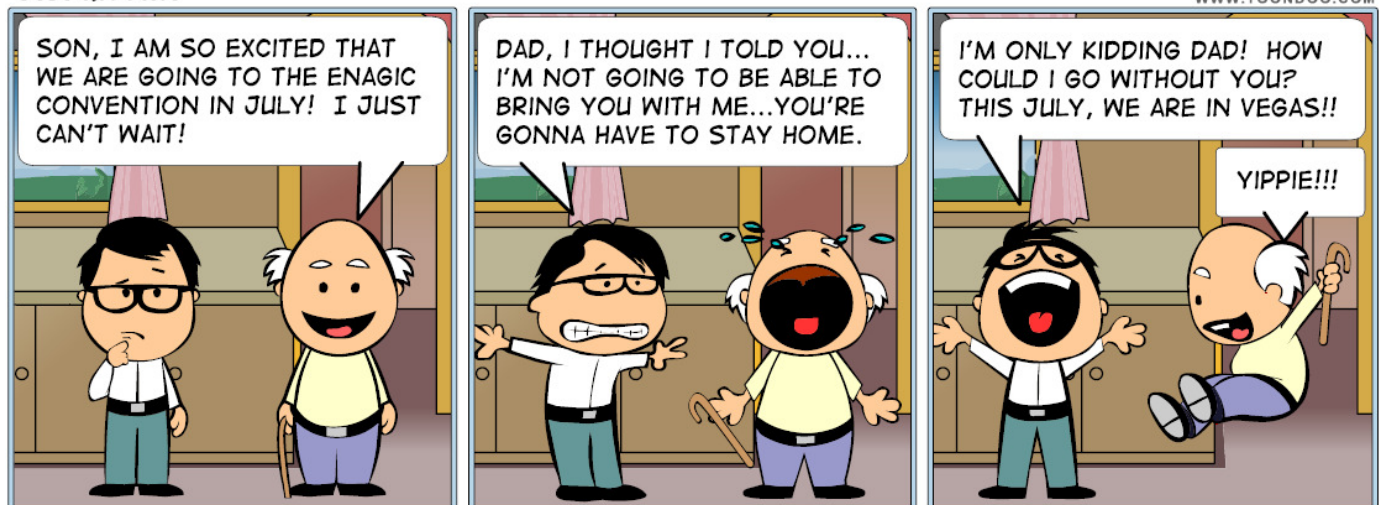
To maximize the convention there are some specific things that distributors should do. First, and MOST important, is to get your tickets and room for the convention! Seating at the convention is being based on when tickets are purchased, so those who bought their tickets early get to sit in preferred seats, closer to the front. While those that wait until the last minute will end up at the back of the room and it's a BIG room, so you don't want to be at the back! If you are expecting your team to attend the convention, you have to set the example by getting your tickets! Remember, your team does what you **DO**; not what you **TELL THEM TO DO**.

The next thing distributors should do is build their team towards the convention. Every new personally-sponsored distributor and every new distributor in your team should be encouraged to attend the convention. It is your responsibility to explain to them the advantages associated with attending the convention; like the awesome distributor training, the incredible entertainment, the unbelievable power of the group dynamics, the amazing networking opportunities and being part of a history-making event. So build for the convention and watch your business explode!

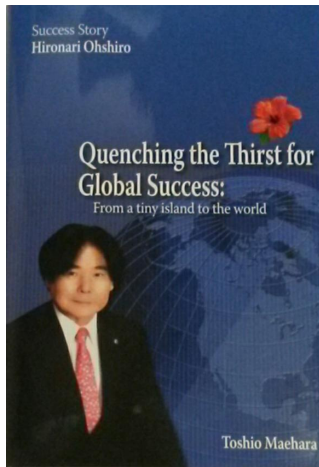
JUST FOR LAUGHS

JUST KIDDING

WWW.TOONDOO.COM



KANGEN WATER SEMINAR: FOUNDATION OF SUCCESS



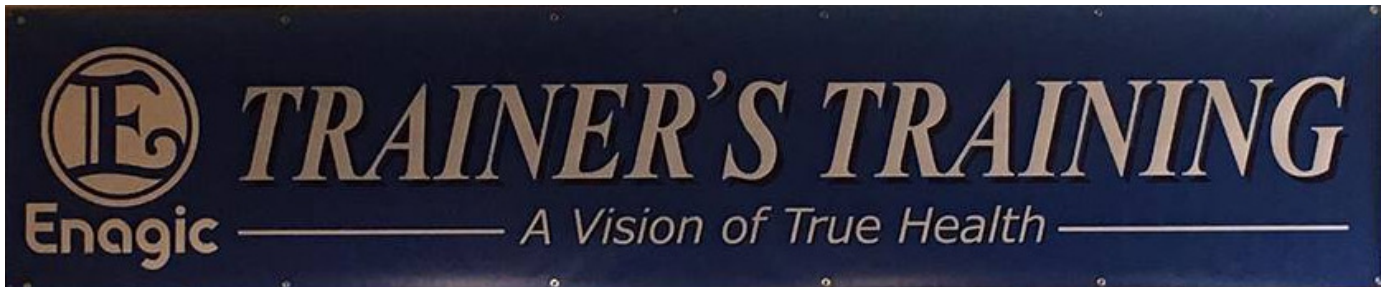
"In 1988, a seminar on Kangen Water® and its health benefits was held in Tokyo by a medical professor. An acquaintance recommended that they go along and listen, so Ohshiro agreed, reluctantly, to accompany him. At first, Ohshiro was skeptical -- whatever this "Kangen Water" that the professor was talking about, surely water was just water, you drank as much as you needed, and that was it. As the seminar progressed, however, Ohshiro began to realize that Kangen Water® was more than just the "ordinary" water that the Ministry of Health and Welfare told the people of Japan to drink. There were real benefits to the professor's water. And if a medical professor says it's true, how could it not be? The more he heard about the benefits of Kangen Water®, the more his interest grew. Later he would discover

that Kangen Water® had already been recognized by the Ministry of Health and Welfare as having medicinal benefits. Ohshiro immediately set about learning more about Kangen Water®. Ohshiro's success today is a direct result of his fateful decision to attend that seminar. Because that was when he first discovered the extent of the impact that Kangen Water® could have on the human body. It was the first time he heard that Kangen Water® was able to counteract the acidification of the human body caused by oxidation. This was all new to him -- but he understood it was important, to, so he took it all in, filed it all, and began to think about how he could turn it into a business. Ohshiro's animal-like instinct for sniffing out opportunities led him straight to his conclusion: this Kangen Water® could sell.

The seminar became the foundation stone upon which he was to build his dream for the future. It was the opportunity he could hardly have dreamed of. People say that life is about who you meet. In Ohshiro's case, his whole direction in life was turned upside down and about face by a seminar that he hadn't even wanted to go to. It was the opportunity that would make his dream of success in Tokyo come true. When you look at the process behind his success, it becomes harder to dismiss that success as the "magic of dreams", or "destiny" or even "mere coincidence". It was Ohshiro's same animal-like instincts that allowed him to visualize how Kangen Water®, something he encountered for the very first time at that same seminar, could be turned into a business. As he listened to the professor talk, he started calculating in his head. Who would supply the machinery, what was the market scope, who would be the target customers. Here was the moment of Enagic's birth in the incubator of Ohshiro's mind. Business is all about stimuli: what you hear, see, say. Those stimuli must be turned into ideas, and then the ideas turned into cold, hard reality. If we position it as the starting point for today's global Enagic business, it's hard to overstate the significance of the seminar. It's also perhaps why Enagic and its distributors hold seminars today; after all, the very top distributor learnt for himself just how transformational they can be."

Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at www.enagic.com/shop.

TRAINING THE TRAINERS



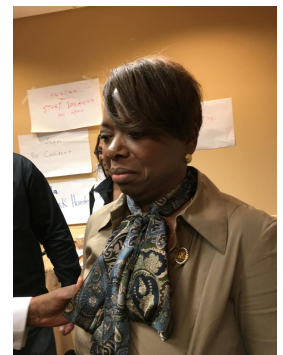
Personal growth and consistent learning are proven keys to success. Enagic Distributors who continue to strive for both have challenged themselves by embarking on an incredible journey with Mr. Isobe to be the Best of the Best in Enagic! Congratulations to our most recent Enagic Certified Trainers!



New York 2016



**Congratulations to 6A11-4 Tamia Bethea
Enagic Certified Master Trainer**



SOCIAL MEDIA BLITZ

Today we live in an age of technology and a large part of that world is Social Media. We would like to encourage every Enagic distributor to utilize social media outlets to promote your business. No matter what you are doing, from installing a new device, to conducting a home demo, to attending or organizing a distributor training, to going out for a meal and having your Enagic / Kangen Water bottle with you. Snap a few pictures and post them! Convey the excitement, the fun and the time freedom that this business can create. The more we share the incredible lifestyle of Enagic, the more people will become interested in the True Health movement. Below are a few pictures we found on Social Media. Please send us pictures that you have posted on Social Media and they may be included in this section of the newsletter. Email your best pictures to eventpics@enagic.com. And be sure to follow us on Facebook: www.facebook.com/enagicUSA & www.facebook.com/enagic.convention.



Please be sure that you are NOT posting any pictures or information on social media that violates the Enagic Policies & Procedures. No pictures of checks and no health / medical claims. Enagic has a Zero Tolerance policy regarding these types of postings. These are not allowed and may subject the person posting to severe consequences, which may include termination of their distributorship.

IN THE KITCHEN WITH KANGEN

Picnic Perfect Potato Salad with Lemon-Dill Vinaigrette

Yield: 6 servings

Ingredients:

2 lbs potatoes (yukon gold or russet)
1 cup celery, diced
1/2 cup red onion, finely chopped
2 tablespoons capers (chopped if large)
1/4 cup extra virgin olive oil
3 tablespoons fresh lemon juice
3 tablespoons 9.5 pH Kangen Water
1/2 teaspoon dried dill weed
1 teaspoon salt & 1 dash black pepper



Directions:

Clean all of the fresh produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. Peel potatoes, or leave skin on if preferred, and slice 1/4" thick. Boil in a pot of 9.5 pH Kangen Water, just until fork tender; drain and transfer to a bowl. Add the celery and onion to the potatoes.

Prepare the dressing: combine remaining ingredients and stir well or shake in a small jar. Pour over the still-warm potatoes and stir gently to combine, making sure all potatoes are coated. Add more salt, pepper or lemon juice to taste. Serve warm, cold or at room temperature.

Live Healthy - Live Delicious!



Change Your Water - Change Your Life

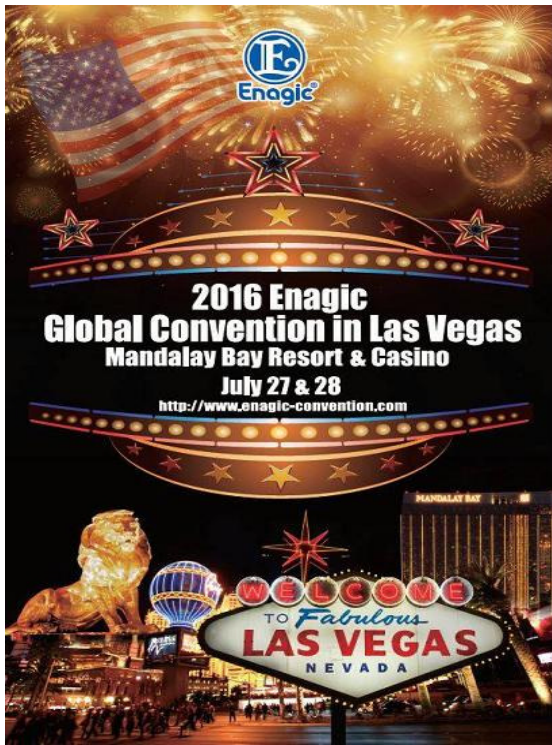
**ARE YOU & YOUR TEAM
BUILDING TOWARDS THE
ENAGIC CONVENTION?**

FOCUS AND

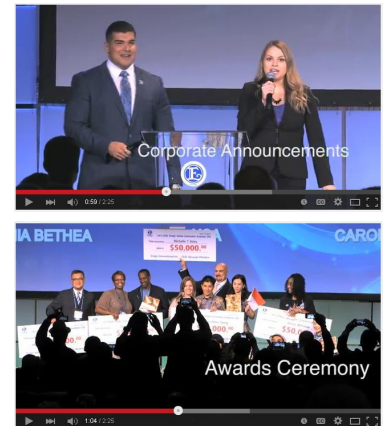
DR**AM**

BIG!

CONVENTION ANNOUNCEMENT



HAVE YOU SEEN THE 2016 ENAGIC GLOBAL CONVENTION VIDEO?



THERE IS STILL TIME FOR YOU TO SAVE!!

CONVENTION TICKETS ARE NOW \$249 EACH!
TICKET PRICE INCLUDES ENAGIC CONVENTION, DISTRIBUTOR TRAINING, VIP EXECUTIVE DINNER & AFTER PARTY AND DELUXE SWAG BAG

TICKET PRICE AT THE DOOR \$299.00

[Click Here To – Watch The Video – Order Tickets – Book Your Room](#)

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around the world will converge on Las Vegas, Nevada for a thrilling and empowering three days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!



CONVENTION ANNOUNCEMENT

EXCITING CONVENTION RAFFLES & CONTESTS

Would you like to win a trip to Okinawa, Japan or one of our signature products such as a LevelLuk SD501, SD501 Platinum, SD501U, K8, or Super501? Enagic will be hosting a huge raffle at our 2016 Global Convention. 2016 Enagic Global Convention registrants are qualified to receive the following item from March 1st, 2016 onwards:

1st Trip to Okinawa, Japan
4 Days 3 Nights
1 Pair Winner

Ukon Factory Air/Hotel Hot Springs
Golf Course Bowling

Enagic Raffle TICKET

Distributor Campaign 1

1 raffle ticket for each direct machine sale of LevelLuk SD501, SD501 Platinum, SD501U, K8, or Super501

Campaign ends on June 30, 2016.

*** Cancellation of event attendance or cancellation of sales will void all above. Must be present to win.

*** Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified.

*** Raffle ticket is non-transferable.

GRAND PRIZE: TRIP FOR 2 TO OKINAWA, JAPAN

Okinawa
Japan's tropical playground

ADDITIONAL RAFFLE PRIZES

2nd 1 Winner
LevelLuk K8

3rd 1 Winner
LevelLuk SD501 PLATINUM

4th 1 Winner
LevelLuk SD501

5th 2 Winners
ANESPA
MINERAL ION WATER

6th 2 Winners
LevelLuk R

7th 3 Winners
KAN GEN UKONE
TUMORICIDAL

CONVENTION ANNOUNCEMENT

CONVENTION RAFFLES & CONTESTS

Cirque Du Soleil Michael Jackson ONE Show

2016 Enagic Global Convention registrants are qualified to receive the following item from March 1st, 2016 until all available tickets have been awarded.

Direct Machine Sales **Distributor Campaign 2 of 2**

Distributor Campaign 2

1 ticket to Cirque Du Soleil Michael Jackson ONE show on July 26, 2016 9:30PM for every three direct machines sales of Leveluk SD501, SD501 Platinum, SD501U, K8 or Super501. Only 400 tickets are available, first qualified first served. Campaign ends when tickets are awarded.

Act now while tickets last!

- *** Cancellation of event attendance or cancellation of sales will void all above. Must be present to use.
- *** Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified.
- *** Show ticket is non-transferable.
- *** Coupons will be sent out to winners on monthly basis to exchange for the MJ ONE show ticket at the event.



Three Sales
Get One

MICHAEL JACKSON ONE
SHOW TICKET



CONVENTION ANNOUNCEMENT

Platinum Month



Due to the overwhelming popularity of our Golden Week Celebration Campaign, Enagic® has decided to offer another celebration campaign, but this time to celebrate our distributors! The previous offer was only for selected users and for a very limited time. This time it is open to all distributors, so get yours today!

2016 Global Convention Platinum Month Ticket Offer

During this promotion, purchase a convention ticket for \$249 and then get a second ticket for only \$100 (Over 60% Off). This is the LAST opportunity to get reduced price tickets! Encourage all your team to attend, especially new distributors. Attending the convention is the BEST way for a new distributor to experience the Enagic Family and to discover how they can “DREAM BIG!” Visit the website below to order. It’s quick and easy!

Buy one get one for \$100 is a limited time offer, so order now!

Visit <https://www.enagic-convention.com/popularity>

(Link is only active during the specified campaign dates)

CONVENTION ANNOUNCEMENT



Enagic Idol 2016 Global Convention - Las Vegas, Nevada

Will YOU Be The Hottest New Act In Vegas?

Enagic is pleased to announce that we will again include an exciting and fun “Talent Show” featuring our very own Enagic Distributors at the 2016 Global Convention! We invite any Distributor who is attending the Global Convention to audition for the 2016 Enagic Idol talent showcase. Singers, dancers, musicians, soloists or groups, if you have an amazing talent, we encourage you to audition!

Just send an email to enagicidol@enagic.com with your name / group name, your contact info and a link to a 3 – 5 minute YouTube video of you performing. This will be an entertaining contest, cash prizes awarded for the top acts! Contestants must attend the Global Convention. Submissions end 06/15/2016; selected performers will be notified on 06/20/2016.

CORPORATE ANNOUNCEMENTS

design by enagicwebsystem.com

JUNE FILTER SALE



Keep your Enagic® machine running at peak performance...and cash in on summer

savings. NOW IS THE TIME to stock up on replacement filters! For the month of June ONLY, the following filters are on sale:

**ANESPA
External Filter**

~~\$100~~
\$77*



**SAVE
\$23**

*plus tax and shipping fee

**High Grade
(HG & HG-N) Filter**

~~\$120~~
\$100*



**SAVE
\$20**

**ANESPA
Ceramic Filter**

~~\$250~~
\$187*



**SAVE
\$63**

**F8 Filter
for K8**

~~\$130~~
\$110*



**SAVE
\$20**



Order your replacement filter online:

www.Enagic.com/shop

Or, please call: 1-844-MY FILTER (1-844-693-4583)

Important shipping information:

During our filter sale, please keep in mind that the last week of the sale is the busiest time of the sale. This may cause additional processing time (7-10 days not including transit time or weekends). If possible please place your order at an earlier time. We appreciate your consideration. Thank you.

DISTRIBUTOR SALES CONTESTS



Monthly 1A - 5A Commission Bubble Contest

Competition between 1A through 5A distributors!

"Bubble up" your earnings by scoring the most "Bs" (bubbles!)

* For example, if a 2A distributor sells an SD501, he/she would receive a total of 8B (4 bubbles multiplied by the distributor's rank). Selling a K8 would earn him/her 10B (5B x 2).

* Up-lines will also receive "B-scores" based on the 8-point system.

Product Bubble Chart:

| | | |
|-----------------------|--------------------------|--------------------------|
| SUPER501.....6.0 B | SD501U.....5.0 B | K8.....5.0 B |
| SD501PT.....4.5 B | SD501.....4.0 B | SUPER501(Member) 4.0 B |
| JRII.....2.0 B | Anespa.....2.0 B | UkonFB.....2.0 B |
| R.....1.0 B | Anespa(Member).....1.0 B | UkonFB(Member).....1.0 B |
| UkonDD(New).....0.5 B | | |

| | |
|-------------------|-----------|
| 1st Place | US\$5,000 |
| 2nd Place | US\$4,500 |
| 3rd Place | US\$4,000 |
| 4th Place | US\$3,500 |
| 5th Place | US\$3,000 |
| 6th Place | US\$2,500 |
| 7th Place | US\$2,000 |
| 8th Place | US\$1,500 |
| 9th Place | US\$1,000 |
| 10th Place | US\$500 |

- Any 1A through 5A distributor as of the beginning of the month are qualified to participate in this contest.
- Only one account (highest earned) per distributor will be qualified.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD: Renewals do not count.



Monthly 6A & Above Group Sales Contest

Competition between distributors 6A and above (as of the beginning of each month) based on total open volume unit sales within their 6A group.

- Any distributor 6A or above as of the beginning of the month are qualified to participate in this contest.
- Member purchases do not count.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD counts as 1/3 unit; LeveLuk R counts as 1/2 unit.
- Ukon DD: New sales will count; renewals will not.
- Minimum of 30 units in group sales to qualify.

| | |
|-------------------|-----------|
| 1st Place | US\$5,000 |
| 2nd Place | US\$4,500 |
| 3rd Place | US\$4,000 |
| 4th Place | US\$3,500 |
| 5th Place | US\$3,000 |
| 6th Place | US\$2,500 |
| 7th Place | US\$2,000 |
| 8th Place | US\$1,500 |
| 9th Place | US\$1,000 |
| 10th Place | US\$500 |



2016 Annual 8-Point Contest

Win a Luxury Car! 1st Place Winner of Year 2016

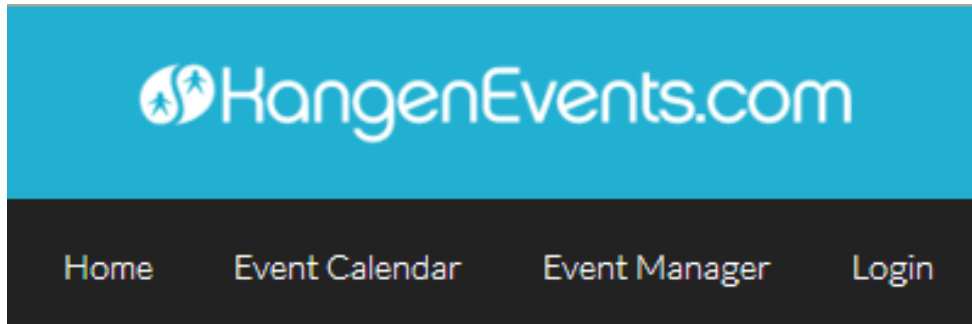
Competition for all Enagic distributors!
Compete for the most unit count within 8-point machine sales!

- Targeted Products: K8, SD501, SD501PT, and Super501
- Minimum of 1,000 unit sales of targeted products within 8 points.
- Tokurei (Good Samaritan) and cancellations do not count.
- Vehicle model will be determined based on the winner's residing country.



TRAINING & SPECIAL EVENTS

There are product demonstrations, distributor trainings and many other events all around the United States. Use the links below to check out what's happening or visit the Distributor News section on www.enagic.com for additional event details.



<https://www.kangenevents.com/events/list>



Enagic Presidential Trainer Don Prosser leads the ESPRI program and developed it, having presented it for the past two years. Don brings to light a concise one-day program and over a decade of experience with Enagic. Experienced in developmental psychology and life coaching, Don wraps proven self-development strategies with YOUR involvement, crafting a marriage of insight and FUN! Can you imagine what YOU'LL experience?



Check out the ESPRI schedule for this month

https://www.enagic.com/enagic_espri.php

RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person who has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

UNITED STATES

NEW 6A'S

ALAN KC LEE (ML)

UNILIFE GLOBAL

SHARPE CONSULTING GROUP INC

ERIC JACOBSON

DIAMOND MARKETING INC

SHIRLEY ACOSTA

FLOREPIS B FUENTES

NATE E. LEBOWITZ M.D. LLC

GLEN JOHN

CHELSEA N. BUI

JOSE CONTRERAS #2

ALAN K.C. LEE (ML) B

THOMAS E. OUTEN

CHARLES D. GOMES #2

EDWIN C SAMPILO

JOHN HUBBARD

FAUSTIN CHOPRA

CARMEN KOVAR

HUNG THAI LAU

JEFFERY S RAYBURN

GLOBAL AFFILIATE ZONE LP #3

LINDA BROWN #2

UNITED STATES NEW 6A2'S

SHARPE CONSULTING GROUP INC

LINDA CAROL BROWN

UNITED STATES NEW 6A2-2'S

SHARPE CONSULTING GROUP INC.

Congratulations to each of you for your outstanding achievement!

CANADA NEW 6A'S

KEVIN J HARDING
JONATHAN J. ROUMAIN
MARITA DEWI

CANADA NEW 6A2'S

AFFILIATELIFETV LTD SIWING LEE

CANADA NEW 6A2-2'S

MAN CHEE HO

Congratulations to each of you for your outstanding achievement!