

JULY 2016



# Executive News

ENAGIC INDEPENDENT DISTRIBUTOR E-NEWSLETTER

[www.enagic.com](http://www.enagic.com)

## SPECIAL EDITION!

# THE 2016 ENAGIC GLOBAL CONVENTION

## Enagic

### MR. OSHIRO'S MESSAGE

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Ohshiro  
CEO Enagic International, Inc.



*Mr. Ohshiro looks forward to welcoming all the attendees of the 2016 Enagic Global Convention in Las Vegas, NV.*

## JULY – THE CONVENTION IS HERE!!

July 2016 (USA)

| Sunday | Monday                | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|-----------------------|---------|-----------|----------|--------|----------|
|        |                       |         |           |          | 1      | 2        |
| 3      | 4<br>Independence Day | 5       | 6         | 7        | 8      | 9        |
| 10     | 11                    | 12      | 13        | 14       | 15     | 16       |
| 17     | 18                    | 19      | 20        | 21       | 22     | 23       |
| 24     | 25                    | 26 ★    | 27 ★      | 28 ★     | 29     | 30       |
| 31     |                       |         |           |          |        |          |

It's hard to believe that it is already July and that the 2016 Enagic Global Convention is in just a few short weeks! The entire global staff of Enagic are excited about the upcoming convention and are looking forward to seeing distributors from all over the world. With over 4000 distributors registered to attend, this will be the biggest and most spectacular event in the history of Enagic. This will be the event that propels Enagic into the next stage of our market penetration: MOMENTUM! For those that may not be familiar with marketing and direct sales, the momentum stage is one of the most exciting times in any product offering. We expect the next 10 years to be an absolutely amazing era for Enagic distributors, both new and old.

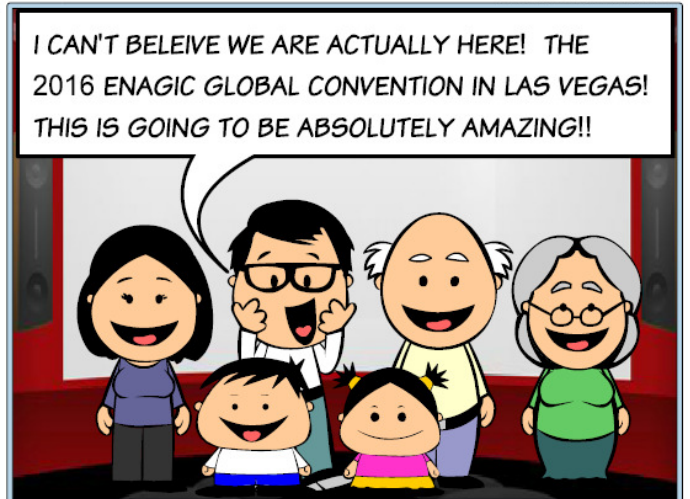
This exciting era of growth starts at the 2016 Enagic Global Convention in Las Vegas and you will definitely want to be able to say, "I WAS THERE!". Make sure your convention tickets are bought, your travel arrangements have been made, your hotel reservations are confirmed and that you are ready for the most incredible event you've ever seen!

This unforgettable event is being held at the Mandalay Bay Resort & Casino in Las Vegas, Nevada. It runs from Tuesday, July 26, 2016 to Thursday, July 28, 2016. There is an impressive line up of activities, from a 6A & Above Leadership Summit, to an intensive Distributor Training, to an incredible Recognition & Award Ceremony, to an amazing VIP Dinner Party. This is the moment distributors have been waiting for...WE WILL SEE YOU THERE!!!

## JUST FOR LAUGHS SPECIAL EDITION

JULY 2016

WWW.TOONDOO.COM





## KEEP PROMOTING THE CONVENTION!

Can you believe it??? In less than a few weeks, the BIGGEST event in the history of Enagic will take place in exciting Las Vegas, NV! The Enagic 2016 Global Convention is the most important event you will ever attend! It will catapult established distributors to all new levels of success and will help new distributors jump start their business. If you are serious about success as an Enagic Distributor, it is vital that you and your team are at the convention. This is the BIGGEST event of your business, so you simply can't miss it! Why? Because an event of this magnitude does not happen very often and being there, and having your entire team there, will lead to explosive growth and will solidify the involvement of your distributors for many years to come.

To maximize the convention there are some specific things that distributors should do. First, and MOST important, is to get your tickets and room for the convention! Seating at the convention is being based on when tickets are purchased, so those who bought their tickets early get to sit in preferred seats, closer to the front. While those that wait until the last minute will end up at the back of the room and it's a BIG room, so you don't want to be at the back! If you are expecting your team to attend the convention, you have to set the example by getting your tickets! Remember, your team does what you **DO**; not what you **TELL THEM TO DO**.

The next thing distributors should do is build their team towards the convention. Every new personally-sponsored distributor and every new distributor in your team should be encouraged to attend the convention. It is your responsibility to explain to them the advantages associated with attending the convention; like the awesome distributor training, the incredible entertainment, the unbelievable power of the group dynamics, the amazing networking opportunities and being part of a history-making event. So build for the convention and watch your business explode!

## JUST FOR LAUGHS

### PRIORITIES

WWW.TOONDOO.COM



## 8 TIPS FOR CONVENTION ATTENDEES

This is your opportunity to rub elbows with key influencers in our business and build a networking community with like-minded Enagic distributors. Attending the convention without proper preparation is a missed opportunity for you and your team. Below are some tips to help you make the most of the 2016 Enagic Global Convention.

### **1. Define your Personal Convention Goals**

Know what you want to get out of this event. Here are a few “common” goals:

- ✓ Learn new skills, information and ideas
- ✓ Talk with Top Distributors (Specific questions / photo opportunities)
- ✓ Meet and network with global distributors
- ✓ Stock up on tools and resources

### **2. Find Out About “Special” Events (Or arrange your own!)**

If you have qualified for an Enagic special event, like a FREE Ticket to Michael Jackson One, research the theater location BEFORE coming to Las Vegas! This will allow you to maximize your time, instead of waiting a lot on trying to find a venue. You should also ask your sponsor about any team coordinated parties or special events. You may even want to look into coordinating your own team gathering. This is an excellent opportunity to get to know your team members and build an even stronger Enagic Community! Don't forget to get extra raffle tickets to increase your chances of winning a machine or even a trip to Okinawa!

### **3. Bring LOTS of Business Cards**

Never attend a convention without an ample supply of business cards.

### **4. Dress to Impress**

While there is no required dress code, you should be dressed professionally. Shorts and flip-flops are great for the pool, but NOT in the convention. There will be many photo opportunities, video cameras and a VIP Dinner...so dress sharp and make the most of the event. Be sure you look good, feel good and are dressed to represent Enagic, yourself and your team!

### **5. Prep Your Tech**

Make sure you come prepared with chargers and all of the device accessories you may need at the conference to plug-in a stay engaged on social media, online and with your team members.

### **6. Get Tools & Resources**

For the first time ever, Enagic is offering a Vendor Pavilion, featuring some of the most effective tools and resources in the Enagic business. Vendors have been selected based on how well their products work for distributors. This will be your chance to get tools and resources for you and your team members. Most vendors will be extending reduced “convention” pricing, so stock up and save! Enagic will also be offering materials, filters and even machines. So, bring an extra empty suitcase to take home all your business building tools and resources!

### **7. Take Detailed Notes**

This is your chance to hear from some of the most successful distributors in Enagic, take detailed notes that include action-items you can apply when you go home. Be prepared with pen and paper, you never know when a major announcement will be made. Be ready for it!

### **8. Have FUN!**

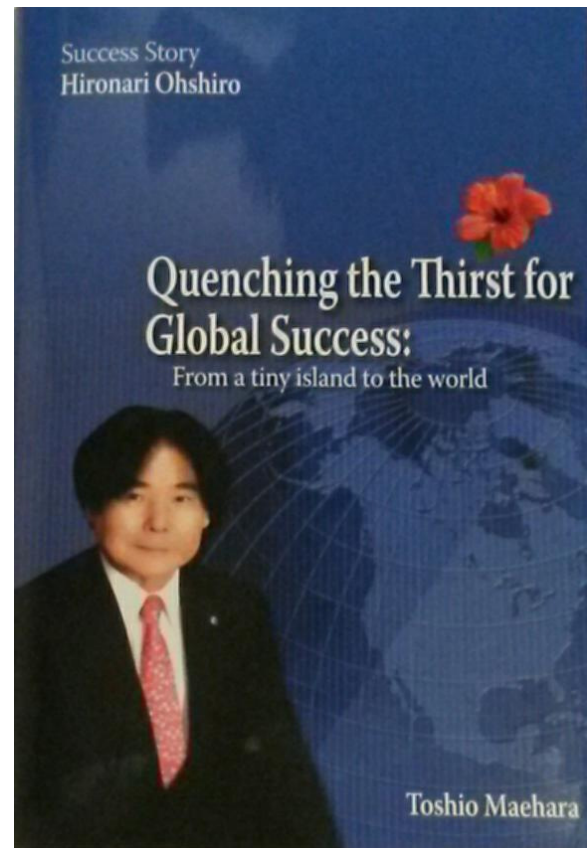
Your ultimate goal is to make the most of the convention and have FUN! There will be over 4000 Enagic distributors converging on Las Vegas to celebrate True Health, so enjoy it!

## THE ENAGIC GLOBAL CONVENTION

“40<sup>th</sup> Anniversary Global Convention. Enagic, as the new incarnation of Sigmac Japan, was celebrating its fortieth year of business. Should the venue be in Tokyo or Los Angeles? The key to the decision was strategic thinking. Holding it in Tokyo would mean great transportation links, but Los Angeles or Las Vegas would mean 4,000 – 5,000 distributors in immediate range. Choose the west coast, and plenty of distributors would likely come from Southeast Asia to mix business with the pleasure of tourism. But Ohshiro decided that the fortieth anniversary of Enagic should be held in a place that celebrated where the company originated. Gradually, the top distributors from around the world began to arrive in Naha International Airport. Great Britain, France, Italy, the Middle East, Africa, Asia, the States, Canada, Mexico, South America; almost too many countries to count. Nearly a thousand distributors came, from twenty countries where there are branches, from 120 countries to which products are exported. The 40<sup>th</sup> Anniversary Global Convention

celebrated the Enagic milestone with brilliance and bustle. Many of the distributors took several flights to get to the convention. Peter Shaw, a distributor from the Netherlands, made his first trip to Okinawa. He is one of the many distributors who have been greatly inspired by his experiences. He had some words of congratulations, as follows: *It is always reassuring to have partners who are steady and reliable. I would like to offer my congratulations to Enagic and President Ohshiro for the past forty years. Not many companies ever achieve such impressive results. For all of us, who have decided to build our careers in this industry, having such a steady and reliable partner is a great reassurance. I look forward to seeing this wonderful company change the lives of many millions more people, through its vision and its unending march forward.* (From the 40<sup>th</sup> Anniversary Global Convention program). Words of congratulations poured in from distributors all over the world. How many other companies would be able to hold a global convention in Okinawa, of all places? I’ve never heard of such a thing, and I am from Okinawa myself. A man who has been so nearly broken by setback after setback cannot enjoy walking his glorious path without seeking to give hopes and dreams to others. Ohshiro walks along a single path, but each distributor has the chance to carve out their own pathway to success.”

Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at [www.enagic.com/shop](http://www.enagic.com/shop).



**ARE YOU & YOUR TEAM**

**READY FOR THE**

**ENAGIC CONVENTION?**

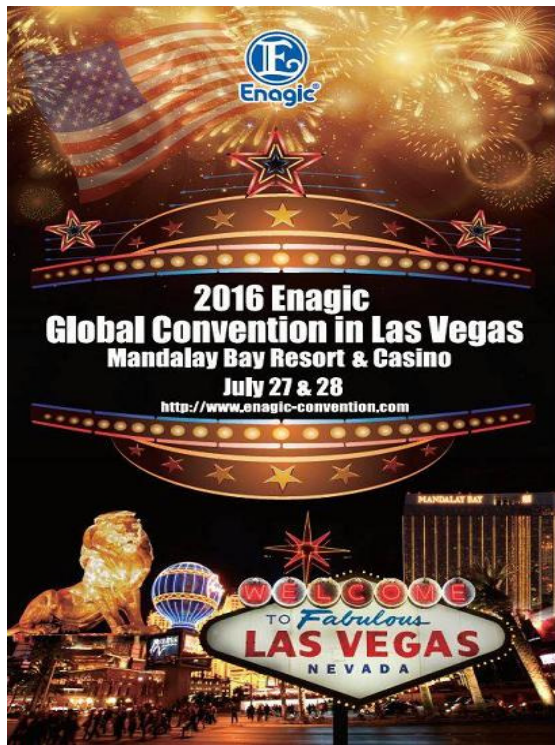
**IT'S TIME TO**

**DR****AM**

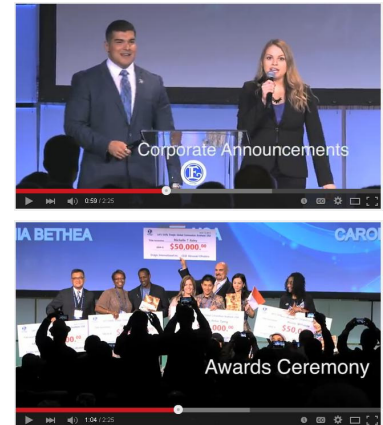
**BIG!**



## CONVENTION ANNOUNCEMENT



**HAVE YOU SEEN THE 2016 ENAGIC GLOBAL CONVENTION VIDEO?**



**THERE IS STILL TIME FOR YOU TO SAVE!!**

**CONVENTION TICKETS ARE NOW \$249 EACH!**  
**TICKET PRICE INCLUDES ENAGIC CONVENTION, DISTRIBUTOR TRAINING,  
VIP EXECUTIVE DINNER & AFTER PARTY AND DELUXE SWAG BAG**

**TICKET PRICE AT THE DOOR \$299.00**

**[Click Here To – Watch The Video – Order Tickets – Book Your Room](#)**

IT'S OFFICIAL!! The 2016 Enagic Global Convention is being held at the Mandalay Bay Resort & Casino in fabulous Las Vegas, Nevada! The convention is being held July 26, 27 & 28, 2016 and will be the most incredible event in Enagic's history! Distributors from around the world will converge on Las Vegas, Nevada for a thrilling and empowering three days of networking, recognition, announcements, distributor training and a celebration of Enagic success around the globe. Set your goals now and plan on being at this convention. This will be the one they will be talking about for years to come and you do not want to miss it! Get your team excited about the Enagic Las Vegas 2016 Convention!



## CONVENTION ANNOUNCEMENT

### **EXCITING CONVENTION RAFFLES & CONTESTS**

Would you like to win a trip to Okinawa, Japan or one of our signature products such as a Leveluk SD501, SD501 Platinum, SD501U, K8, or Super501? Enagic will be hosting a huge raffle at our 2016 Global Convention. 2016 Enagic Global Convention registrants are qualified to receive the following item from March 1st, 2016 onwards:

**1<sup>st</sup>** Trip to Okinawa, Japan  
4 Days 3 Nights  
**1 Pair Winner**

Ukon Factory Air/Hotel Hot Springs  
Golf Course Bowling

Enagic Raffle TICKET

### **Distributor Campaign 1**

1 raffle ticket for each direct machine sale of Leveluk SD501, SD501 Platinum, SD501U, K8, or Super501

**Campaign ends on June 30, 2016.**

\*\*\* Cancellation of event attendance or cancellation of sales will void all above. Must be present to win.

\*\*\* Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified.

\*\*\* Raffle ticket is non-transferable.

**GRAND PRIZE: TRIP FOR 2 TO OKINAWA, JAPAN**

**Okinawa**  
Japan's tropical playground

### **ADDITIONAL RAFFLE PRIZES**

**2<sup>nd</sup>** 1 Winner  
**Leveluk K8**

**3<sup>rd</sup>** 1 Winner  
**Leveluk SD<sup>501</sup> PLATINUM**

**4<sup>th</sup>** 1 Winner  
**Leveluk SD<sup>501</sup>**

**5<sup>th</sup>** 2 Winners  
**ANESPA**

**6<sup>th</sup>** 2 Winners  
**Leveluk R**

**7<sup>th</sup>** 3 Winners  
**KAN GEN UKONZ**



## CONVENTION ANNOUNCEMENT

### **CONVENTION RAFFLES & CONTESTS**

## **Cirque Du Soleil Michael Jackson ONE Show**

*2016 Enagic Global Convention registrants are qualified to receive the following item from March 1st, 2016 until all available tickets have been awarded.*

### **Direct Machine Sales Distributor Campaign 2 of 2**

### **Distributor Campaign 2**

**1 ticket to Cirque Du Soleil Michael Jackson ONE show on July 26, 2016 9:30PM for every three direct machines sales of Leveluk SD501, SD501 Platinum, SD501U, K8 or Super501. Only 400 tickets are available, first qualified first served. Campaign ends when tickets are awarded.**

***Act now while tickets last!***

- \*\*\* Cancellation of event attendance or cancellation of sales will void all above. Must be present to use.
- \*\*\* Distributors must register correct name & Enagic distributor ID via designated MyPage to be qualified.
- \*\*\* Show ticket is non-transferable.
- \*\*\* Coupons will be sent out to winners on monthly basis to exchange for the MJ ONE show ticket at the event.

**Three Sales  
Get One**

MICHAEL JACKSON ONE  
SHOW TICKET



## DISTRIBUTOR SALES CONTESTS



### Monthly 1A – 5A Commission Bubble Contest

Competition between 1A through 5A distributors!  
 "Bubble up" your earnings by scoring the most "Bs" (bubbles!)  
 \* For example, if a 2A distributor sells an SD501, he/she would receive a total of 8B (4 bubbles multiplied by the distributor's rank). Selling a K8 would earn him/her 10B (5B x 2).  
 \* Up-lines will also receive "B-scores" based on the 8-point system.

Product Bubble Chart:

|                       |                          |                          |
|-----------------------|--------------------------|--------------------------|
| SUPER501.....6.0 B    | SD501U.....5.0 B         | K8.....5.0 B             |
| SD501PT.....4.5 B     | SD501.....4.0 B          | SUPER501(Member) 4.0 B   |
| JR11.....2.0 B        | Anespa.....2.0 B         | UkonFB.....2.0 B         |
| R.....1.0 B           | Anespa(Member).....1.0 B | UkonFB(Member).....1.0 B |
| UkonDD(New).....0.5 B |                          |                          |

|                   |           |
|-------------------|-----------|
| <b>1st Place</b>  | US\$5,000 |
| <b>2nd Place</b>  | US\$4,500 |
| <b>3rd Place</b>  | US\$4,000 |
| <b>4th Place</b>  | US\$3,500 |
| <b>5th Place</b>  | US\$3,000 |
| <b>6th Place</b>  | US\$2,500 |
| <b>7th Place</b>  | US\$2,000 |
| <b>8th Place</b>  | US\$1,500 |
| <b>9th Place</b>  | US\$1,000 |
| <b>10th Place</b> | US\$500   |

- Any 1A through 5A distributor as of the beginning of the month are qualified to participate in this contest.
- Only one account (highest earned) per distributor will be qualified.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD: Renewals do not count.



### Monthly 6A & Above Group Sales Contest

Competition between distributors 6A and above (as of the beginning of each month) based on total open volume unit sales within their 6A group.

- Any distributor 6A or above as of the beginning of the month are qualified to participate in this contest.
- Member purchases do not count.
- If two or more distributors tie for a position, the fractional ranking system will be utilized and the mean amount of the monetary prize will be divided among those distributors accordingly.
- Tokurei (Good Samaritan) and cancellations do not count.
- Ukon DD counts as 1/3 unit; LeveLuk R counts as 1/2 unit.
- Ukon DD: New sales will count; renewals will not.
- Minimum of 30 units in group sales to qualify.

|                   |           |
|-------------------|-----------|
| <b>1st Place</b>  | US\$5,000 |
| <b>2nd Place</b>  | US\$4,500 |
| <b>3rd Place</b>  | US\$4,000 |
| <b>4th Place</b>  | US\$3,500 |
| <b>5th Place</b>  | US\$3,000 |
| <b>6th Place</b>  | US\$2,500 |
| <b>7th Place</b>  | US\$2,000 |
| <b>8th Place</b>  | US\$1,500 |
| <b>9th Place</b>  | US\$1,000 |
| <b>10th Place</b> | US\$500   |



### 2016 Annual 8-Point Contest

#### Win a Luxury Car! 1st Place Winner of Year 2016

Competition for all Enagic distributors!  
 Compete for the most unit count within 8-point machine sales!

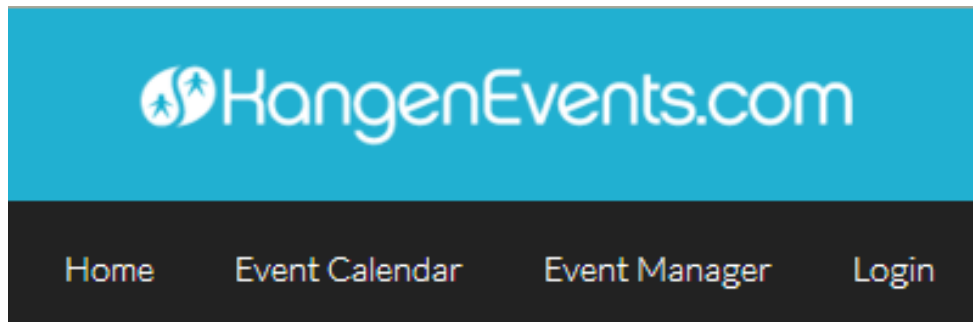
- Targeted Products: K8, SD501, SD501PT, and Super501
- Minimum of 1,000 unit sales of targeted products within 8 points.
- Tokurei (Good Samaritan) and cancellations do not count.
- Vehicle model will be determined based on the winner's residing country.





## TRAINING & SPECIAL EVENTS

There are product demonstrations, distributor trainings and many other events all around the United States. Use the links below to check out what's happening or visit the Distributor News section on [www.enagic.com](http://www.enagic.com) for additional event details.



<https://www.kangenevents.com/events/list>



Enagic Presidential Trainer Don Prosser leads the ESPRI program and developed it, having presented it for the past two years. Don brings to light a concise one-day program and over a decade of experience with Enagic. Experienced in developmental psychology and life coaching, Don wraps proven self-development strategies with YOUR involvement, crafting a marriage of insight and FUN! Can you imagine what YOU'LL experience?



**Check out the ESPRI schedule for this month**  
[https://www.enagic.com/enagic\\_espri.php](https://www.enagic.com/enagic_espri.php)



## RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person who has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

### UNITED STATES

#### NEW 6A'S

EVANGELINA P CURA  
M2K VENTURES #3  
RONNIE BLACK  
THE COLUMBUS WATER GROUP  
ANDREA FULLER-WILLIAMS  
IVY COMRIE  
THE ACTS WATER INC  
AGUSTIN M RODRIGUEZ JR  
SHAWN BROWN #B  
POWER TEAM GLOBAL INC #Y  
POWER TEAM GLOBAL INC #A1  
POWER TEAM GLOBAL INC #A4  
KANGEN WELLNESS LLC #2  
MORGEN FUND LIMITED #A  
BRIGITTE AKPAWU  
UNILIFE GLOBAL  
RAYMOND JANFAZA #D  
CHRISTOPHER MACKECHNIE  
SANG DUK KIM  
GRICELDA S JIMENEZ  
JOHN C LAUER  
SANDRA L SNYDER  
MARION KLIEN-PFEIFFER  
JESSIE L ACOSTA

SAMOU DOUMBIA #4  
MARYLOU J BUENDIA  
ADORADA G QUIROS  
OHENE B NIMAKO  
MARKET WAVE LLC  
YOHANES CHITRA  
ROSIELYN S. MONTANA  
ULYSSES HOWELL #3  
ROBERT L MUSGRAVE  
TERRY E DRISCOLL  
ADELA ALVEZ THOMPSON  
CAL TECH ENTERPERISE  
DEBORAH A. CARLSON #2  
GADEN DEVELOPMENT INC  
AURORA M MULCHAND  
DON PHAM  
CANDACE ROSS  
BRANDON L ODOM  
DANIEL C. VENTURA  
WEALTH BUILDING SYSTEM LLC  
FULLHOUSE INC  
DAVID HARRIS ENT. LLC  
GEORGE EDWARD INNERARITY JR

*Congratulations to each of you for your outstanding achievement!*

## UNITED STATES NEW 6A2'S

GLOBAL AFFILIATE ZONE LP #2

IVY COMRIE

SHAWN BROWN #2

KANGEN WELLNESS LLC #2

BRIGITTE AKPAWU

RAYMOND J JANFAZA #3

HARRISON BAGDAN

SANG DUK KIM

AMANDA L LAUER

PURPLE ORCHID ENTERPRISE INC #2

BRIGITTE AKPAWU

DEBORAH CARLSON

TAN NGUYEN

LAPTOP LIFESTYLE

## UNITED STATES NEW 6A2-2'S

KEVIN D. LO

## UNITED STATES NEW 6A2-3'S

FOUNTAIN OF YOUTH #4

## CANADA NEW 6A'S

TING MIN WU

ADAM CHENG RICHARD CHENG ET AL #2

XUE PING CHEN

ZHEN HUANG

RENATA CSIZMAR

ROGER L. ROLLOLAZO #2

KARDOS CONSULTING INC. #5

LILI YAO

LAU CHING#2

CROSSOVER VENTURES LTD.#2

JACOB A BERGSMA

BRYAN D. HODGSON

PETER CIZMAR

JACOB A BERGSMA

OWEN HERMINA

JESSELA MATIAS

BELLA N. ZAPARITA

EAU APPRECIATION INC

## CANADA NEW 6A2'S

WU SU ZHU #2

ADAM CHENG RICHARD CHENG ET AL #4

PETER CIZMAR

KARDOS CONSULTING INC. #5

JESSELA MATIAS

EAU APPRECIATION INC

*Congratulations to each of you for your outstanding achievement!*

**CANADA NEW 6A2-2'S**

**RICHARD CHENG  
FREEDOM LIFESTYLE INC  
MALGORZATA SALEK**

**CANADA NEW 6A2-3'S**

**KARDOS CONSULTING INCORPORATED**

***Congratulations to each of you for your outstanding achievement!***