

his is the Enagic *Executive News* E-Newsletter! Enagic makes the highest quality and most desired water ionizers on the planet, but our most valuable asset is not our machines...it is YOU, the Enagic Independent Distributor! In an ongoing effort to provide you with the latest news, updates, sales strategies, marketing tips, special announcements and more, we are pleased to bring you the Executive News E-Newsletter. Published monthly, a link to this e-newsletter will be emailed to active Enagic Independent Distributors. Be sure to watch for it each month and tell your new distributors to make sure that Enagic has a correct email address for them, so they will receive it each month as well! Enjoy!!

MR. OSHIRO'S MESSAGE

"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and mental health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health. beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology. we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"

Hironari Ohshiro CEO Enagic International, Inc.

Enagic



Mr. Ohshiro's vision is so radical, unconventional and unequivocally unique, that it has been able to penetrate the hearts of people worldwide and has led to positive changes in health and financial prosperity.

SEPTEMBER – FUN FACTS



September was the seventh month of the original Roman calendar. This is where it got its name which means seventh. Later, when January and February were added to the calendar it became the ninth month. When the British changed from the Julian calendar to the Gregorian calendar in 1752, they needed to adjust some days to get the seasons aligned with the months. So, they simply removed 11 days from the month of September jumping directly from September 3rd to the 14th.

As a result, in British history, it is as if the days between September 3rd and 13th in 1752 never happened.

Labor Day. According to the U.S. Department of Labor, Labor Day, celebrated on the first Monday in September, is a creation of the labor movement and is dedicated to the social and economic achievements of American workers. It constitutes a yearly national tribute to the contributions workers have made to the strength, prosperity, and well-being of our country. The vital force of labor added materially to the highest standard of living and the greatest production the world has ever known and has brought us closer to the realization of our traditional ideals of economic and political democracy. It is appropriate, therefore, that the nation pay tribute on Labor Day to the creator of so much of the nation's strength, freedom, and leadership — the American worker. In the spirit of this day, we hope that each Enagic distributor will celebrate and enjoy the "fruits" of their labor! Have a Safe & Happy Labor Day!

September is National Self Improvement Month. This is a great time for self reflection, to consider what improvements you have made in your life, since starting on your quest for True Health. For many people the introduction to Kangen Water leads to numerous opportunities for self improvement; in their health, their knowledge, their relationships and their peace of mind.

TECH TALK – 2.5 pH & 11.5 pH Water

In the America, and all around the world, people love to eat! And for many, loving to eat has developed into a love of cooking. From culinary professionals, to amateur chefs and everyone else in between, people head to the kitchen to try to create the most delicious and memorable dishes they can make. The 2.5 pH Strong Acidic Water and the 11.5 pH Strong Kangen Water are excellent choices to help keep a clean and chemical free kitchen while these epicurean delights are being prepared. The 2.5 pH Strong Acidic Water has disinfecting properties and can be used to sanitize kitchen utensils, cutting boards and to clean and disinfect in and around the entire kitchen. The 11.5 pH Strong Kangen Water can be used for cleaning and food preparation. It will remove rawness from vegetables, such as green onions, and is great for cleaning oil and tough grime from vents, as well as for general cleaning in the kitchen.



BUILDING AFTER THE CONVENTION!

If you were one of the lucky ones, who can say "I Was There!", it is time to put the power of the Convention to work for you! The Convention was put on as a way to allow Enagic distributors from all over the world to connect with each other, exchange ideas and business strategies and to see the "Big Picture" regarding the incredible global opportunity of which they are a part.

In order to get the most out of the Convention, it is important that distributors immediately get to work. The first thing to do is "Recap" the event with all of your distributors who could not attend, as well as your hottest prospects. Talk to them and tell them about the Convention. Email, text or Facebook pictures from the event. Show them what they missed. Post your own pictures, so they can see you enjoying yourself and having fun at the Convention.

Schedule as many meetings and one-on-one's as you can. Remember, YOU just came from the biggest, most powerful event in the history of this company, so you need to let the excitement, energy and momentum of the event carry you into the next 30 – 60 days of activity. Put the pedal to the metal and commit to an All Out Massive Action (A.O.M.A.) Plan. Start to immediately implement things you learned at the trainings. Put into action things you learned by speaking with other distributors. In short, don't let the momentum of the event fizzle!! You have to keep it alive by taking action RIGHT NOW!!

Take the next 30 days and really focus. We are already heading towards the end of the year and the holiday season. The time to put your efforts into overdrive is RIGHT NOW!! Gather your team members, talk about what you learned at the convention and make a solid game plan of how you will work together to make the rest of 2016 absolutely incredible!

JUST FOR LAUGHS

INDIA



It was Bill...he is in India and he just sponsored a new distributor he calls "Babu". He said India is about to really start producing! WWW.TOONDOO.COM

Babu, my friend, this is going to be incredible! Start by thinking of as many people as you can that will want to try the water. Then we will...



SEPTEMBER 2016



IN THE KITCHEN WITH KANGEN

Kangen Style Veggie Tempura

For those not familiar with tempura, it is a Japanese dish, usually seafood or vegetables, dipped in a special batter and deep fried. Tempura is delicious, but making *perfect* tempura is not easy. It requires a lot of practice, so don't be discouraged if your first batch of tempura isn't perfect. It will get better every time you make it! Just remember, the key for perfect tempura is batter consistency & temperature, the temperature of oil and, the secret ingredient, 5.5 pH water!

Tempura Batter:

3 egg yolks 2 cups very cold 5.5 pH water 2 1/2 cups flour

Batter Tips: When the batter is too thin, the ingredients won't have much of batter around it and there is no fluffy and crisp texture to it. When the batter is too thick, you feel like you are eating the chewy exterior. Always mix the batter using chopsticks for no longer than 1 minute, leave lumps in the mixture on purpose. Over mixing the batter will result in activation of wheat gluten, which causes the flour mixture to become chewy and



dough-like when fried. Cold batter is absolutely necessary for fluffy and crisp tempura. All the ingredients (water, egg, and flour) must be cold prior to making batter, and batter has to be made RIGHT BEFORE you deep fry and has to be kept cold at all times to avoid activation of wheat gluten. Make sure veggies are dry, so batter will adhere.

Veggies:

You can use just about any vegetable to make tempura, but some veggies cook a bit better than others, so here are some recommendations you may want to try: onion rings, mushrooms, eggplant, sweet potatoes, green beans, asparagus spears, zucchini, yellow squash, Japanese eggplant, Japanese pumpkin, broccoli and carrots.

Directions:

Start by making 2 cups of 5.5 pH water and chill for a few hours, very cold water is one of the secrets to great tempura. Clean all of the veggies with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. Cut veggies into large bite size pieces, potatoes and squash should be about 1/4 inch think. Mix egg yolks with water using chopsticks. Add the flour all at once and mix just slightly. There should be large lumps of flour and a rim of flour dust around the bowl. Over mixing will result in a heavy batter coating. Pour 1 1/2 - 2 inches of oil in a deep frying pan. The type of oil used to fry is up to you, but some prefer peanut or cold-pressed sunflower or safflower oil. You can add a bit of sesame oil for more flavor. Heat oil to 375 degrees. When oil is hot, dip the vegetables one at a time into batter to coat completely, and then allow excess to drain into bowl. Working in batches, about 6 pieces at a time, carefully submerge vegetables in oil. Cook, turning once, until light golden, puffed and cooked through, about 3 minutes for most vegetables. They should be tender when pierced with the tip of a sharp knife. Transfer to a baking sheet fitted with a wire rack to drain. Serve while hot, plain or with soy sauce or tempura dipping sauce.

Live Healthy Live Délicious!

CORPORATE ANNOUNCEMENTS

There are product demonstrations, distributor trainings and many other events all around the United States. Use the links below to check out what's happening or visit the Distributor News section on <u>www.enagic.com</u> for additional event details.







Enagic Presidential Trainer Don Prosser leads the ESPRI program and developed it, having presented it for the past two years. Don brings to light a concise one-day program and over a decade of experience with Enagic. Experienced in developmental psychology and life coaching, Don wraps proven self-development strategies with YOUR involvement, crafting a marriage of insight and FUN! Can you imagine what YOU'LL experience? E nagic S uccess P ersonal R elationships I gnition

(course)

Check out the ESPRI schedule for this month <u>https://www.enagic.com/enagic_espri.php</u>

Enagic Chat Is LIVE!!

If you don't feel like calling... - CHAT US :)

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f G.

Chat it.

and Message

Handle all your Enagic® support needs with the new Enagic® chat! Introduce yourself *

with F G

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Scheduled launch August 31st 2016

Send Message



Got questions? Get answers...quickly!

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Will YOU Be Part Of Club 20K?

Design

- Two stones each represents 10,000 unit sales
- Enagic logo "E"
- "Club 20K" with "Exclusive Member" to specify the significance of the contribution.



20,000 units Monthly

From now until the end of the year, we intend to sell 20,000 units per month. We're calling on you to help us achieve that goal! Once we reach our goal, all distributors who have acquired three direct sales from August 1st through December 2016 will receive this beautiful pin in recognition of their hard. work and support.

This pin represents the powerful way we all work together to share Enagic[®] with the world!

Let's work together to make it happen! Let's Unify!

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Enagic 8 Prosperity Association



PURPOSE

Enagic has been offering and providing products and programs (the patented 8-point business model) which have been changing the lifestyle of many people across the globe.





PURPOSE

Today, Mr. Ohshiro decided to implement the E8PA membership card program.





PURPOSE

The E8PA Resort & Training Center was established in Sedake, Okinawa along with the 6A2-3 Celebration Trees.







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GENERAL OUTLINE

- 1. E8PA CARD
- 2. E8PA CARD LINEUP
- 3. E-points
- 4. Other Benefits



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1. E8PA CARD

- A new product line (membership product)
- Not a tangible product
 - » Resort & Training Center Membership
 - » Valid for one year from date purchased
 - » Annual renewal is required to maintain the membership status
 - Placed directly under your main account under your current rank
 - For Machine/Ukon Distributors only. Not for TOKUREI distributors
 - Generates 8-point commissions (pass up)
 - Counts as a sale

However...

- Does not get SP status
- Does not adjust D0/F0 status
- For 6A23 monthly bonus evaluation: does not count as a direct sale

2. E8PA CARD LINEUP (commission/point)



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Executive News

3. E-point system

The E-point system is a completely new concept in the Enagic business.

- After enrolling in the E8PA program, distributors start to earn Epoints from their own card purchases and downlines' activities (machine/ukon/card sales).
- 6A2 and above E8PA members earn E-points from their group sales
- E-points can be redeemed ONLY to visit the Enagic E8PA Resort & Training Center in Okinawa.
 - E-points cover airfare and lodging expenses to visit the E8PA facilities.
- E-point expiration
 - If E8PA card is not renewed, the accumulated E-points will be flushed out immediately
 - Even on renewal each year, no E-points are accumulated more than a 3-year period
 - E-points are transferable to the family or downline E8PA members

-	D	Purchase	E-Points Earned per Unit Sold							
Product		Price	You earn	w/l 8P	6A2 Group	6A22 Group	6A23 Group	6A24 Group	6A25 Group	6A26 Group
1.55	Black Card	US\$8,000	20,000	4,000	800	400	200	100	50	25
pe	Platinum Card	US\$6,000	15,000	3,000	600	300	150	75	37	18
d T	Gold Card	US\$4,000	10,000	2,000	400	200	100	50	25	12
Card Type	Silver Card	US\$2,000	5,000	1,000	200	100	50	25	12	6
0	Bronze Card	US\$1,000	2,500	500	100	50	25	12	6	3
0.	Super501	US\$5,980	-	600	120	60	30	15	7	3
	Kangen8	US\$4,980	- 12	500	100	50	25	12	6	3
chine	SDPT5L	US\$4,280	· - ,	420	90	45	22	11	5	2
	SD501	US\$3,980		400	80	40	20	10	5	2
Ma	JRI	US\$2,380	12	240	50	25	12	6	3	1
	Anespa	US\$2,390	-	240	50	25	12	6	3	1
	LR	US\$1,480	-	150	30	15	7	3	2	1
-	UkonFB	US\$1,980	-	200	40	20	10	5	2	1
Ukon	UkonDD new	US\$660	-	100	20	10	5	3	2	1
Б	UkonDD	US\$580	-	80	16	8	4	3	2	1
ē	Super501 Member	US\$4,250	-	420	90	45	22	11	5	2
Member	Anespa Member	US\$1,650	-	180	40	20	10	5	2	17
	UkonFB Member	US\$1,380	-	130	25	12	6	3	2	1

E-Point Chart

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4. OTHER BENEFITS

- E8PA Resort & Training Center Facility Usage: Free
 - ENAGIC Sedake Country Club (Golf)
 - ENAGIC Bowl Mihama (Bowling)
 - ENAGIC Natural Hot Spring Aroma

• DISCOUNT ON LODGING FACILITY (Enagic affiliate lodging in OKINAWA)

- 100% discount for Black Card Members
- 80% discount for Platinum Card Members
- 60% discount for Gold Card Members
- 40% discount for Silver Card Members
- 20% discount for Bronze Card Members
 - Valid for one year from date purchased
 - Card can only be used by the registered owner
 - Card is non-transferrable. Lending, renting or selling are prohibited.
 - Card is not a debit or credit card





Save up E points and Visit E8PA

Enagic 8 Prosperity Association ESPAリゾート&トレーニングセンター

Kangen Water and Kangen Ukon account holders can earn points just by purchasing the E8PA card. Also receive points from your down-line (within 8-points) and group (6A2 and above) sales!

	.	Durchase	E-Points Earned per Unit Sold								
Product		Purchase Price	You earn	w/i 8P	6A2 Group	6A22 Group	6A23 Group	6A24 Group	6A25 Group	6A26 Group	
	Black Card	US\$8,000	20,000	4,000	800	400	200	100	50	25	
Card Type	Platinum Card	US\$6,000	15,000	3,000	600	300	150	75	37	18	
	Gold Card	US\$4,000	10,000	2,000	400	200	100	50	25	12	
	Silver Card	US\$2,000	5,000	1,000	200	100	50	25	12	6	
	Bronze Card	US\$1,000	2,500	500	100	50	25	12	6	3	
	Super501	US\$5,980	-	600	120	60	30	15	7	3	
	Kangen8	US\$4,980	-	500	100	50	25	12	6	3	
ine	SDPT5L	US\$4,280	-	420	90	45	22	11	5	2	
Ichin	SD501	US\$3,980	-	400	80	40	20	10	5	2	
Ň	JRI	US\$2,380	-	240	50	25	12	6	3	1	
	Anespa	US\$2,390	-	240	50	25	12	6	3	1	
	LR	US\$1,480	-	150	30	15	7	3	2	1	
-	UkonFB	US\$1,980	_	200	40	20	10	5	2	1	
Ukon	UkonDD new	US\$660	-	100	20	10	5	3	2	1	
Ξ	UkonDD	US\$580	_	80	16	8	4	3	2	1	
Member	Super501 Member	US\$4,250	-	420	90	45	22	11	5	2	
	Anespa Member	US\$1,650	-	180	40	20	10	5	2	-1	
	UkonFB Member	US\$1,380	-	130	25	12	6	3	2	1	

Important

Valid for one year from date purchased (pass up rule applies)
Card can only be used by the registered owner
Card may not be lent nor rented and is non-transferrable

·If lost or stolen, please contact e8pa@enagic.co.jp ·Card is not a debit nor credit card

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Enagic 8 Prosperity Association **E8PA Resort & Training Center**

Facility Pass











Bronze Card

US\$1.000

Vialid for one year

- Personal purchases must be your direct sale.
- 1 count as one (1) unit; US\$40/point; Pass-up rule applies.
- Stary at any Enagic affiliated lodging facility 20% off regular fees.
- Enjoy galfing, bowing and our Enagic Hot Spring all for FREE!

Silver Card

US\$2,000

* Valid for one year .)

- Personal purchases must be your direct sale.
- 1 count as one (1) unit: US\$80/point: Pass-up rule applies.
- Stay at any Enagic affiliated lodging facility 40% off regular fees.
- Enjoy galfing, bowling and our Enagic Hot Spring all for FREE!

Gold Card



Valid for one year

Valid for one year ()

- Personal purchases must be your direct sale.
- I dount as one (1) unit: US\$160/point: Pass-up rule applies.
- Stay at any Enagic affiliated lodging facility 60% off regular fees.
- Enjoy golfing, bowling and our Enagic Hot Spring all for FREE!

Platinum Card US\$6,000

- Personal purchases must be your direct sale.
- E count as one (1) unit: US\$240/point: Pass-up rule applies.
- Stay at any Enagic affiliated lodging facility 80% off regular fees.
- Enjoy galfing, bowling and our Enggic Hot Spring all for FREE!

Black Card



Valid for one year

- Personal purchases must be your direct sale.
- 1 count as one (1) unit: US\$320/point: Pass-up rule applies.
- Stay at any Enagic affiliated lodging facility 100% off regular fees.
- Enjoy golfing, bowling and our Enagic Hot Spring all for FREE!

(Attention)-

- This card is only valid for the stated cardholder/member
- Non-transferrable. Lending, renting or selling of this cord is prohibited.
- Lost or stolen cards: If found, please contact 58PA@enagic.com.
- This is not a delait or credit card.

Facility Usage



Encloid Sedake Country Club





Bowi Mihama http://www.enagicbowi.com

Ellagic Bowl Mihama English Natural Hot Spring Aroma

edake Country Club



Enagic International Co., Ltd.

Natural Hot Spring Aroma

http://www.anoma1126.com

Enagic® Photo Contest

YOUR brand is YOUR opportunity to shine! Join us for the all-new, monthly Enagic Pix Contest! Here's how it works: • You can submit as many photos as you want branding the Enagic® Lifestyle, Kangen Water®, funny selfies promoting Enagic®, etc. that positively portrays our Mission.

• Use the hashtag **#Enagicpixsep** (for the month of September, simply replacing the last three letters for each new month) on Twitter, Instagram, and Facebook by the 20th of every month

• Once the submissions are in, we'll post ALL your submissions to our Facebook page where YOU can vote by liking the best picture!

The top three most liked pix will be rewarded with THESE GIFTS:

- 1) A new Kangen Water[®] filter for your Life Altering Device
- 2) Three 1-liter Kangen Water[®] bottles
- 3) One 1-liter Kangen Water® bottle





That's our tagline to show the world YOUR feelings toward the Enagic[®] mission! Delivering True Health to people GLOBALLY has always been our Founder's message and now it's YOUR mission as well! Help us spread the world throughout social media by using the hashtag **#EnagicRoKs in your posts about Enagic® and Kangen Water®. Before long, the world will hear loudly and clearly WHO WE ARE!**

Stay up to date with Enagic at:



www.facebook.com/enagic www.facebook.com/enagicusa



www.twitter.com/enagic

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Tell the World Who YOU Are!!



Interested in being interviewed on the official Enagic YouTube Channel for all to see? What an amazing opportunity to PR yourself, your mission and your team! Think of how quickly your Success Team will grow when people get to see YOU on Enagic's official outreach channel!



Don Prosser Enagic Presidential Trainer Zap an email to **marketing@enagic.com** with why YOU would make an awesome addition to the success interviews, along with a photo of yourself and your Enagic distributor number. We'll connect with you for the Skype interview.

You'll need a Skype account, cam and audio capabilities along with plenty of Kangen Water to slurp during the interview!

Get busy with some AWESOME Enagic PR on YOUR behalf!



RANK ADVANCEMENT

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person who has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

UNITED STATES

<u>NEW 6A'S</u>

OPTIMAL HOLISTIC HEALTHCARE LLC(A) MAI DANG GAIL T TOWEY JULIAN SHERMAN #4 IGNACIO PEREZ #1 VIRGINIA MEDRANO QUINTO #1 DT GLOBAL MARKETING LLC SECONDRING LLC BETTY PRINCETAW ROBINSON MICAELA RAMIREZ ROSE HOARD COLETTE A CARMAN KANGEN WATER NATION LLC CRAIG A. GREEN ELAN VITAL LLC MANGOSTEEN HEALTH BEVERAGES INTERNATIONAL INC MARGARET V WINTERS HONG NGUYEN CUONG LONG TRI LUU

UNITED STATES NEW 6A2'S

GLOBAL AFFILIATE ZONE LP #3 GAIL T TOWEY

JESSIE L ACOSTA

CREEKSIDE WATER COMPANY LLC #6 THOMAS VU

UNITED STATES NEW 6A2-2'S

GLOBAL AFFILIATE ZONE LP CREEKSIDE WATER COMPANY LLC #5

UNITED STATES NEW 6A2-3'S

SIHA K. TOP

Congratulations to each of you for your outstanding achievement!

CANADA NEW 6A'S

VILLY SANTILLAN GAMBOA ANELYN ANTOLIN SUNIDO SUNNYCAT GOODLIFE TRADING AND CONSULTING CORP TONG YI ZHU ULA INTERNATIONAL HEALTH DEVEL OANH THI VO INFINITE WEB & MARKETING SOLUTIONS LTD. KATELYN MCKENZIE MILDRED TAMARGO KA HO CARREAU CHAN OI MING CHAN M2K VENTURES #1

CANADA NEW 6A2'S

JOEFARD M. SALAZAR#2

OANH KIEU LE #2

Congratulations to each of you for your outstanding achievement!